2025 Risk Management Conference

January 15 - 17, 2025 // Jacksonville, FL Hyatt Regency Jacksonville Riverfront



SPONSORSHIP OPPORTUNITIES

Become recognized as an airport industry market leader.

As a sponsor, you can showcase your company's value to attendees while they learn and network.

Sponsoring at ACI-NA meetings and events provides your company with a prime opportunity to connect with existing clients and present your goods and services to potential customers within your target market. Our conferences draw top aviation professionals from the U.S. and Canada. By leveraging this exposure, you have an active role in shaping industry discussions and positioning your company as a major contributor.

The 2025 ACI-NA Risk Management Conference brings together industry experts on the issues that are always in play at airports, such as aviation liability, cyber security, and ESG. This event draws airport risk managers, safety managers, chief financial officers, consultants, and other industry specialists. You will have greater opportunities for brand awareness by sponsoring.





2025 RISK MANAGEMENT CONFERENCE SPONSORSHIP MENU

Sponsorship Benefits	Diamond	Gold	Silver
Access			
Full conference complimentary registrations	2	1	0
Advanced and final attendee list in Excel format 2 weeks prior to the event and 1 week after the event Only sponsors will receive attendee email addresses	✓	✓	
Networking			
Optional tabletop display in high-traffic area	✓	✓	
Logo Positioning			
Conference website	\checkmark	✓	\checkmark
Select conference emails	\checkmark	\checkmark	\checkmark
Signage in high-traffic areas	\checkmark	\checkmark	\checkmark
Display screens during conference	\checkmark	\checkmark	\checkmark
Onsite Recognition			
Sponsor designation on company attendee badges	✓	\checkmark	\checkmark
Verbal recognition during opening general session	✓	✓	\checkmark
Thought Leadership			
Blog post featured on ACI-NA's website	√	√	
Exclusive Opportunities (choice of one)			
Lanyards Logo-branded lanyards distributed to attendees at registration	\checkmark		
Wi-Fi Ability to choose wi-fi name or password used by all attendees	✓		
Hotel Drink Tickets Logo-branded hotel lobby bar drink tickets for all attendees	✓		
Hotel Key Cards Logo-branded keycards distributed to all attendees in the hotel block	✓		
Welcome Reception Logo-branded napkins and option to place branded giveaway items at sponsored event. Work with ACI-NA on other customized options.	✓		
Networking Breakfast (exclusive to one per day) Work with ACI-NA on customized options for breakfast	✓		
Networking Lunch (exclusive to one per day) Work with ACI-NA on customized options for lunch	✓		
Networking Breaks (AM & PM) (exclusive to one per day) Work with ACI-NA on customized options for break	\checkmark		
Investment	\$8,000	\$4,000	\$2,500

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Why Sponsor?

- Amplify your brand and product visibility
- Leverage your position within the airport community
- Enhance your corporate profile
- Connect with airport leaders

Attendee Demographics

More than 50 North American airports were represented at the ACI-NA 2024 Risk Management Conference. The list of professionals ready to meet industry leaders includes:

- Airport Risk Managers
- Airport Claims Specialists
- Chief Financial Officers
- Insurance Underwriters and Brokers
- Safety Experts
- Legal Counsels



Contact Karynna Baresel at **sponsorship@airportscouncil.org** to secure your sponsorship and/or to discuss additional opportunities.

Customization Options

Looking for something different? Customization is always an option. Contact Karynna Baresel at **sponsorship@airportscouncil.org** to start the conversation.





