

2024 Legal Affairs Conference

May 21 - 24, 2024 // Chicago, IL
LondonHouse Chicago, Curio Collection by Hilton



SPONSORSHIP OPPORTUNITIES

Become recognized as an airport industry market leader.

As a sponsor, you can showcase your company's value to attendees while they learn and network.

Sponsoring at ACI-NA meetings and events provides your company with a prime opportunity to connect with existing clients and present your goods and services to potential customers within your target market. Our conferences draw top aviation professionals from the U.S. and Canada. By leveraging this exposure, you have an active role in shaping industry discussions and positioning your company as a major contributor.

ACI-NA's Legal Affairs Conference brings together airport legal professionals and consultants to identify and discuss the most pressing legal developments and issues associated with the industry. The event will include discussion panels, networking opportunities, and presentations from industry leaders. Don't miss the opportunity to be part of the conversation while increasing your professional network with legal professionals from across North America. You will have greater opportunities for brand awareness by sponsoring.



2024 LEGAL AFFAIRS CONFERENCE SPONSORSHIP MENU

Sponsorship Benefits	Diamond	Gold	Silver
Access			
Full conference complimentary registrations	2	1	0
Advanced and final attendee list in Excel format 2 weeks prior to the event and 1 week after the event Only sponsors will receive attendee email addresses	✓	✓	
Logo Positioning			
Conference website	✓	✓	✓
Select conference emails	✓	✓	✓
Signage in high-traffic areas	✓	✓	✓
Display screens during conference	✓	✓	✓
Onsite Recognition			
Sponsor designation on company attendee badges	✓	✓	✓
Verbal recognition during opening general session	✓	✓	✓
Thought Leadership			
Blog post featured on ACI-NA's website	✓	✓	
Exclusive Opportunities (choice of one)			
Lanyards <i>Logo-branded lanyards distributed to attendees at registration</i>	✓		
Wi-Fi <i>Ability to choose wi-fi name and/or password used by all attendees</i>	✓		
Hotel Drink Tickets <i>Logo-branded hotel lobby bar drink tickets for all attendees</i>	✓		
Networking Reception – Thursday <i>Logo-branded napkins and option to place branded giveaway items at sponsored event. Work with ACI-NA on other customized options.</i>	✓		
Featured Speaker <i>Introduce ACI-NA's Legal Affairs featured speaker, ability to provide an attendee gift and opening video</i>		✓	
Hotel Key Cards <i>Logo-branded keycards distributed to all attendees in the hotel block</i>		✓	
Customized Attendee Experience <i>Ability to offer a giveaway and/or offer an attendee experience near registration</i>		✓	
Networking Breakfast (exclusive to one per day – Wednesday or Thursday) <i>Work with ACI-NA on customized options for breakfast</i>		✓	
Networking Lunch (exclusive – Thursday) <i>Work with ACI-NA on customized options for lunch</i>		✓	
Networking Breaks (AM & PM) (exclusive to one per day) <i>Work with ACI-NA on customized options for break</i>		✓	
Investment	\$10,000	\$5,000	\$2,500

2024 LEGAL AFFAIRS CONFERENCE SPONSORSHIP MENU

Why Sponsor?

- Amplify your brand and product visibility
- Leverage your position within the airport community
- Enhance your corporate profile
- Connect with airport leaders

Attendee Demographics

More than 75 North American Airports were represented at ACI-NA's 2023 Legal Affairs Conference.

The list of professionals ready to meet industry leaders includes:

- Chief Legal Officers
- General Counsels
- Senior Counsels
- Vice Presidents
- Partners



Customization Options

Looking for something different? Customization is always an option. Contact Karynna Baresel at sponsorship@airportscouncil.org to start the conversation.

Learn More About ACI-NA Sponsorship Opportunities

Contact Karynna Baresel at sponsorship@airportscouncil.org to secure your sponsorship and/or to discuss additional opportunities.

GRR24

GRAND RAPIDS 2024

AIRPORTS COUNCIL INTERNATIONAL - NORTH AMERICA
ANNUAL CONFERENCE AND EXHIBITION
SEPTEMBER 7 – 10, 2024

ACI
NORTH AMERICA
AIRPORTS COUNCIL
INTERNATIONAL

Save the date for the Annual Conference Legal Affairs Committee Workshop on Saturday, September 7.

The banner features a background image of a city skyline at dusk with a river and bridge. On the left is a logo for GRR24 featuring a stylized tower. On the right is the ACI North America logo. The text in the center provides the event name, dates, and location. At the bottom, a call to action is provided.