

2026 Air Service Data Seminar

January 26 – 28, 2026 // New Orleans, LA



SPONSORSHIP OPPORTUNITIES

Become recognized as an airport industry market leader.

As a sponsor, you can showcase your company's value to attendees while they learn and network.

Sponsoring at ACI-NA meetings and events provides your company with a prime opportunity to connect with existing clients and present your goods and services to potential customers within your target market. Our conferences draw top aviation professionals from the U.S. and Canada. By leveraging this exposure, you have an active role in shaping industry discussions and positioning your company as a major contributor.

Join us for the 2026 ACI-NA Air Service Data Seminar to discover the key insights valued by route planners, air service consultants, and airport development professionals. Find out how airports look to retain, restore, and expand air service for their local community as travel rebounds and more travelers take to the skies.



2026 ACI-NA AIR SERVICE DATA SEMINAR SPONSORSHIP MENU

Sponsorship Benefits	Diamond	Gold	Silver
Access			
Full conference complimentary registrations	2	1	0
Advanced and final attendee list in Excel format 2 weeks prior to the event and 1 week after the event Only sponsors will receive attendee email addresses	✓	✓	
Networking			
Optional tabletop display in high-traffic area	✓	✓	
Logo Positioning			
Conference website	✓	✓	✓
Select conference emails	✓	✓	✓
Signage in high-traffic areas	✓	✓	✓
Display screens during conference	✓	✓	✓
Onsite Recognition			
Sponsor designation on company attendee badges	✓	✓	✓
Verbal recognition during opening general session	✓	✓	✓
Thought Leadership			
Blog post featured on ACI-NA's website	✓	✓	
Exclusive Opportunities (choice of one)			
Lanyards <i>Logo-branded lanyards distributed to attendees at registration</i>	✓		
Wi-Fi <i>Ability to choose wi-fi name or password used by all attendees</i>	✓		
Hotel Drink Tickets <i>Logo-branded hotel lobby bar drink tickets for all attendees</i>	✓		
Hotel Key Cards <i>Logo-branded keycards distributed to all attendees in the hotel block</i>	✓		
Welcome Reception <i>Logo-branded napkins and option to place branded giveaway items at sponsored event. Work with ACI-NA on other customized options.</i>	✓		
Networking Breakfast (exclusive to one per day) <i>Work with ACI-NA on customized options for breakfast</i>	✓		
Networking Lunch (exclusive to one per day) <i>Work with ACI-NA on customized options for lunch</i>	✓		
Networking Breaks (AM & PM) (exclusive to one per day) <i>Work with ACI-NA on customized options for break</i>	✓		
Investment	\$8,000	\$4,000	\$2,500

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Why Sponsor?

- Amplify your brand and product visibility
- Leverage your position within the airport community
- Enhance your corporate profile
- Connect with airport leaders

Attendee Demographics

More than 80 North American airports were represented at the ACI-NA 2024 Air Service Data Seminar. The list of professionals ready to meet industry leaders includes:

- Air Service Development Professionals
- Marketing Professionals
- Air Service Analysts
- Air Service Consultants

Learn More About ACI-NA Sponsorship Opportunities

Contact Karynna Baresel at sponsorship@airportscouncil.org to secure your sponsorship and/or to discuss additional opportunities.

Customization Options

Looking for something different? Customization is always an option.

Contact Karynna Baresel at sponsorship@airportscouncil.org to start the conversation.



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