



2024 ACI-NA/ACC/AGC AIRPORT CONSTRUCTION STRATEGY SUMMIT

May 14 - 15 // Chicago, IL
LondonHouse Chicago, Curio Collection by Hilton

SPONSORSHIP OPPORTUNITIES

Become recognized as an airport industry market leader.

As a sponsor, you can showcase your company's value to attendees while they learn and network.

Sponsoring at ACI-NA meetings and events provides your company with a prime opportunity to connect with existing clients and present your goods and services to potential customers within your target market. Our conferences draw top aviation professionals from the U.S. and Canada. By leveraging this exposure, you have an active role in shaping industry discussions and positioning your company as a major contributor.

The 2024 ACI-NA/ACC/AGC Airport Construction Strategy Summit provides airport construction professionals, capital program managers, and risk managers with practical and actionable information regarding how to improve capital project delivery and manage construction and project delivery risks. The program will feature many airports that have recently or are currently managing large capital improvement programs. You will have greater opportunities for brand awareness by sponsoring.



2024 AIRPORT CONSTRUCTION STRATEGY SUMMIT SPONSORSHIP MENU

Sponsorship Benefits	Diamond	Gold	Silver
Access			
Full conference complimentary registrations	2	1	0
Advanced and final attendee list in Excel format 2 weeks prior to the event and 1 week after the event Only sponsors will receive attendee email addresses	✓	✓	
Networking			
Optional tabletop display in high-traffic area	✓	✓	
Logo Positioning			
Conference website	✓	✓	✓
Select conference emails	✓	✓	✓
Signage in high-traffic areas	✓	✓	✓
Display screens during conference	✓	✓	✓
Onsite Recognition			
Sponsor designation on company attendee badges	✓	✓	✓
Verbal recognition during opening general session	✓	✓	✓
Thought Leadership			
Blog post featured on ACI-NA's website	✓	✓	
Exclusive Opportunities (choice of one)			
Lanyards <i>Logo-branded lanyards distributed to attendees at registration</i>	✓		
Wi-Fi <i>Ability to choose wi-fi name and/or password used by all attendees</i>	✓		
Hotel Drink Tickets <i>Logo-branded hotel lobby bar drink tickets for all attendees</i>	✓		
Hotel Key Cards <i>Logo-branded keycards distributed to all attendees in the hotel block</i>	✓		
Welcome Reception <i>Logo-branded napkins and option to place branded giveaway items at sponsored event. Work with ACI-NA on other customized options.</i>	✓		
Networking Breakfast (exclusive to one per day) <i>Work with ACI-NA on customized options for breakfast</i>	✓		
Networking Lunch (exclusive to one per day) <i>Work with ACI-NA on customized options for lunch</i>	✓		
Networking Breaks (AM & PM) (exclusive to one per day) <i>Work with ACI-NA on customized options for break</i>	✓		
Investment	\$7,000	\$3,500	\$2,000

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Why Sponsor?

- Amplify your brand and product visibility
- Leverage your position within the airport community
- Enhance your corporate profile
- Connect with airport leaders

Attendee Demographics

The list of professionals ready to meet industry leaders includes:

- Airport design & construction professionals
- Procurement & contract specialists
- Capital program managers
- Construction managers
- Program Managers

Learn More About ACI-NA Sponsorship Opportunities

Contact Karynna Baresel at sponsorship@airportscouncil.org to secure your sponsorship and/or to discuss additional opportunities.

Customization Options

Looking for something different? Customization is always an option. Contact Karynna Baresel at sponsorship@airportscouncil.org to start the conversation.



 **GRAND RAPIDS 2024**
AIRPORTS COUNCIL INTERNATIONAL - NORTH AMERICA
ANNUAL CONFERENCE AND EXHIBITION
SEPTEMBER 7 – 10, 2024


AIRPORTS COUNCIL
INTERNATIONAL

Save the date for the Annual Conference OPSID
Committee Workshop on Saturday, September 7.

The banner features a blue and green color scheme with a background image of a city skyline at dusk, including a prominent skyscraper and a bridge over a river. The text is white and positioned in the upper and lower portions of the banner.