

2024

# AIRPORTS@WORK CONFERENCE

April 8-11 // Hyatt Regency // New Orleans, LA

## SPONSORSHIP OPPORTUNITIES

*Get recognized as an airport  
industry market leader.*

As a sponsor, you get to demonstrate your company's value to attendees while they learn and network.

Sponsoring ACI-NA meetings and events offers your company a prime opportunity to network with existing clients and showcase your company's goods and services to prospective customers in YOUR target market.

ACI-NA's Airports@Work Conference brings together the most complex facets of airport operations and the passenger journey — safety, security, environment, technology, and technical affairs for a collaborative discussion about today's challenges and tomorrow's opportunities. Take advantage of this one-of-a-kind opportunity to get your brand in front of airports from across the United States and Canada.



## 2024 AIRPORTS@WORK SPONSORSHIP MENU

Sponsorship Benefits	Platinum Plus	Platinum	Diamond	Gold
<b>Access</b>				
<b>Full conference complimentary registrations</b>	4	3	2	0
<b>Advanced and final attendee list in Excel format</b> <i>2 weeks prior to the event and 1 week after the event</i>	✓	✓	✓	
<b>Exhibit &amp; Networking</b>				
<b>10' x 10' exhibit space in the Networking Lounge</b> <i>All meal functions, breakfast, lunch, and welcome reception</i>	✓	✓	✓	
<b>Brand Awareness</b>				
Sponsor designation on company attendee badges	✓	✓	✓	✓
Verbal recognition during opening session	✓	✓	✓	✓
Logo on signage in high traffic areas	✓	✓	✓	✓
<b>Logo Positioning</b>				
Conference website	✓	✓	✓	✓
Select conference emails	✓	✓	✓	✓
Signage in registration area	✓	✓	✓	✓
Display screens during conference	✓	✓	✓	✓
<b>Thought Leadership</b>				
Blog post featured on ACI-NA's website	✓	✓	✓	
<b>Exclusive Opportunities (choice of one)</b>				
<b>Welcome Reception</b> <i>Logo-branded napkins and option to place branded giveaway items at sponsored event. Work with ACI-NA on other customized options.</i>	✓			
<b>Lanyards</b> <i>Logo-branded lanyards distributed to attendees at registration</i>	✓			
<b>Hotel Key Cards</b> <i>Logo-branded keycards distributed to all attendees in the hotel block</i>	✓			
<b>Wi-Fi</b> <i>Ability to choose wi-fi name or password used by all conference attendees</i>	✓			
<b>Hotel Drink Tickets</b> <i>Logo-branded hotel lobby bar drink tickets for all attendees</i>	✓			
<b>Customized Attendee Experience</b> <i>Ability to offer a giveaway and/or offer an attendee experience near registration</i>		✓		
<b>Networking Breakfast (exclusive to one per day)</b> <i>Work with ACI-NA on customized options for breakfast</i>		✓		
<b>Networking Lunch (exclusive to one per day)</b> <i>Work with ACI-NA on customized options for lunch</i>		✓		
<b>Networking Break (exclusive to one per day)</b> <i>Work with ACI-NA on customized options for the break</i>		✓		
<b>Grab-and-Go Snacks (exclusive to one per day)</b> <i>Work with ACI-NA on customized options for snacks</i>		✓		
<b>Hotel Room Drop</b> <i>Provide a hotel room drop for conference attendees within the ACI-NA room block</i>		✓		
<b>Investment</b>	\$15,000	\$10,000	\$5,000	\$2,500

## 2024 AIRPORTS@WORK SPONSORSHIP MENU

### WHY SPONSOR?

- Amplify your brand and product visibility
- Leverage our position within the airport community
- Enhance your corporate profile
- Connect with airport leaders

### ATTENDEE DEMOGRAPHICS

ACI-NA's Airports@Work Conference brings together all facets of airport operations and the passenger journey, allowing you to engage with decision-makers and build valuable connections. The 2023 Airports@Work Conference welcomed over 600 attendees.

### CUSTOMIZATION OPTIONS

Looking for something different? Customization is always an option. Contact Karynna Baresel at [sponsorship@airportscouncil.org](mailto:sponsorship@airportscouncil.org) to start the conversation.

### LEARN MORE ABOUT ACI-NA SPONSORSHIP OPPORTUNITIES

Contact Karynna Baresel at [sponsorship@airportscouncil.org](mailto:sponsorship@airportscouncil.org) to secure your sponsorship and/or to discuss additional opportunities.

THE **VOICE** OF AIRPORTS®



SPONSORSHIPS  
**AVAILABLE**

Visit us at [www.airportscouncil.org/conferences](http://www.airportscouncil.org/conferences)  
to get started.