

Building Financial Resiliency at Pittsburgh International Airport

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Executive Vice President & Chief Financial Officer
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1992

PIT opens as a US Airways hub

2003

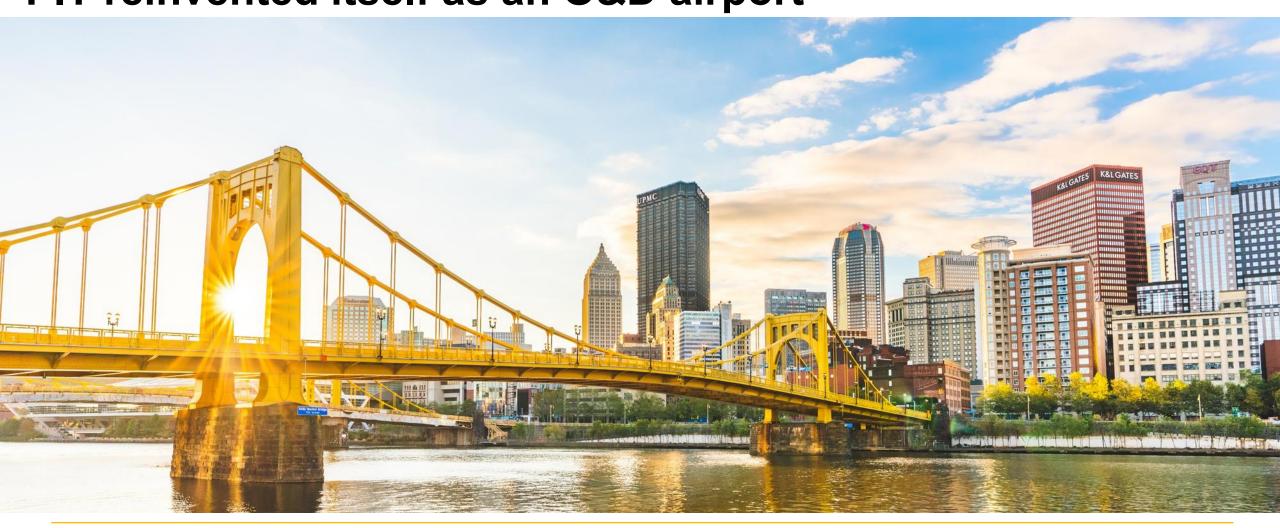
US Airways files for bankruptcy, reduces PIT flights and staff

2004

US Airways officially de-hubs PIT

Resiliency is part of the fabric of our community; PIT reinvented itself as an O&D airport





The financial terms of PIT's Airline Agreement enhance resiliency



Resilient Contracting ~ Think Long Term

- Residual airline agreement
- Fair for all Airline business models
- Create liquidity by controlling discretionary revenue
- Approval to construct a new terminal
 - Budget escalation for delays
 - Efficient MII process
 - Flexibility to make scope changes
 - Eliminate all exclusive leases

PITTSBURGH INTERNATIONAL AIRPORT

Airline Operating Agreement and Terminal Building Lease

as amended by First Amendment dated as of June 16, 2021

Partnerships create resiliency in large capital programs



Resilient Capital ~ Partner with the best

Hire for experience and style

- Designers
- Project/Construction
 Management
- Financial advisors
- Bond sale team (counsel, consultants, underwriters...)

Consult stakeholders in the design phase, to avoid expensive misses







Seemingly small decisions can have a material impact on a terminal project



When contingency is gone, difficult decisions need to be made





Resiliency means adapting

A top-notch government affairs team will pay for itself



Resilient Influence ~ Branding and persuasion

Internal government affairs strategy supplemented with lobbyists that run in the right circles.

- State gaming laws
- State liquor laws
- Federal and State grants



Energy resiliency leads to financial stability



Resilient Microgrid Energy ~ Off the grid with stable energy rates

Natural gas used to generate electricity

Solar field

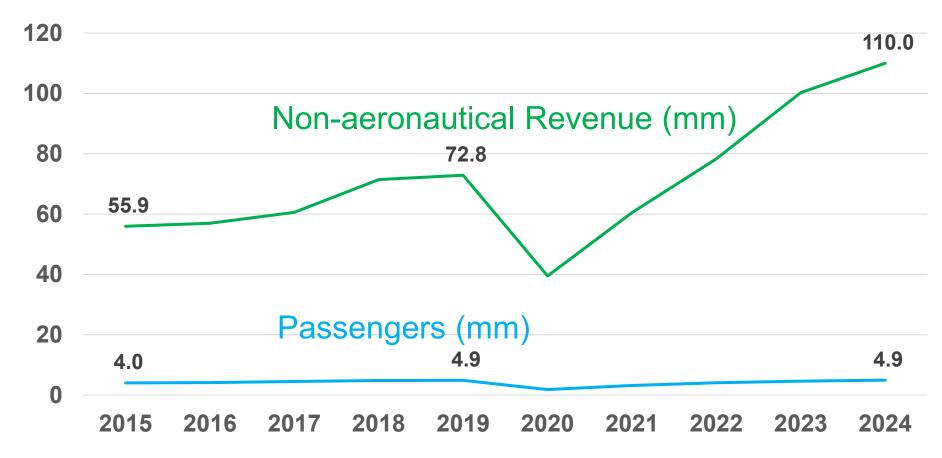
Pursuing onsite SAF production with a major partnership







Resilient revenue streams ~ (1) Diversify and (2) Optimize price and value





Parking: Improve the experience and optimize the price

- Like-minded Parking Operator coming out of COVID
- New product (borders and amenities)
- New shuttle plan
- Improved wayfinding
- Provided wait times in the shuttle stops
- Shorter time/price increments

Introducing CNG Buses





Took control of our food, beverage, and retail concession program

- Strategy
 - Location
 - Brands
 - Hours
- Contracting
 - Financial terms
 - Non-financial terms





Rental Car Negotiation

Q: Should we build a new QTA?

A: Only if it makes sense for us

- Negotiated CFCs to construct the QTA
 AND
- An elevated 1,200 space parking deck
- RACs agreed to a CFC rate in excess of \$10/day, and
- Contingent rent if CFCs are not sufficient

Preserve a pathway for new entrants





We strive to uncover untapped and enhanced non-aeronautical revenue

- DAS network Millions in upfront payments
- Market-leading TNC contract
- Off-site parking 10% revenue share
- Significant MAG increases
- Regional CLEAR revenue (stadiums too, not just the airport)
- First airport Legends advertising and sponsorship contract
- Investment strategy (Bond Proceeds and Other)
- PA Gaming Act revenue
- Renegotiated the natural gas drilling contract
- X-Bridge innovation lab
- Alternative fuel production (SAF, BioDiesel, and Hydrogen)

Using social media to highlight our brand











Thank you

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