2024
AIR SERVICE
DATA SEMINAR
January 22-24 // Sheraton Austin // Austin, TX

SPONSORSHIP OPPORTUNITIES

Get recognized as an airport industry market leader.

As a sponsor, you get to demonstrate your company's value to attendees while they learn and network.

Sponsoring at ACI-NA meetings and events offers your company a prime opportunity to network with existing clients and showcase your company's goods and services to prospective customers in YOUR target market. From concessions to environmental operations, our conferences attract the top aviation professionals in the U.S. and Canada.

The 2024 ACI-NA Air Service Data Seminar helps to discover the key insights valued by route planners, air service consultants, and airport development professionals. Find out how airports look to retain, restore, and expand air service for their local community as travel rebounds and more travelers take to the skies.

2024 AIR SERVICE DATA SEMINAR SPONSORSHIP MENU

Sponsorship Benefits	Gold	Silver	Bronze
Access			
Full conference complimentary registrations	2	1	
Networking			
Optional tabletop exhibit space in a high-traffic area*	✓	✓	
Advanced and final attendee list in Excel format *2 weeks prior to the event and 1 week after the event*	✓	✓	
Brand Awareness			
Sponsor designation on company attendee badges	✓	✓	✓
Verbal recognition during opening session	✓	✓	✓
Logo on signage in high traffic areas	✓	✓	✓
Thought Leadership			
Blog post featured on ACI-NA's website	✓	✓	
Logo Positioning			
Conference website	✓	✓	✓
Select conference emails	✓	✓	✓
Signage in registration area	✓	✓	✓
Display screens during conference	✓	✓	✓
Exclusive Opportunities (choice of one)			
Welcome Reception *Logo-branded napkins and option to place branded giveaway items at sponsored event*	✓		
Networking Break (both per day) *Logo-branded napkins and option to place branded giveaway items at sponsored event*	✓		
Networking Lunch (one day) *Logo-branded napkins and option to place branded giveaway items at sponsored event*	✓		
Lanyards *Logo-branded lanyards distributed to attendees at registration*	✓		
Hotel Key Cards *Logo-branded keycards distributed to all attendees in the hotel block*	✓		
Wi-Fi *Ability to choose wi-fi name and/or password used by all conference attendees*	✓		
Investment	**$8,000**	**$4,000**	**$2,500**

Tabletop exhibit space cannot be substituted for other sponsorship benefits

Customization Options: Tailor your experience with personalized customization options like registration welcome refreshments, convenient grab-and-go snacks, and branded hotel drink tickets — reach out to start the conversation.

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ATTENDEE DEMOGRAPHICS

Airports from across the U.S. and Canada will be represented at the ACI-NA Air Service Data Seminar. The list of professionals ready to meet industry leaders includes:

- Air Service Development Professionals
- Marketing Professionals

- Air Service Analysts
- Air Service Consultants

WHY SPONSOR?

- Amplify your brand and product visibility
- Leverage our position within the airport community
- Enhance your corporate profile
- Connect with airport leaders

LEARN MORE ABOUT ACI-NA SPONSORSHIP OPPORTUNITIES

Contact Karynna Baresel at **sponsorship@airportscouncil.org** to secure your sponsorship and/or to discuss additional opportunities.

Sponsorship opportunities to be announced soon!

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NORTH AMERICA
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INTERNATIONAL

2024
JUMPSTART® AIR SERVICE DEVELOPMENT CONFERENCE
May 20-22 // Omni Shoreham Hotel // Washington, DC