



CITY OF HOUSTON
HOUSTON AIRPORT SYSTEM
REQUEST FOR INFORMATION (RFI)

Solicitation No.: H06-ACLRPS-2024-027

AIRPORT CONCESSIONS LOYALTY REWARDS PROGRAM at
HOUSTON AIRPORT SYSTEM (HAS)

Date Issued: April 19, 2024

Pre-Submittal: May 2, 2024, 1:00 P.M.
Conference: HAS Infrastructure Division Office (IDO) Building
Auditorium No. 1
111 Standifer Drive, Humble, Texas, 77338

Questions Deadline: May 8, 2024, at 12:00 P.M., (Noon)

Submittal Due Date: May 23, 2024, at 2:00 P.M.

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Project Summary: The Houston Airport System (HAS) is seeking industry information and input for innovative strategies and approaches from vendors that support the implementation of an airport concessions loyalty rewards program. HAS is looking for information on robust programs that can successfully integrate with our airport system. HAS is open to vendors with pertinent information on operating a program that focuses on the airport environment and increasing airport guest loyalty in shopping and dining in our terminals. HAS is also seeking vendors that have experience working with multiple airports that have distinct passenger markets.