



AIRPORTS COUNCIL
INTERNATIONAL

NORTH AMERICA | WORLD

2025 Host Airports

Toronto Pearson 

BILLY
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TORONTO CITY AIRPORT

2025

ACI-NA & ACI World
Annual General Assembly,
Conference and Exhibition
Exhibit and Sponsor Prospectus

October 25 - 28, 2025 // Toronto, ON



2025

**ACI-NA & ACI World
Annual General Assembly,
Conference and Exhibition**

October 25 - 28, 2025
Toronto, ON

**CONNECT WITH AIRPORT INDUSTRY LEADERS:
ALL IN ONE PLACE AT THE SAME TIME**

Engage directly with airport decision-makers at the industry's premier annual conference and exhibition.

Take part in the ACI-NA / ACI World Annual General Assembly, Conference and Exhibition, the industry's leading international event of the year, offering you unparalleled access in front of a uniquely qualified audience that represents more than 98% of the passenger and cargo traffic traveling throughout North America and beyond. You'll meet airport directors, CEOs, VPs, senior managers, consultants, and other decision-makers - all in one place at one time!

Our exhibit hall is designed to ensure quality one-on-one time with industry leaders. This is your opportunity to forge and enhance relationships, elevate your brand awareness, and receive immediate feedback from the market. Seize the chance to influence and inspire within an exceptionally qualified audience, only at the ACI-NA / ACI World Annual General Assembly, Conference and Exhibition.

Questions?



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ACI-NA & ACI WORLD ANNUAL GENERAL ASSEMBLY, CONFERENCE AND EXHIBITION

October 25 - 28, 2025

Metro Toronto Convention Centre // Toronto, ON

Exhibit Hours

Sunday, October 26, 2025	3:30 PM - 6:00 PM
Monday, October 27, 2025	8:00 AM - 1:00 PM 4:00 PM - 6:00 PM
Tuesday, October 28, 2025	8:00 AM - 1:00 PM

Includes a higher-than-ever 14.5 hours of exhibits across three days, offering increased opportunities to interact with our airport decision-makers and showcase your products and services.

All exhibitors are encouraged to join all educational sessions (unless noted as invite only) to stay informed with industry changes and better learn where their services may be needed.

Exhibit Fees

By March 7, 2025

\$4,975 per 10' x 10' booth for ACI Members
\$6,975 per 10' x 10' booth for Non-Members

After March 7, 2025

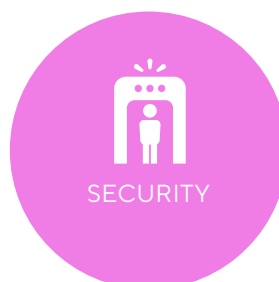
\$5,475 per 10' x 10' booth for ACI Members
\$7,475 per 10' x 10' booth for Non-Members

A discount of \$650 per booth is available for ACI-NA/ACI Members who purchase four or more 10' x 10' booths.



REACH THE RIGHT PEOPLE WHO NEED YOUR PRODUCTS AND SERVICES

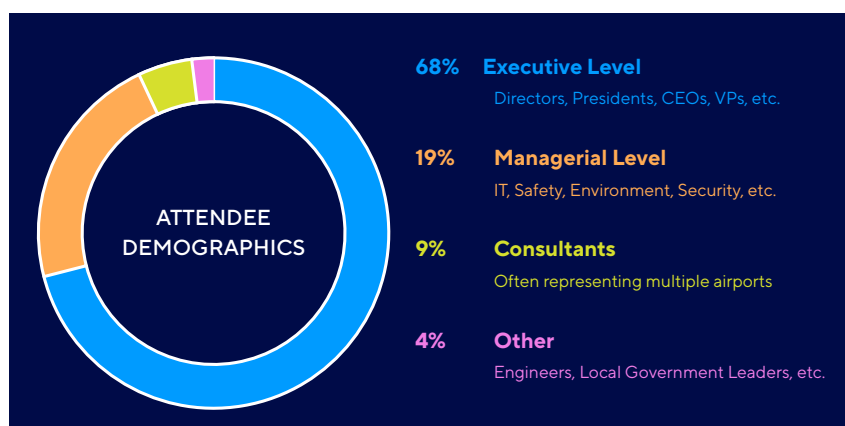
Our members and attendees view this event as a vital resource for finding the newest products, services, and technologies they need. They are searching for:



These decision-makers need your solutions and expertise.

How much would it cost you to meet face-to-face with that many qualified, engaged airport executives in a non-exhibition setting?

By choosing to exhibit and network with us, you can meet more airport industry leaders in three days than you could over several months of sales calls and meetings.



Leverage our platform, and let the right connections come to you.

SPONSORSHIP MAKES A DIFFERENCE

Sponsorship means exposure, networking, and standing out as an industry leader.

Thought Leadership
Attendee Experiences

Networking Events
Branding Opportunities

Our uniquely created sponsorship packages are designed to enhance your engagement with the airport community and beyond. These opportunities offer a robust platform to establish connections, distinguish your business, and make a significant impact.

Seize this opportunity to differentiate your business from competitors and build lasting relationships with new and existing customers. With exclusive recognition offered in our packages, they are on a first-come, first-served basis. Act now and ensure your company stands out in the airport community.

Choose any combination of à la carte offerings to reach your desired sponsorship level.

Executive Sponsor status is limited to 8 companies and can be attained by choosing any combination of à la carte sponsorship offerings ranging from \$20,000 and above.

Platinum Sponsor status can be attained by choosing any combination of à la carte sponsorship offerings ranging from \$10,000 to \$19,999.

Club Sponsor status can be attained by choosing any combination of à la carte sponsorship offerings up to \$9,999.

For every additional \$10,000 spent, a sponsor receives an additional full-conference complimentary registration.

Get in Touch!

For information on sponsorship availability or to secure your sponsorship, contact Karynna Baresel at karynna@showmgt.com.

Sponsorship Level	Executive	Platinum	Club
Investment	\$20,000 and above	\$10,000 - \$19,999	Up to \$9,999

Access & Passes

Full-conference complimentary registrations	3	2	
Advanced and final attendee list in Excel format <i>2 weeks prior to the event and 1 week after. Only sponsors and exhibitors will receive attendee email addresses</i>	✓	✓	
Two invites for the VIP leadership reception	✓		

Digital Recognition

Conference website	✓	✓	✓
Select conference emails	✓	✓	✓
Conference mobile app	✓	✓	✓
Press release with company description	✓		

Onsite Recognition

Logo on signage in high traffic areas	✓	✓	✓
Logo on transition slides for educational sessions	✓	✓	✓
Sponsor recognition at General Session	✓		

Thought Leadership

Blog post featured on ACI-NA's website	✓		
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THOUGHT LEADERSHIP

Opening Keynote \$20,000

Exclusive

This exclusive sponsorship provides exposure at the single most highly-attended event of the entire conference. In addition to signage, your sponsorship includes a two-minute introduction and VIP reserved seating for four members of your organization.

Closing Keynote \$20,000

Exclusive

Get noticed with this exclusive sponsorship, which in addition to signage, includes a two-minute introduction and VIP reserved seating for four members of your organization.

Sponsored Educational Session \$15,000

Limited to 3 sponsors

When you sponsor an education session, you align your company with that subject matter. Benefits include: logo on signage at the session, logo on transition slides at session, ability for a member of your organization to be a moderator, and ability to distribute either a handout or brochure at the session.

Solutions Showcase \$3,000

Limited to 10 sponsors

Your opportunity to deliver an interactive 30-minute presentation directly to your target audience in an exhibit hall classroom.

Centerlines Circle \$3,000

Limited to 12 sponsors

Boost your brand visibility at the conference. Enjoy logo placement, the opportunity to share your story through a featured blog post, and prime exposure in our daily Centerlines LIVE e-newsletters. Ignite conversations and solidify your presence in the industry.

Committee Workshop \$10,000

Limited to 1 sponsor per committee. Select from:

Business Information Technology Committee, Commercial Management Committee, Finance Committee, Environmental Affairs Committee, Legal Affairs Committee, OPSID Committee

Be a thought leader within the airport industry and sponsor a committee workshop. Your company will capture the attention of attendees. Benefits include a two-minute intro at the start of the committee workshop; your logo prominently displayed in the meeting room; ability to distribute a handout or brochure at the workshop.





GRAND RAPIDS 2024

AIRPORTS COUNCIL INTERNATIONAL - NORTH AMERICA
ANNUAL CONFERENCE AND EXHIBITION
SEPTEMBER 11-10, 2024



NETWORKING EVENTS

VIP Leadership Reception

\$10,000

Limited to 6 sponsors (supporting sponsor)

Serious networking opportunity. Become a supporting sponsor of this exclusive event, hosted by SSP America. Sponsorship includes an invitation for two to attend the reception alongside the ACI-NA/ACI World airport board and airport directors.

Post Workshop Happy Hour

\$7,500

Limited to 4 sponsors

Invest in a unique opportunity on Saturday afternoon. Catapult your brand visibility and spark collaborations with colleagues alike. Indulge in refreshing beverages and scrumptious hors d'oeuvres. Open to all attendees and exhibitors and a perfect opportunity to wind down after the Saturday Workshops.

Women in Aviation Breakfast

\$5,000

Limited to 6 sponsors

Your sponsorship supports this unique program focusing on career awareness and achievements for women in the industry. Put your organization's support front and center.

ATTENDEE EXPERIENCES

Networking Lounge **\$15,000**

Exclusive

Central to all the action, this networking lounge is a place where attendees will meet up, conduct meetings, or just relax between sessions. Your logo on signage at the lounge will mark the spot as the place to be.

Show Floor Opening Night Reception **\$7,500**

Limited to 4 sponsors

Align your organization with the Opening Night Reception – a high-energy event to kick off the exhibition and provide an opportunity for attendees and exhibitors to see old friends and make new connections, along with yummy food, drinks, and fun.

Activation on the Show Floor **\$7,500**

Limited to 2 sponsors

Capture attention as the sponsor for a dynamic activation (e.g. sports simulation) on the exhibit floor. This sponsorship offers a unique platform to engage attendees and create an exciting, interactive environment that enhances the attendee experience.

Photo Booth Activation **\$7,500**

Exclusive

Draw attention as the exclusive sponsor of an exciting photo booth experience. This sponsorship provides a unique opportunity to connect with attendees, showcase your logo on booth signage, and offer a memorable, interactive experience that attendees can take home and share.

Grab-and-Go Snacks **\$5,000**

Exclusive

Fuel the momentum of attendees by sponsoring an enticing array of grab-and-go snacks after the Closing Keynote. Your organization's logo will take center stage, featuring prominently on dedicated signage and snack tables.

Lunch on the Show Floor **\$5,000** (Monday or Tuesday)

Limited to 3 sponsors per lunch

Keep attendees nourished and energized for the rest of the day by sponsoring lunch. Your organization's logo will be displayed on signage, napkins, and coffee sleeves.

Networking Break **\$4,000** (Saturday or Sunday)

Limited to 3 sponsor per break

Coffee is the fuel of conferences. Attendees enjoy a refreshment recharge and will have your company to thank. Your organization's logo will be displayed on signage, napkins, and coffee sleeves.

Breakfast on the Show Floor **\$3,500** (Monday or Tuesday)

Limited to 3 sponsors per breakfast

The most important meal of the day! Help attendees get charged as they eat, caffeinate, and network over breakfast. Your organization's logo will be displayed on signage, napkins, and coffee sleeves.



BRANDING OPPORTUNITIES

SOLD

Lanyards and Badges

\$25,000

Exclusive

This striking and memorable collateral sponsorship places your logo next to the name of each attendee – providing maximum visibility for the duration of the conference.

Mobile App

\$20,000

Exclusive

Engage attendees directly by sponsoring the official conference mobile app. Your brand will be front and center as the exclusive sponsor, with your logo prominently displayed in the app, ensuring lasting visibility as attendees access important information.

Exhibition Aisle Signs

\$6,500

Exclusive

Attendees use the aisle signs to guide them through the exhibition hall. Your logo appears on every aisle sign, giving your company constant exposure to all attendees as they walk the show floor.

SOLD

Water Coolers

\$3,500

Exclusive

Branded water filling stations on the show floor allow attendees to stay hydrated.

SOLD

Hotel Key Cards

\$15,000

Exclusive

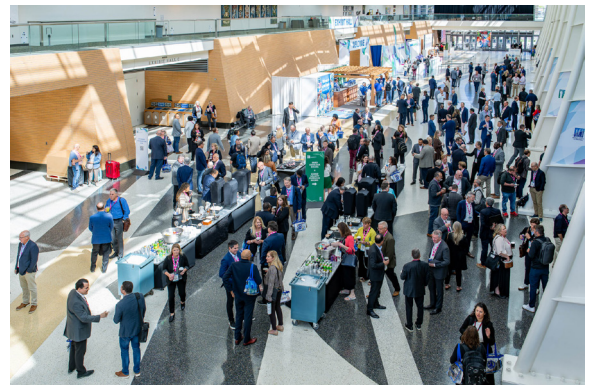
Your logo is literally at attendees' fingertips. Logo placement on the hotel room block key cards makes your brand visible for attendees' entire stay. You have the opportunity to design one side of the card – add your logo, booth number, coupon code, and/or custom message.

Escalator Clings

\$15,000

Exclusive

Escalators are the main egress where attendees travel between sessions, registration and the exhibition hall. Get your company's message in front of attendees by sponsoring one of these sets of escalators with this unique advertising vehicle.





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CUSTOM SPONSORSHIPS ARE AVAILABLE.

Contact Karynna Baresel at karynna@showmgmt.com or 856.428.0641 to discuss.