

# 2024 CEO FORUM

February 13-15 // JW Marriott San Antonio // San Antonio, TX

## SPONSORSHIP OPPORTUNITIES

*Get recognized as an airport  
industry market leader.*



As a sponsor, you get to demonstrate your company's value to attendees while they learn and network.

Sponsoring ACI-NA meetings and events offers your company a prime opportunity to network with existing clients and showcase your company's goods and services to prospective customers in YOUR target market. From concessions to environmental operations, our conferences attract the top aviation professionals in the U.S. and Canada.

This invitation-only event offers you an opportunity to help set the airport industry agenda for 2024. The Forum will feature executive-level presentations and discussions on the global state of the industry. Take advantage of this one-of-a-kind opportunity to get your brand in front of airport CEOs from across the U.S. and Canada.



## 2024 CEO FORUM SPONSORSHIP MENU

Sponsorship Benefits	Platinum Plus	Platinum	Diamond	Gold
<b>Access</b>				
Full conference complimentary registrations	3	2	1	0
Advanced and final attendee list in Excel format <i>2 weeks prior to the event and 1 week after the event</i>	✓	✓	✓	
<b>Brand Awareness</b>				
Sponsor designation on company attendee badges	✓	✓	✓	✓
Verbal recognition during opening session	✓	✓	✓	✓
Logo on signage in high traffic areas	✓	✓	✓	✓
<b>Logo Positioning</b>				
Conference website	✓	✓	✓	✓
Select conference emails	✓	✓	✓	✓
Signage in registration area	✓	✓	✓	✓
Display screens during conference	✓	✓	✓	✓
<b>Exclusive Opportunities (choice of one)</b>				
 <b>Welcome Reception</b> <i>Logo-branded napkins and option to place branded giveaway items at sponsored event. Work with ACI-NA on other customized options.</i>	✓			
<b>Opening Keynote</b> <i>Introduce ACI-NA's CEO Forum Keynote, ability to provide an attendee gift and opening video</i>	✓			
<b>VIP Experience Executive Suite</b> <i>Get a Luxury Suite to host attendees or hold meetings</i>	✓			
 <b>Lanyards</b> <i>Logo-branded lanyards distributed to attendees at registration</i>		✓		
<b>Hotel Key Cards</b> <i>Logo-branded keycards distributed to all attendees in the hotel block</i>		✓		
<b>Wi-Fi</b> <i>Ability to choose wi-fi name and/or password used by all conference attendees</i>		✓		
<b>Hotel Drink Tickets</b> <i>Logo-branded hotel lobby bar drink tickets for all attendees</i>		✓		
<b>Customized Attendee Experience</b> <i>Ability to offer a giveaway and/or offer an attendee experience near registration</i>		✓		
<b>Networking Breakfast (exclusive to one per day)</b> <i>Work with ACI-NA on customized options for breakfast</i>			✓	
<b>Networking Lunch (exclusive to one per day)</b> <i>Work with ACI-NA on customized options for lunch</i>			✓	
<b>Networking Break (exclusive to one per day)</b> <i>Work with ACI-NA on customized options for the break</i>			✓	
<b>Grab-and-Go Snacks (exclusive to one per day)</b> <i>Work with ACI-NA on customized options for snacks</i>			✓	
<b>Hotel Room Drop</b> <i>Provide a hotel room drop for conference attendees within the ACI-NA room block</i>			✓	
<b>Investment</b>	<b>\$25,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>

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### CUSTOMIZATION OPTIONS

Looking for something different? Customization is always an option. Contact Karynna Baresel at [sponsorship@airportscouncil.org](mailto:sponsorship@airportscouncil.org) to start the conversation.

### ATTENDEE DEMOGRAPHICS

ACI-NA's CEO Forum attracts top-level executives from the airport industry. Gain exclusive access to networking events, allowing you to engage with influential decision-makers and build valuable connections. More than 80 North American CEOs were represented at the 2023 CEO Forum.

### WHY SPONSOR?

- Amplify your brand and product visibility
- Leverage our position within the airport community
- Enhance your corporate profile
- Connect with airport leaders

### LEARN MORE ABOUT ACI-NA SPONSORSHIP OPPORTUNITIES

Contact Karynna Baresel at [sponsorship@airportscouncil.org](mailto:sponsorship@airportscouncil.org) to secure your sponsorship and/or to discuss additional opportunities.

THE **VOICE** OF AIRPORTS®



SPONSORSHIPS  
**AVAILABLE**

Visit us at [www.airportscouncil.org/conferences](http://www.airportscouncil.org/conferences)  
to get started.