



# 2024 ACI-NA PS&S / ACC SECURITY TECHNOLOGY CONFERENCE

October 7 - 10, 2024 // Arlington, VA

## SPONSORSHIP OPPORTUNITIES

*Become recognized as an airport industry market leader.*

As a sponsor, you can showcase your company's value to attendees while they learn and network.

Sponsoring at ACI-NA meetings and events provides your company with a prime opportunity to connect with existing clients and present your goods and services to potential customers within your target market. Our conferences draw top aviation professionals from the U.S. and Canada. By leveraging this exposure, you have an active role in shaping industry discussions and positioning your company as a major contributor.

Mark your calendars for the 2024 ACI-NA PS&S / ACC Security Technology Conference! This event promises opportunities for attendees to reconvene with their peers in airport safety and security. It also serves as a platform for dialogue with officials from TSA, CBP, and other regulators to continue the conversation on the latest safety and security developments affecting U.S. and Canadian airports. You will have greater opportunities for brand awareness by sponsoring.



## 2024 ACI-NA PS&S/ACC SECURITY TECHNOLOGY CONFERENCE SPONSORSHIP MENU

Sponsorship Benefits	Diamond	Gold	Silver
<b>Access</b>			
<b>Full conference complimentary registrations</b>	2	1	0
Advanced and final attendee list in Excel format 2 weeks prior to the event and 1 week after the event Only sponsors will receive attendee email addresses	✓	✓	
<b>Networking</b>			
Optional tabletop display in high-traffic area	✓	✓	
<b>Logo Positioning</b>			
Conference website	✓	✓	✓
Select conference emails	✓	✓	✓
Signage in high-traffic areas	✓	✓	✓
Display screens during conference	✓	✓	✓
<b>Onsite Recognition</b>			
Sponsor designation on company attendee badges	✓	✓	✓
Verbal recognition during opening general session	✓	✓	✓
<b>Thought Leadership</b>			
Blog post featured on ACI-NA's website	✓	✓	
<b>Exclusive Opportunities (choice of one)</b>			
<b>Lanyards</b> <i>Logo-branded lanyards distributed to attendees at registration</i>	✓		
<b>Wi-Fi</b> <i>Ability to choose wi-fi name and/or password used by all attendees</i>	✓		
<b>Hotel Key Cards</b> <i>Logo-branded keycards distributed to all attendees in the hotel block</i>	✓		
<b>Hotel Drink Tickets</b> <i>Logo-branded hotel lobby bar drink tickets for all attendees</i>	✓		
<b>Welcome Reception</b> <i>Logo-branded napkins and option to place branded giveaway items at sponsored event. Work with ACI-NA on other customized options.</i>	✓		
<b>Networking Breakfast (exclusive to one per day)</b> <i>Work with ACI-NA on customized options for breakfast</i>	✓		
<b>Networking Lunch (exclusive to one per day)</b> <i>Work with ACI-NA on customized options for lunch</i>	✓		
<b>Networking Breaks (AM &amp; PM) (exclusive to one per day)</b> <i>Work with ACI-NA on customized options for break</i>	✓		
<b>Investment</b>	<b>\$8,000</b>	<b>\$4,000</b>	<b>\$2,500</b>

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## Why Sponsor?

- Amplify your brand and product visibility
- Leverage your position within the airport community
- Enhance your corporate profile
- Connect with airport leaders

## Attendee Demographics

More than 50 North American airports were represented at the ACI-NA 2023 PS&S/ACC Security Conference. The list of professionals ready to meet industry leaders includes:

- Airport Security Coordinators
- Airport Safety Managers
- Law Enforcement Professionals
- Corporate Security Professionals
- Airport Operations Professionals
- Public Safety Professionals

## Learn More About ACI-NA Sponsorship Opportunities

Contact Karynna Baresel at [sponsorship@airportscouncil.org](mailto:sponsorship@airportscouncil.org) to secure your sponsorship and/or to discuss additional opportunities.

## Customization Options

Looking for something different? Customization is always an option. Contact Karynna Baresel at [sponsorship@airportscouncil.org](mailto:sponsorship@airportscouncil.org) to start the conversation.



ENVIRONMENT • SECURITY • OPERATIONS • TECHNOLOGY



2025  
**AIRPORTS@  
>> WORK**

April 7 - 10, 2025  
Houston, TX