

2024 ACI-NA/ACC AIRPORT PLANNING & NEPA WORKSHOP

December 11 - 13 // Washington, D.C.
Hilton Washington DC National Mall The Wharf

SPONSORSHIP OPPORTUNITIES

Become recognized as an airport industry market leader.

As a sponsor, you can showcase your company's value to attendees while they learn and network.

Sponsoring at ACI-NA meetings and events provides your company with a prime opportunity to connect with existing clients and present your goods and services to potential customers within your target market. Our conferences draw top aviation professionals from the U.S. and Canada. By leveraging this exposure, you have an active role in shaping industry discussions and positioning your company as a major contributor.

The 2024 ACI-NA/ACC Airport Planning and NEPA Workshop is the only one of its kind that brings together airport planning and environmental specialists to discuss the unique challenges associated with carrying airport planning efforts from initial goal setting, forecasting, and inventory stages all the way through to final environmental approvals and permitting. You will have greater opportunities for brand awareness by sponsoring.



2024 AIRPORT PLANNING AND NEPA WORKSHOP SPONSORSHIP MENU

| Sponsorship Benefits | Diamond | Gold | Silver |
|--|----------------|----------------|----------------|
| Access | | | |
| Full conference complimentary registrations | 2 | 1 | 0 |
| Advanced and final attendee list in Excel format 2 weeks prior to the event and 1 week after the event Only sponsors will receive attendee email addresses | ✓ | ✓ | |
| Networking | | | |
| Optional tabletop display in high-traffic area | ✓ | ✓ | |
| Logo Positioning | | | |
| Conference website | ✓ | ✓ | ✓ |
| Select conference emails | ✓ | ✓ | ✓ |
| Signage in high-traffic areas | ✓ | ✓ | ✓ |
| Display screens during conference | ✓ | ✓ | ✓ |
| Onsite Recognition | | | |
| Sponsor designation on company attendee badges | ✓ | ✓ | ✓ |
| Verbal recognition during opening general session | ✓ | ✓ | ✓ |
| Thought Leadership | | | |
| Blog post featured on ACI-NA's website | ✓ | ✓ | |
| Exclusive Opportunities (choice of one) | | | |
| Lanyards <i>Logo-branded lanyards distributed to attendees at registration</i> | ✓ | | |
| Wi-Fi <i>Ability to choose wi-fi name and/or password used by all attendees</i> | ✓ | | |
| Hotel Drink Tickets <i>Logo-branded hotel lobby bar drink tickets for all attendees</i> | ✓ | | |
| Hotel Key Cards <i>Logo-branded keycards distributed to all attendees in the hotel block</i> | ✓ | | |
| Welcome Reception <i>Logo-branded napkins and option to place branded giveaway items at sponsored event. Work with ACI-NA on other customized options.</i> | ✓ | | |
| Networking Breakfast (exclusive to one per day) <i>Work with ACI-NA on customized options for breakfast</i> | ✓ | | |
| Networking Lunch (exclusive to one per day) <i>Work with ACI-NA on customized options for lunch</i> | ✓ | | |
| Networking Breaks (AM & PM) (exclusive to one per day) <i>Work with ACI-NA on customized options for break</i> | ✓ | | |
| Investment | \$7,000 | \$3,500 | \$2,000 |

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Why Sponsor?

- Amplify your brand and product visibility
- Leverage your position within the airport community
- Enhance your corporate profile
- Connect with airport leaders

Attendee Demographics

The list of professionals ready to meet industry leaders includes:

- Airport Planning Professionals
- Airport Environmental Professionals
- Program Managers
- Emerging Industry Professionals

Learn More About ACI-NA Sponsorship Opportunities

Contact Karynna Baresel at sponsorship@airportscouncil.org to secure your sponsorship and/or to discuss additional opportunities.

Customization Options

Looking for something different? Customization is always an option.

Contact Karynna Baresel at sponsorship@airportscouncil.org to start the conversation.



ENVIRONMENT • SECURITY • OPERATIONS • TECHNOLOGY



2025
AIRPORTS@WORK

March 24 - 27, 2025
Houston, TX



ACI
NORTH AMERICA
AIRPORTS COUNCIL
INTERNATIONAL

The image is a promotional banner for the 2025 Airports@Work event. It features a dark blue background with a city skyline at night. At the top, the words "ENVIRONMENT • SECURITY • OPERATIONS • TECHNOLOGY" are written in white. In the center, "2025 AIRPORTS@WORK" is written in large white letters, with a blue double arrow pointing right. In the bottom right corner, the dates "March 24 - 27, 2025" and location "Houston, TX" are listed. The ACI North America logo is also present in the bottom right.