

BURBANK-GLENDALE-PASADENA AIRPORT AUTHORITY
2627 N. Hollywood Way, Burbank, CA 91505
(818) 840-8830

REQUEST FOR PROPOSALS (“RFP”)

**PROJECT NO. ADM25-03 ADVERTISING PROGRAM AND INTERNET
PROTOCOL TELEVISION (IPTV) CONCESSION**

Description: The Burbank-Glendale-Pasadena Airport Authority (Authority), owner/operator of the Bob Hope Airport, commonly known as Hollywood Burbank Airport (BUR), is soliciting proposals from qualified firms for the development, construction, installation, operation, maintenance, and sale of various advertising and Internet Protocol Television (IPTV) services within the new Replacement Passenger Terminal (RPT). This includes indoor terminal advertising, outdoor signage, in-gate entertainment featuring advertising, IPTV-based content and advertising, non-traditional advertising, and sponsorships.

Procurement Conference: A mandatory pre-proposal conference will be held on July 15, 2025 at 10:00 A.M. at 2627 N. Hollywood Way, Burbank, CA 91505 in the Sky Room conference room at the Airport. Located on the 2nd floor. RSVP registration via PlanetBids.

Due: Proposals shall be submitted electronically to the Authority exclusively through PlanetBids by **4:00 P.M, August 28, 2025** to the Burbank-Glendale-Pasadena Airport Authority.

Contact: Plans and Specifications can be obtained via PlanetBids through the following link <https://vendors.planetbids.com/portal/21910/portal-home>
Please register on PlanetBids and sign up for notifications. All communications during the procurement process shall be to the exclusive attention of Lanna Aguilera, Senior Manager, Procurement, through the PlanetBids portal.