2025 CEO FORUM AGENDA

All sessions and events will take place at the Westin La Paloma Resort and Spa.

Updated: January 29, 2025

TUESDAY, FEBRUARY 4, 2025

12:00 PM - 3:00 PM	**Executive Committee Meeting** *Executive Committee members only* *Murphey I & II*
3:15 PM - 4:15 PM	**Past ACI-NA Chairs and Executive Committee Meeting** *Invitation only* *Murphey I & II*
4:30 PM - 5:00 PM	**Exec-to-Exec Meeting** *ACI-NA Board Executive Committee and World Business Partners/Associates Board Executive Committee Members only* *Murphey I & II*
5:30 PM - 7:00 PM	**Welcome Reception** *Open to all attendees* ***Sponsored by HMSHost and Hudson*** *Fiesta Area*
7:00 PM	**Executive Committee and Past ACI-NA Chairs Dinner** *Invitation only* ***Sponsored by Tucson Airport Authority***

WEDNESDAY, FEBRUARY 5, 2025

8:00 AM - 3:00 PM	**Registration** *Lobby Foyer*
8:00 AM - 8:45 AM	**Networking Breakfast** *Open to all attendees* ***Sponsored by Signature Aviation*** *Arizona Deck*

8:45 AM - 9:00 AM **Opening Remarks** *Open to all attendees*
Canyon I & III

9:00 AM - 10:00 AM **Generation Them: Navigating a Multi-Generational Workforce**
Open to all attendees
Canyon I & III
Embark on a journey with Generation "THEM," a captivating exploration into the 'WHY' behind each American generation's unique perspectives. Discover the key to fostering understanding, strengthening teamwork, and ensuring workplace cohesion. This presentation provides a solid grasp of generational norms. It emphasizes the critical need to attract and retain top young talent for long-term sustainability, all while offering a light-hearted look at the quirks that make us uniquely human.

Kristin Scroggin, Managing Partner and Lead Trainer, genWHY Communications Strategies

10:00 AM - 10:30 AM **Networking Break** *Open to all attendees*
Sponsored by McCarthy Building Companies
Canyon Foyer

10:30 AM - 11:15 AM **Do You Feel the Need for Speed?**
Open to all attendees
Canyon I & III
Our speaker is none other than the young Lieutenant, Dan Pedersen, call sign "Yank," who formed the world-famous fighter squadron, "Top Gun" (Naval Weapons Fighter School at NAS Miramar, San Diego, CA) in 1969. Top Gun marked its' 50th anniversary in 2019 and Dan Pedersen, wrote the book, "Top Gun | An American Story," a book that highlights how he took a shoestring budget, picked a group of fighter pilots, and revolutionized the art of aerial engagement and combat. Top Gun emerged as an icon of military air dominance that has shaped and continues to shape the nations' military air combat strategy for generations to come. In addition, you will hear that Top Gun is not just about aerial combat, but also leadership strategies that can be used in an everyday environment.

Dan "Yank" Pedersen, Retired Captain, USN
Founder of Naval Weapons Fighter School | "Top Gun"

11:15 AM - 12:15 PM **2025 Lookahead: What to Expect in Travel**
Open to all attendees
Canyon I & III
Lindsey Roeschke leads industry analysis for the travel & hospitality sector at decision intelligence company Morning Consult, where she built the firm's library of travel content from the ground up. In her role, she conducts primary research, authors analyses and advises leaders in the travel & hospitality industry on how to apply insights to make better business decisions. An influential voice in the industry, Lindsey has provided travel analysis for major media outlets including the New York Times, CNN, Marketplace on NPR, CNBC, and many others.

Lindsey Roeschke, Travel & Hospitality Analyst, Morning Consult

12:15 PM - 1:15 PM **Networking Lunch** *Open to all attendees*
Sponsored by Paradies Lagardère
Arizona Deck

1:15 PM - 3:15 PM **Canadian Small Airports Caucus Meeting** *Airports only*
Verbena

1:15 PM – 1:55 PM **U.S. Regulatory Updates** *Airports only*
Canyon I & III

1:15 PM - 3:15 PM **ACI-NA World Business Partners/Associates Board of Directors Meeting** *Open to all attendees*
Murphey

2:00 PM - 3:15 PM	**U.S. Small Airports Committee Meeting** *Finger Rock*	*Airports only*
	U.S. Medium Hub Committee Meeting *Indigo*	*Airports only*
	U.S. Large Hub Committee Meeting *Aster*	*Airports only*
2:45 PM – 4:45 PM	**Canadian Large Airports Caucus Meeting** *Lantana*	*Airports only*
3:15 PM	**Networking Time**	
3:30 PM - 4:00 PM	**AirportNEXT Information Session** *Murphey*	*Open to all attendees*
4:00 PM – 4:30 PM	**Workforce Accreditation Program Information Session** *Murphey*	*Open to all attendees*
7:00 PM – 9:00 PM	**ACI-NA Political Action Committee (PAC) Dinner** ***Sponsored by Clear Channel Outdoor – Airports Division*** *Separate registration is required. Contact Annie Russo for additional information.* *Palomita Room*	

THURSDAY, FEBRUARY 6, 2025

8:00 AM - 3:30 PM	**Registration** *Lobby Foyer*	
8:00 AM - 9:00 AM	**Networking Breakfast** *Arizona Deck*	*Open to all attendees*
9:00 AM - 10:30 AM	**U.S. Policy Council Meeting** *Canyon I & III*	*Open to all attendees*
9:00 AM - 10:30 AM	**Canadian Policy Council and Membership Meeting** *Murphey*	*Canadian Airports only*
10:30 AM - 11:00 AM	**Networking Break** ***Sponsored by Gresham Smith*** *Canyon Foyer*	*Open to all attendees*
11:00 AM - 12:15 PM	**ACI-NA Board of Directors Meeting** *Canyon I & III*	*Open to all attendees*
12:15 PM - 1:15 PM	**Networking Lunch** ***Sponsored by Ricondo*** *Arizona Deck*	*Open to all attendees*

1:15 PM - 2:15 PM

Making Sense of Aviation & the Media in 2025
Open to all attendees
Canyon I & III
Jon Ostrower is Editor-in-chief of The Air Current, where he leads coverage of the global aerospace and aviation industries. Prior to launching TAC in June 2018, Mr. Ostrower served as Aviation Editor for CNN Worldwide, guiding the network's global coverage of the business and operations of aviation. Mr. Ostrower joined CNN in 2016 following four and a half years at the Wall Street Journal.

Jon Ostrower, Editor-in-chief, The Air Current

2:30 PM - 3:30 PM

Airports Only Session *Airports only*
Canyon I & III

3:30 PM - 5:00 PM

Networking Time

5:00 PM - 7:00 PM

Networking Reception *Open to all attendees*
Sponsored by SSP America
Palomita Room