

MCI25 MARCOM

2025 MARKETING AND COMMUNICATIONS CONFERENCE

December 2 - 4, 2025 // Kansas City, MO

Hosted by



KANSAS CITY
International Airport

2025 MARKETING AND COMMUNICATIONS CONFERENCE AGENDA

All sessions and events will take place at the Loews Kansas City Hotel.

Updated: April 7, 2025 // Subject to Change

TUESDAY, DECEMBER 2, 2025

8:00 AM – 4:30 PM	Registration
8:00 AM – 9:00 AM	Networking Breakfast
9:00 AM – 9:15 AM	Opening Remarks
9:15 AM – 10:30 AM	Educational Session
10:30 AM – 11:00 AM	Networking Break
11:00 AM – 11:30 AM	Educational Session
11:30 AM – 12:15 PM	Educational Session
12:15 PM – 1:15 PM	Networking Lunch
1:15 PM – 2:15 PM	Educational Session
2:15 PM – 3:00 PM	Educational Session
3:00 PM – 3:30 PM	Networking Break
3:30 PM – 4:30 PM	Educational Session
6:30 PM – 9:30 PM	Host Airport Event

WEDNESDAY, DECEMBER 3, 2025

8:00 AM – 4:00 PM	Registration
8:00 AM – 9:00 AM	Networking Breakfast
9:00 AM – 10:00 AM	Educational Session
10:00 AM – 10:30 AM	Networking Break
10:30 AM – 11:30 AM	Educational Session
11:30 AM – 12:15 PM	Educational Session
12:15 PM – 1:15 PM	Networking Lunch
1:15 PM – 2:15 PM	Educational Session
2:15 PM – 2:45 PM	Networking Break
2:45 PM – 4:00 PM	Educational Session
4:00 PM – 6:00 PM	Open Networking Time
6:00 PM – 9:00 PM	Excellence in Airport Marketing, Communications and Customer Experience Awards Gala Dinner

THURSDAY, DECEMBER 4, 2025

8:00 AM - 4:00 PM	Registration
8:00 AM - 9:00 AM	Networking Breakfast
9:00 AM – 10:00 AM	Educational Session
10:00 AM – 10:30 AM	Educational Session
10:30 AM – 11:00 AM	Networking Break
11:00 AM – 12:00 PM	Educational Session
12:00 PM	Adjourn
1:00 PM – 3:00 PM	ACI-NA Marketing, Communications and Customer Experience Committee Steering Group Meeting