

2024

AIRPORTS@WORK CONFERENCE

April 8-11 // Hyatt Regency // New Orleans, LA

SPONSORSHIP OPPORTUNITIES

Get recognized as an airport industry market leader.

As a sponsor, you get to demonstrate your company's value to attendees while they learn and network.

Sponsoring ACI-NA meetings and events offers your company a prime opportunity to network with existing clients and showcase your company's goods and services to prospective customers in YOUR target market.

ACI-NA's Airports@Work Conference brings together the most complex facets of airport operations and the passenger journey — safety, security, environment, technology, and technical affairs for a collaborative discussion about today's challenges and tomorrow's opportunities. Take advantage of this one-of-a-kind opportunity to get your brand in front of airports from across the United States and Canada.



2024 AIRPORTS@WORK SPONSORSHIP MENU

Sponsorship Benefits	Platinum Plus	Platinum	Diamond	Gold
Access				
Full conference complimentary registrations	4	3	2	0
Advanced and final attendee list in Excel format <i>2 weeks prior to the event and 1 week after the event</i>	✓	✓	✓	
Exhibit & Networking				
10' x 10' exhibit space in the Networking Lounge <i>All meal functions, breakfast, lunch, and welcome reception</i>	✓	✓	✓	
Brand Awareness				
Sponsor designation on company attendee badges	✓	✓	✓	✓
Verbal recognition during opening session	✓	✓	✓	✓
Logo on signage in high traffic areas	✓	✓	✓	✓
Logo Positioning				
Conference website	✓	✓	✓	✓
Select conference emails	✓	✓	✓	✓
Signage in registration area	✓	✓	✓	✓
Display screens during conference	✓	✓	✓	✓
Thought Leadership				
Blog post featured on ACI-NA's website	✓	✓	✓	
Exclusive Opportunities (choice of one)				
Welcome Reception <i>Logo-branded napkins and option to place branded giveaway items at sponsored event. Work with ACI-NA on other customized options.</i>	✓			
Lanyards <i>Logo-branded lanyards distributed to attendees at registration</i>	✓			
Hotel Key Cards <i>Logo-branded keycards distributed to all attendees in the hotel block</i>	✓			
Wi-Fi <i>Ability to choose wi-fi name and/or password used by all conference attendees</i>	✓			
Hotel Drink Tickets <i>Logo-branded hotel lobby bar drink tickets for all attendees</i>	✓			
Customized Attendee Experience <i>Ability to offer a giveaway and/or offer an attendee experience near registration</i>		✓		
Networking Breakfast (exclusive to one per day) <i>Work with ACI-NA on customized options for breakfast</i>		✓		
Networking Lunch (exclusive to one per day) <i>Work with ACI-NA on customized options for lunch</i>		✓		
Networking Break (exclusive to one per day) <i>Work with ACI-NA on customized options for the break</i>		✓		
Grab-and-Go Snacks (exclusive to one per day) <i>Work with ACI-NA on customized options for snacks</i>		✓		
Hotel Room Drop <i>Provide a hotel room drop for conference attendees within the ACI-NA room block</i>		✓		
Investment	\$15,000	\$10,000	\$5,000	\$2,500

2024 AIRPORTS@WORK SPONSORSHIP MENU

WHY SPONSOR?

- Amplify your brand and product visibility
- Leverage our position within the airport community
- Enhance your corporate profile
- Connect with airport leaders

ATTENDEE DEMOGRAPHICS

ACI-NA's Airports@Work Conference brings together all facets of airport operations and the passenger journey, allowing you to engage with decision-makers and build valuable connections. The 2023 Airports@Work Conference welcomed over 600 attendees.

CUSTOMIZATION OPTIONS

Looking for something different? Customization is always an option. Contact Karynna Baresel at sponsorship@airportscouncil.org to start the conversation.

LEARN MORE ABOUT ACI-NA SPONSORSHIP OPPORTUNITIES

Contact Karynna Baresel at sponsorship@airportscouncil.org to secure your sponsorship and/or to discuss additional opportunities.

THE **VOICE** OF AIRPORTS®



SPONSORSHIPS
AVAILABLE

Visit us at www.airportscouncil.org/conferences
to get started.