2025 CEO FORUM

# 2025 CEO Forum

and ACI-NA Winter Board of Directors Meeting

February 4-6, 2025 // Tucson, AZ

ACI NORTH AMERICA
AIRPORTS COUNCIL INTERNATIONAL

## SPONSORSHIP OPPORTUNITIES

***Become recognized as an airport industry market leader.***

As a sponsor, you can showcase your company's value to attendees while they learn and network.

Sponsoring at ACI-NA meetings and events provides your company with a prime opportunity to connect with existing clients and present your goods and services to potential customers within your target market. Our conferences draw top aviation professionals from the U.S. and Canada. By leveraging this exposure, you have an active role in shaping industry discussions and positioning your company as a major contributor.

This invitation-only event offers you an opportunity to help set the agenda for the airport industry in 2025. The Forum will feature executive-level presentations and discussions on the global state of the industry. Take advantage of this one-of-a-kind opportunity to put your brand in front of airport CEOs from across the U.S. and Canada.

# 2025 CEO FORUM CONFERENCE SPONSORSHIP MENU

| Sponsorship Benefits | Platinum Plus | Platinum | Diamond | Gold |
|---|---|---|---|---|
| **Access** | | | | |
| **Full conference complimentary registrations** | 3 | 2 | 1 | 0 |
| Advanced and final attendee list in Excel format<br>*2 weeks prior to the event and 1 week after the event*<br>*Only sponsors will receive attendee email addresses* | ✓ | ✓ | ✓ | |
| **Logo Positioning** | | | | |
| Conference website | ✓ | ✓ | ✓ | ✓ |
| Select conference emails | ✓ | ✓ | ✓ | ✓ |
| Signage in high-traffic areas | ✓ | ✓ | ✓ | ✓ |
| Display screens during conference | ✓ | ✓ | ✓ | ✓ |
| **Onsite Recognition** | | | | |
| Sponsor designation on company attendee badges | ✓ | ✓ | ✓ | ✓ |
| Verbal recognition during opening general session | ✓ | ✓ | ✓ | ✓ |
| **Thought Leadership** | | | | |
| Blog post featured on ACI-NA's website | ✓ | ✓ | ✓ | |
| **Exclusive Opportunities (choice of one)** | | | | |
| **Welcome Reception**<br>*Logo-branded napkins and ability to provide an attendee gift at sponsored event. Work with ACI-NA on other customized options.* | ✓ | | | |
| **Opening Keynote**<br>*Introduce ACI-NA's Keynote, ability to provide an attendee gift and opening video* | ✓ | | | |
| **Lanyards**<br>*Logo-branded lanyards distributed to attendees at registration* | | ✓ | | |
| **Wi-Fi**<br>*Ability to choose wi-fi name or password used by all attendees* | | ✓ | | |
| **Hotel Drink Tickets**<br>*Logo-branded hotel lobby bar drink tickets for all attendees* | | ✓ | | |
| **Hotel Key Cards**<br>*Logo-branded keycards distributed to all attendees in the hotel block* | | ✓ | | |
| **Customized Attendee Experience**<br>*Ability to offer a giveaway and/or offer an attendee experience near registration* | | | ✓ | |
| **Networking Breakfast (exclusive to one per day)**<br>*Work with ACI-NA on customized options for breakfast* | | | ✓ | |
| **Networking Lunch (exclusive to one per day)**<br>*Work with ACI-NA on customized options for lunch* | | | ✓ | |
| **Networking Breaks (AM & PM) (exclusive to one per day)**<br>*Work with ACI-NA on customized options for break* | | | ✓ | |
| **Investment** | **$25,000** | **$15,000** | **$10,000** | **$5,000** |

# 2025 CEO FORUM CONFERENCE SPONSORSHIP MENU

## Why Sponsor?

- Amplify your brand and product visibility
- Leverage your position within the airport community
- Enhance your corporate profile
- Connect with airport leaders

## Attendee Demographics

ACI-NA's CEO Forum attracts top-level executives from the airport industry. Gain exclusive access to networking events, allowing you to engage with influential decision-makers and build valuable connections. More than 90 North American CEOs were represented at the 2024 CEO Forum.

## Learn More About ACI-NA Sponsorship Opportunities

Contact Karynna Baresel at **sponsorship@airportscouncil.org** to secure your sponsorship and/or to discuss additional opportunities.

## Customization Options

Looking for something different? Customization is always an option. Contact Karynna Baresel at **sponsorship@airportscouncil.org** to start the conversation.