Hosted by O'HARE & MIDWAY INTERNATIONAL AIRPORTS

2026 JUMPSTART® AIR SERVICE DEVELOPMENT CONFERENCE AGENDA

All sessions and events will take place at the Marriott Marquis Chicago
Agenda (Subject to Change): March 18, 2026

SUNDAY, JUNE 7, 2026

1:30 PM - 3:30 PM   **ACI-NA Small Airports Committee Meeting**
Registered Small & Non-Hub Airports Only

4:30 PM - 6:00 PM   **ACI-NA Air Service Committee Steering Group Meeting**
Air Service Steering Group Members Only

MONDAY, JUNE 8, 2026

8:00 AM – 4:00PM   **Registration**

7:30 - 9:00 AM   **ACI-NA U.S. International Air Service Program Meeting**
USIASP Members Only

8:00 - 9:00 AM   **Networking Breakfast**

9:00 - 9:15 AM   **Welcome and Opening Remarks**
Matt Cornelius, Executive Vice President; ACI-NA
City of Chicago Department of Aviation (TBD)

9:15 - 10:00 AM   **Morning Keynote Address: United Airlines**
Scott Kirby, Chief Executive Officer; United Airlines (Invited)

Introduction: Matt Cornelius, Executive Vice President; ACI-NA

10:00 - 10:30 AM	**Networking Break**
10:30 - 11:00 AM	**From Low Cost to High Value: The Evolution of the LCC Model**

The traditional definition of a low-cost carrier is rapidly evolving. Many airlines that once competed purely on price are now expanding into premium seating, loyalty programs, and enhanced onboard experiences. As LCCs mature, their strategies increasingly blend elements of both low-cost efficiency and premium revenue generation.

This session will explore how and why the LCC model is changing. Speaker(s) will discuss the rise of hybrid airline strategies, the role of premium seating and ancillary revenue, and how these shifts influence route planning and airport partnerships.

Speakers: TBA

11:00 - 11:30 AM	**Educational Session TBA**
11:30 - 12:00 PM	**The Future Fleet: How New Aircraft Are Reshaping Airline Networks**

Aircraft technology continues to play a defining role in how airlines design their networks and evaluate new routes. Advances in fuel efficiency, range, and aircraft size are enabling airlines to connect markets that were previously unviable, while also reshaping capacity decisions across short-, medium-, and long-haul travel.

This panel brings together aircraft manufacturers and airlines to discuss how the next generation of aircraft is influencing airline network strategy and market development. The panel will share insights on evolving fleet trends, the growing role of long-range narrowbody aircraft, and how airlines are adapting to changing demand and operational realities. The discussion will also explore how these aircraft capabilities are opening new opportunities for airports and regions seeking expanded connectivity.

Speakers: TBA

12:00 – 12:15 PM	**ACI-NA Air Service Achievement Award Announcement** Nate Lavin, Chair-ACI-NA Air Service Committee Air Service & Business Development Manager; Salt Lake City Department of Airports
12:15 – 1:30 PM	**Networking Lunch**
1:30 – 2:15 PM	**Keynote Afternoon Address: International Trends, Regional Consequences & Understanding the Global Drivers of Air Travel**

International travel patterns are shifting rapidly, driven by economic cycles, currency fluctuations, geopolitics, and evolving consumer demand. These global forces are increasingly shaping how different regions perform in the international aviation market—from surging outbound demand in some countries to slowing travel in others.

The keynote will explore how global travel trends are influencing regional air service across key markets such as Europe, Asia-Pacific, Latin America, and Canada. How airlines adjust international capacity, how economic and geopolitical developments affect travel flows, and what these shifts mean for airports competing for international service will also be explored. The session will also highlight insights into how global demand patterns translate into regional

opportunities—and how airports can position themselves to capture emerging international travel trends.

Speaker TBA

2:15 – 3:00 PM	**Partnership-Driven Growth: How Airlines Extend Networks Through Joint Ventures and Interline**

This panel will explore how airlines strategically use partnerships to extend their networks, optimize capacity, and enhance competitiveness. Speakers will discuss the differences between interline, codeshare, and JV models; how revenue sharing and coordination influence network decisions; and how partnerships shape where—and how—airlines choose to grow.

Speaker(s): TBA

3:00 – 3:30 PM	**Networking Break**
3:30 – 4:00 PM	**Airline Network Panel**

The session will showcase the latest news and updates from specific airlines and their network planning team members.

Speakers: TBA

4:00 - 4:30 PM	**Airline Network Panel**

The session will showcase the latest news and updates from specific airlines and their network planning team members.

Speakers: TBA

4:45 – 5:15 PM	**Industry Newcomers Reception**
5:15 – 6:30 PM	**Networking Reception**

TUESDAY, JUNE 9, 2026		**WEDNESDAY, JUNE 10, 2026**	
8:30 - 9:30 AM	**Networking Breakfast**	8:30 - 9:30 AM	**Networking Breakfast**
9:00 - 9:20 AM	**One-on-One Meeting**	9:00 - 9:20 AM	**One-on-One Meeting**
9:25 - 9:45 AM	**One-on-One Meeting**	9:25 - 9:45 AM	**One-on-One Meeting**
9:50 - 10:10 AM	**One-on-One Meeting**	9:50 - 10:10 AM	**One-on-One Meeting**
10:15 - 10:35 AM	**One-on-One Meeting**	10:15 - 10:35 AM	**One-on-One Meeting**
10:35 - 10:55 AM	**Networking Break**	10:35 - 10:55 AM	**Networking Break**
10:55 - 11:15 AM	**One-on-One Meeting**	10:55 - 11:15 AM	**One-on-One Meeting**
11:20 - 11:40 AM	**One-on-One Meeting**	11:20 - 11:40 AM	**One-on-One Meeting**
11:45 - 12:05 PM	**One-on-One Meeting**	11:45 AM- 12:05 PM	**One-on-One Meeting**
12:10 - 12:30 PM	**One-on-One Meeting**	12:10 - 12:30 PM	**One-on-One Meeting**
12:00 - 1:30 PM	**Networking Lunch**	12:00 - 1:30 PM	**Networking Lunch**
1:30 - 1:50 PM	**One-on-One Meeting**	1:30 - 1:50 PM	**One-on-One Meeting**
1:55 - 2:15 PM	**One-on-One Meeting**	1:55 - 2:15 PM	**One-on-One Meeting**
2:20 - 2:40 PM	**One-on-One Meeting**	2:20 - 2:40 PM	**One-on-One Meeting**

2:45 - 3:05 PM	**One-on-One Meeting**	2:45 - 3:05 PM	**One-on-One Meeting**

3:05 - 3:25 PM   **Networking Break**   **JumpStart Concludes**

3:25 - 3:45 PM   **One-on-One Meeting**
3:50 - 4:10 PM   **One-on-One Meeting**
4:15 - 4:35 PM   **One-on-One Meeting**
4:40 - 5:00 PM   **One-on-One Meeting**

6:00 PM   **Host Airport Event**
City of Chicago Department of Aviation