

2024 RISK MANAGEMENT CONFERENCE

January 17-19 // Sheraton Austin // Austin, TX

SPONSORSHIP OPPORTUNITIES

*Get recognized as an airport
industry market leader.*

As a sponsor, you get to demonstrate your company's value to attendees while they learn and network.

Sponsoring at ACI-NA meetings and events offers your company a prime opportunity to network with existing clients and showcase your company's goods and services to prospective customers in YOUR target market. From concessions to environmental operations, our conferences attract the top aviation professionals in the U.S. and Canada.

The 2024 Risk Management Conference brings together industry experts on the issues that are always in play at airports such as aviation liability, airport claims, cyber security, airfield safety and more. This event draws airport risk managers, safety managers, chief financial officers, consultants and other industry specialists from across North America together for enhanced networking and forward-thinking sessions.



2024 RISK MANAGEMENT SPONSORSHIP MENU

Sponsorship Benefits	Gold	Silver	Bronze
Access			
Full conference complimentary registrations	2	1	
Networking			
Optional tabletop exhibit space in a high-traffic area*	✓	✓	
Advanced and final attendee list in Excel format <i>2 weeks prior to the event and 1 week after the event</i>	✓	✓	
Brand Awareness			
Sponsor designation on company attendee badges	✓	✓	✓
Verbal recognition during opening session	✓	✓	✓
Logo on signage in high traffic areas	✓	✓	✓
Thought Leadership			
Blog post featured on ACI-NA's website	✓	✓	
Logo Positioning			
Conference website	✓	✓	✓
Select conference emails	✓	✓	✓
Signage in registration area	✓	✓	✓
Display screens during conference	✓	✓	✓
Exclusive Opportunities (choice of one)			
Welcome Reception <i>Logo-branded napkins and option to place branded giveaway items at sponsored event</i>	✓		
Networking Break (both per day) <i>Logo-branded napkins and option to place branded giveaway items at sponsored event</i>	✓		
Networking Lunch (one day) <i>Logo-branded napkins and option to place branded giveaway items at sponsored event</i>	✓		
Lanyards <i>Logo-branded lanyards distributed to attendees at registration</i>	✓		
Hotel Key Cards <i>Logo-branded keycards distributed to all attendees in the hotel block</i>	✓		
Wi-Fi <i>Ability to choose wi-fi name and/or password used by all conference attendees</i>	✓		
Investment	\$8,000	\$4,000	\$2,500

*Tabletop exhibit space cannot be substituted for other sponsorship benefits

Customization Options: Tailor your experience with personalized customization options like registration welcome refreshments, convenient grab-and-go snacks, and branded hotel drink tickets — contact Karynna Baresel at sponsorship@airportscouncil.org to start the conversation.

2024 RISK MANAGEMENT SPONSORSHIP MENU

ATTENDEE DEMOGRAPHICS

Airports from across the U.S. and Canada will be represented at the ACI-NA Risk Management Conference. The list of professionals ready to meet industry leaders includes:

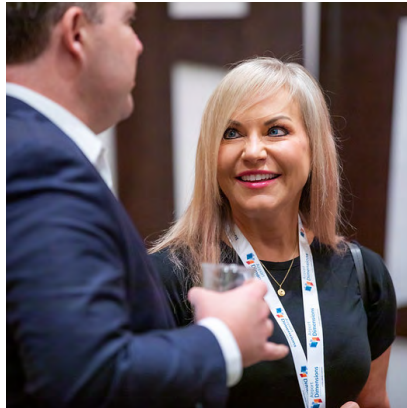
- Airport Risk Managers
- Airport Claims Specialists
- Insurance Underwriters and Brokers
- Safety Experts
- Legal Counsels
- Finance Directors

WHY SPONSOR?

- Amplify your brand and product visibility
- Leverage our position within the airport community
- Enhance your corporate profile
- Connect with airport leaders

LEARN MORE ABOUT ACI-NA SPONSORSHIP OPPORTUNITIES

Contact Karynna Baresel at sponsorship@airportscouncil.org to secure your sponsorship and/or to discuss additional opportunities.



THE **VOICE** OF AIRPORTS®



SPONSORSHIPS AVAILABLE

Visit us at www.airportscouncil.org/conferences
to get started.