



CANADIAN AIRPORTS COUNCIL

CONSEIL DES AÉROPORTS DU CANADA

Airports Canada Conference

Conférence des aéroports du Canada

May 26 - 28, 2025 // Quebec City, QC
26 au 28 mai 2025 // Québec, QC



*Connecting Canadians
Connecter les Canadiennes et les Canadiens*

SPONSORSHIP OPPORTUNITIES

Become recognized as an airport industry market leader.

As a sponsor, you can showcase your company's value to attendees while they learn and network.




Sponsoring at ACI-NA meetings and events provides your company with a prime opportunity to connect with existing clients and present your goods and services to potential customers within your target market. Our conferences draw top aviation professionals. By leveraging this exposure, you have an active role in shaping industry discussions and positioning your company as a major contributor.

The Airports Canada Conference offers you an opportunity to help set the Canadian airport industry agenda for 2025. The event will feature executive-level presentations and discussions on the global state of the industry. Take advantage of this one-of-a-kind opportunity to get your brand in front of airport directors from across Canada.

Airports Canada is hosted by the Canadian Airports Council (CAC), ACI-NA's Canadian division.



2025 AIRPORTS CANADA CONFERENCE SPONSORSHIP MENU

Sponsorship Benefits	Platinum Plus	Platinum	Diamond	Gold
Access				
Full conference complimentary registrations	3	2	1	0
Advanced and final attendee list in Excel format 2 weeks prior to the event and 1 week after the event Only sponsors will receive attendee email addresses	✓	✓	✓	
Logo Positioning				
Conference website	✓	✓	✓	✓
Select conference emails	✓	✓	✓	✓
Signage in high-traffic areas	✓	✓	✓	✓
Display screens during conference	✓	✓	✓	✓
Onsite Recognition				
Sponsor designation on company attendee badges	✓	✓	✓	✓
Verbal recognition during opening general session	✓	✓	✓	✓
Thought Leadership				
Blog post featured on ACI-NA's website	✓	✓	✓	
Exclusive Opportunities (choice of one)				
 Chair's Dinner <i>Branding at the event, logo-branded napkins and ability to provide an attendee gift at sponsored event. Work with ACI-NA on other customized options.</i>	✓			
 Welcome Reception <i>Branding at the event, logo-branded napkins and ability to provide an attendee gift at sponsored event. Work with ACI-NA on other customized options.</i>	✓			
 Opening Keynote <i>Introduce Airports Canada opening keynote, ability to provide an attendee gift and opening video</i>	✓			
Closing Keynote <i>Introduce Airports Canada closing keynote, ability to provide an attendee gift and opening video</i>	✓			
Lanyards <i>Logo-branded lanyards distributed to attendees at registration</i>		✓		
Wi-Fi <i>Ability to choose wi-fi name or password used by all attendees</i>		✓		
Hotel Drink Tickets <i>Logo-branded hotel lobby bar drink tickets for all attendees</i>		✓		
Hotel Key Cards <i>Logo-branded keycards distributed to all attendees in the hotel block</i>		✓		
Hotel Room Drop <i>Provide a hotel room drop for conference attendees within the ACI-NA room block</i>		✓		
Networking Breakfast (exclusive to one per day / Tuesday or Wednesday) <i>Work with ACI-NA on customized options for breakfast</i>		✓		
Networking Lunch (exclusive to one per day / Tuesday or Wednesday) <i>Work with ACI-NA on customized options for lunch</i>		✓		
Networking Breaks (exclusive to one / Tuesday (AM or PM) or Wednesday (AM)) <i>Work with ACI-NA on customized options for break</i>			✓	
Customized Attendee Experience <i>Ability to offer a giveaway and/or offer an attendee experience near registration</i>			✓	
Investment (CAD)	\$15,000	\$10,000	\$5,000	\$3,000

All Airports Canada sponsorship pricing is in Canadian dollars (CAD).

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Why Sponsor?

- Amplify your brand and product visibility
- Leverage your position within the airport community
- Enhance your corporate profile
- Connect with airport leaders

Attendee Demographics

Airports Canada attracts top-level executives from the airport industry. Gain exclusive access to networking events, allowing you to engage with influential decision-makers and build valuable connections. Over 250 participants attended the 2023 Airports Canada Conference.

Learn More About ACI-NA Sponsorship Opportunities

Contact Karynna Baresel at sponsorship@airportscouncil.org to secure your sponsorship and/or to discuss additional opportunities.

Customization Options

Looking for something different? Customization is always an option. Contact Karynna Baresel at sponsorship@airportscouncil.org to start the conversation.



CONCESSIONS • FINANCE • HUMAN RESOURCES • BUSINESS DIVERSITY

2025 BUSINESS >> of AIRPORTS

June 23 - 25, 2025 // Arlington, TX // Loews Arlington Hotel

