



2023

# ACI-NA PS&S/ ACC SECURITY TECHNOLOGY CONFERENCE

October 23 - 26, 2023  
Arlington, VA  
Crystal Gateway Marriott

## SPONSORSHIP OPPORTUNITIES

*Get recognized as an airport industry market leader.*



As a sponsor, you get to demonstrate your company's value to attendees while they learn and network.

Sponsoring at ACI-NA meetings and events offers your company a prime opportunity to network with existing clients and showcase your company's goods and services to prospective customers in YOUR target market. From concessions to environmental operations, our conferences attract the top aviation professionals in the U.S. and Canada.

The 2023 ACI-NA PS&S / ACC Security Technology Conference is coming soon! Reconvene with your colleagues in airport safety and security, as well as officials from TSA, FAA and other regulators, to continue the conversation on the latest safety and security developments affecting U.S. and Canadian airports.



## 2023 ACI-NA PS&S/ACC SECURITY SPONSORSHIP MENU

Sponsorship Benefits	Gold	Silver	Bronze
<b>Access</b>			
Full conference complimentary registrations	2	1	
<b>Exhibit &amp; Networking</b>			
Optional tabletop exhibit space in a high-traffic area*	✓	✓	
Advanced and final attendee list in Excel format (2 weeks prior to the event and 1 week after the event)	✓	✓	
<b>Brand Awareness</b>			
Sponsor designation on company attendee badges	✓	✓	✓
Verbal recognition during opening session	✓	✓	✓
Logo on signage in high traffic areas	✓	✓	✓
<b>Logo Positioning</b>			
Conference website	✓	✓	✓
Select conference emails	✓	✓	✓
Signage in registration area	✓	✓	✓
Display screens during conference	✓	✓	✓
<b>Exclusive Opportunities (choice of one)</b>			
 Welcome Reception	✓		
Networking Break (both per day)	✓		
Networking Lunch (one day)	✓		
 Lanyards	✓		
<b>Investment</b>	<b>\$8,000</b>	<b>\$4,000</b>	<b>\$2,500</b>

\*Tabletop exhibit space cannot be substituted for other sponsorship benefits

Customization is always an option. To discuss your marketing ideas and objectives, please contact us.

### ATTENDEE DEMOGRAPHICS

More than 50 North American airports are represented at the ACI-NA PS&S/ACC Security Conference. The list of professionals ready to meet industry leaders includes:

- Airport Security Coordinators
- Airport Safety Managers
- Law Enforcement Professionals
- Corporate Security Professionals
- Airport Operations Professionals
- Public Safety Professionals
- Airport Legal Representatives

### WHY SPONSOR?

- Increase your brand and product visibility
- Take advantage of our role within the airport community
- Build your corporate profile
- Gain access to key airport leaders

### LEARN MORE ABOUT ACI-NA SPONSORSHIP OPPORTUNITIES

Contact Karynna Baresel at [sponsorship@airportscouncil.org](mailto:sponsorship@airportscouncil.org) to secure your sponsorship and/or to discuss additional opportunities.