

# 2026 MARKETING & COMMUNICATIONS CONFERENCE



 October 19 – 21, 2026

 Seattle, WA

Hosted by

**SEA** Seattle-Tacoma  
International  
Airport

## 2026 MARKETING AND COMMUNICATIONS CONFERENCE AGENDA

All sessions and events will take place at the Hyatt Regency Seattle.

Updated: March 30, 2026 // Subject to Change

### SUNDAY, OCTOBER 18, 2026

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1:00 PM – 4:00 PM **ACI-NA Marketing, Communications and Customer Experience Committee Steering Group Meeting**

### MONDAY, OCTOBER 19, 2026

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8:00 AM – 4:30 PM **Registration**

8:00 AM – 9:00 AM **Networking Breakfast**

9:00 AM – 9:15 AM **Welcome Remarks**

9:15 AM – 10:30 AM **Opening Keynote Address**

10:30 AM – 10:50 AM **Networking Break**

10:50 AM – 11:30 AM **Educational Session**

11:40 AM – 12:20 PM **Educational Session**

12:20 PM – 1:20 PM **Networking Lunch**

1:20 PM – 2:20 PM **Educational Session**

2:30 PM – 3:20 PM **Educational Session**

3:20 PM – 3:40 PM **Networking Break**

3:40 PM – 4:30 PM **Educational Session**  
6:30 PM – 8:30 PM **Evening Event hosted by Seattle-Tacoma International Airport**

**TUESDAY, OCTOBER 20, 2026**

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8:00 AM – 4:00 PM **Registration**  
8:00 AM – 9:00 AM **Networking Breakfast**  
9:00 AM – 10:00 AM **Educational Session**  
10:10 AM – 10:50 AM **Educational Session**  
10:50 AM – 11:10 AM **Networking Break**  
11:10 AM – 12:10 PM **Educational Session**  
12:10 PM – 1:10 PM **Networking Lunch**  
1:10 PM – 2:10 PM **Educational Session**  
2:20 PM – 3:20 PM **Educational Session**  
3:20 PM – 3:35 PM **Networking Break**  
3:35 PM – 4:05 PM **ACI-NA/CAC Working Group Meetings**  
4:05 PM – 6:00 PM **Open Networking Time**  
6:00 PM – 9:00 PM **Excellence in Airport Marketing, Communications and Customer Experience Awards Gala Dinner**

**WEDNESDAY, OCTOBER 21, 2026**

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8:00 AM – 12:00 PM **Registration**  
8:00 AM - 9:00 AM **Networking Breakfast**  
9:00 AM – 10:00 AM **Educational Session**  
10:10 AM – 10:50 AM **Educational Session**  
10:45 AM – 11:00 AM **Networking Break**  
11:00 AM – 12:00 PM **Educational Session**  
12:00 PM **Adjourn**