



# JumpStart<sup>®</sup>

## Air Service Development Conference

Washington D.C. | Omni Shoreham Hotel

### May 20-22, 2024



## SPONSORSHIP OPPORTUNITIES

*Become recognized as an airport industry market leader.*

As a sponsor, you get to demonstrate your company's value to attendees while they learn and network.

Sponsoring at ACI-NA meetings and events provides your company with a prime opportunity to connect with existing clients and present your goods and services to potential customers within your target market. Our conferences draw top aviation professionals from the U.S. and Canada. By leveraging this exposure, you have an active role in shaping industry discussions and positioning your company as a major contributor.

ACI-NA's JumpStart<sup>®</sup> Air Service Development Conference is a "speed dating" program designed to bring airports and airlines together for brief strategic meetings. There will be a dedicated day of educational sessions tailored for air service development attendees. The networking and social events throughout the conference will be invaluable as they allow you to have greater exposure to airports and airlines to expand your industry contacts further. You will have greater opportunities for brand awareness by sponsoring.



## 2024 JUMPSTART® AIR SERVICE DEVELOPMENT SPONSORSHIP MENU

Sponsorship Benefits	Platinum	Gold	Silver
<b>Access</b>			
<b>Full conference complimentary registrations</b>	3	2	0
Advanced and final attendee list in Excel format 2 weeks prior to the event and 1 week after the event Only sponsors will receive attendee email addresses	✓	✓	
<b>Exhibit &amp; Networking</b>			
Optional exhibit space in the Networking Lounge All meal functions, breakfast, breaks, and lunch	✓	✓	
<b>Logo Positioning</b>			
Conference website	✓	✓	✓
Select conference emails	✓	✓	✓
Signage in high traffic areas	✓	✓	✓
Display screens during conference	✓	✓	✓
<b>Onsite Recognition</b>			
Sponsor designation on company attendee badges	✓	✓	✓
Verbal recognition during opening general session	✓	✓	✓
<b>Thought Leadership</b>			
Blog post featured on ACI-NA's website	✓	✓	
<b>Exclusive Opportunities (choice of one)</b>			
<b>Lanyards</b> Logo-branded lanyards distributed to attendees at registration	✓		
<b>Wi-Fi</b> Ability to choose wi-fi name and/or password used by all attendees	✓		
<b>Hotel Drink Tickets</b> Logo-branded hotel lobby bar drink tickets for all attendees	✓		
<b>Hotel Key Cards</b> Logo-branded keycards distributed to all attendees in the hotel block	✓		
<b>Hotel Room Drop</b> Provide a welcome gift for conference attendees within the ACI-NA room block	✓		
<b>Networking Breakfast (exclusive to one per day)</b> Work with ACI-NA on customized options for breakfast	✓		
<b>Networking Lunch (exclusive to one per day)</b> Work with ACI-NA on customized options for lunch	✓		
<b>Networking Breaks (AM &amp; PM) (exclusive to one per day)</b> Work with ACI-NA on customized options for break	✓		
<b>Investment</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>

# 2024 JUMPSTART® AIR SERVICE DEVELOPMENT SPONSORSHIP MENU

## Exclusive JumpStart® Welcome Reception Sponsor

Unique

Become an exclusive sponsor of the JumpStart® Welcome Reception for a high-value opportunity to present your brand awareness and commitment in front of air service development professionals from airlines and airports.

- Exclusive opportunity for one sponsor
- Four complimentary full-conference registrations
- Ability to introduce one session during the first day
- Ability to display 3-minute video during the session
- Listed in the conference agenda as the Welcome Reception sponsor
- Signage and logo placement at the Welcome Reception
- Logo-branded napkins and option to place branded giveaway items at sponsored event
- Includes sponsorship benefits: exhibit & networking, attendee list, brand awareness, logo positioning, and thought leadership



## Investment

\$15,000

### Why Sponsor?

- Amplify your brand and product visibility
- Leverage your position within the airport community
- Enhance your corporate profile
- Connect with airport leaders



### Attendee Demographics

**More than 200 North American Airports were represented at ACI-NA's 2023 JumpStart® Conference.**

The list of more than 400 attendees includes over 70 airline representatives from over 20 airlines.

- Presidents and CEOs
- Airport Directors
- Vice Presidents
- Air Service Development Professionals
- Airline Network Planning Professionals



Airports may request a private, 20-minute meeting with airlines. In 2023, JumpStart® connected airline route planners from more than 20 airlines at over 1,000 one-on-one meetings.

### Learn More About ACI-NA Sponsorship Opportunities

Contact Karynna Baresel at [sponsorship@airportscouncil.org](mailto:sponsorship@airportscouncil.org) to secure your sponsorship and/or to discuss additional opportunities.

### Customization Options

Looking for something different? Customization is always an option. Contact Karynna Baresel at [sponsorship@airportscouncil.org](mailto:sponsorship@airportscouncil.org) to start the conversation.

