

INTERNATIONAL AVIATION ISSUES SEMINAR

December 5 - 6, 2024 // Washington, DC



SPONSORSHIP OPPORTUNITIES

Become recognized as an airport industry market leader.

As a sponsor, you can showcase your company's value to attendees while they learn and network.

Sponsoring at ACI-NA meetings and events provides your company with a prime opportunity to connect with existing clients and present your goods and services to potential customers within your target market. Our conferences draw top aviation professionals from the U.S. and Canada. By leveraging this exposure, you have an active role in shaping industry discussions and positioning your company as a major contributor.

ACI-NA's International Aviation Issues Seminar provides airport professionals with the latest developments in international air travel and trade with fellow airport and airline management colleagues. Agenda topics will range from navigating air transport and facilitation policies and procedures to the best tactics for securing and retaining international air service. You will have greater opportunities for brand awareness by sponsoring.



2024 INTERNATIONAL AVIATION ISSUES SEMINAR SPONSORSHIP MENU

Sponsorship Benefits	Gold	Silver
Access		
Full conference complimentary registrations	2	1
Advanced and final attendee list in Excel format 2 weeks prior to the event and 1 week after the event Only sponsors will receive attendee email addresses	✓	✓
Logo Positioning		
Conference website	✓	✓
Select conference emails	✓	✓
Signage in high-traffic areas	✓	✓
Display screens during conference	✓	✓
Onsite Recognition		
Sponsor designation on company attendee badges	✓	✓
Verbal recognition during opening general session	✓	✓
Thought Leadership		
Blog post featured on ACI-NA's website	✓	
Exclusive Opportunities (choice of one)		
Wi-Fi <i>Ability to choose wi-fi name or password used by all attendees</i>	✓	
Networking Breakfast (exclusive – Thursday) <i>Work with ACI-NA on customized options for breakfast</i>	✓	
Networking Lunch (exclusive – Thursday) <i>Work with ACI-NA on customized options for lunch</i>	✓	
Investment	\$5,000	\$2,500

WHY SPONSOR?

- Amplify your brand and product visibility
- Leverage your position within the airport community
- Enhance your corporate profile
- Connect with airport leaders

ATTENDEE DEMOGRAPHICS

- Air Service Development Professionals/Consultants
- Business Development Professionals
- Customer Service Professionals
- Airport Operators/Managers

LEARN MORE ABOUT ACI-NA SPONSORSHIP OPPORTUNITIES

Contact Karynna Baresel at sponsorship@airportscouncil.org to secure your sponsorship and/or to discuss additional opportunities.

CUSTOMIZATION OPTIONS

Looking for something different? Customization is always an option. Contact Karynna Baresel at sponsorship@airportscouncil.org to start the conversation.