

## FINANCE TRACK

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### A BRAND NEW CONFERENCE EXPERIENCE FOR 2023

ACI-NA is excited to implement several conference and exhibition enhancements to increase value and improve the overall attendee experience in 2023. New changes for 2023 include:

- A more comprehensive and balanced conference schedule.
- Expanded educational sessions with brand new tracks.
- Enhanced networking opportunities, including a host welcome celebration.
- More thought leadership on the future of the airport industry.
- Improved exhibition hall hours to better showcase industry solutions.

What's more, your conference registration allows you to attend any session open to registered conference attendees while with us in Long Beach! [Check out the latest conference agenda](#) to learn about our full range of educational sessions, workshops, committee meetings, exhibition hours, and networking events.

This track agenda compiles all the educational sessions and workshops related to [airport finance and economics issues](#) into one place!

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### Saturday, September 30, 2023

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7:30 AM – 5:30 PM	<b>Check-in / Registration</b>
8:00 AM – 9:00 AM	<b>Networking Breakfast</b>
9:00 AM – 5:00 PM	<b>Finance Committee Workshop</b> <i>Open to all registered attendees</i>
9:00 AM – 9:10 AM	<b>Welcome and introduction</b> Finance Committee Chair: Michael Hill, CFO, Charlotte Douglas International Airport
9:10 AM – 10:00 AM	<b>Session 1: Capital Market Update (1 CPE Credit)</b> Moderator: Abel Palacios, Vice President, Finance, Dallas Fort Worth International Airport  Speaker: Guy K. Nagahama, Managing Director, Public Finance, Samuel A. Ramirez & Co.
10:00 AM – 10:30 AM	<b>Networking Break</b>
10:30 AM – 11:30 AM	<b>Session 2: Summary of the Airport Business Terms Survey Results (1.5 CPE Credits for attending both Session 2 and 3)</b> Moderator: Marge Basrai, CFO, Metropolitan Nashville Airport Authority  Speakers: Tony Conza, Vice President, Finance, Tampa International Airport Eric Smith, Partner, Kaplan Kirsch Rockwell Dafang Wu, Director, DWU Consulting
11:30 AM – 12:00 PM	<b>Session 3: Legislative Update – FAA Reauthorization (1.5 CPE Credits for attending both Session 2 and 3)</b> Moderator: Basil Dosunmu, CFO, Capital Region Airport Commission  Speaker: Greg Cota, Vice President, Chief Political and Government Affairs, ACI-NA
12:00 PM – 1:15 PM	<b>Networking Lunch</b>
1:15 PM – 2:45 PM	<b>Session 4: CIP Implementation – Project Delivery Methods (1.5 CPE Credits)</b> Moderator: Bryan Benefiel, CFO, Hartsfield Jackson Atlanta International Airport  Speakers:

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Paul Blue, President, PG Executive Program Management, Paslay Group  
Roger Johnson, Executive Project Manager, Jacobs  
Judi Mosqueda, Chief Development Officer, San Francisco Airport Commission  
Kathleen Sharman, CFO, Greater Orlando Aviation Authority

2:45 PM – 3:15 PM

### Networking Break

3:15 PM – 4:05 PM

### Session 5: Summary of the ACI-NA Annual Financial Benchmarking Survey for FY2022 Results (1 CPE Credit)

Speaker: Bryan Benefiel, CFO, Hartsfield Jackson Atlanta International Airport

4:05 PM – 4:15 PM

### Closing Remarks

Finance Committee Vice Chair: Tracy Borda, CFO, Philadelphia International Airport

4:15 PM – 5:00 PM

### Finance Committee Steering Group meeting *Open to steering group members only*

6:30 PM – 9:30 PM

### Host Airport Welcome Event

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### Continuing Professional Education (CPE) Information

Conference workshops are all Group-Live.

**Not all of the sessions at this conference are eligible for CPE credits. Please check the individual session you wish to attend to ascertain the number of credits available.**

#### Conference Learning Objectives:

Participants will be able to:

- Determine business practices favorable to an airport's business relationships with airlines.
- Identify potential accounting rule changes and implications to financial reporting.
- Identify financial impacts of existing and proposed federal policies.
- Determine potential impacts due to capital market changes.
- Apply global best practices in airport management.
- Apply strategic planning methods and identify performance management improvements.

**Course Level:** The course level is intermediate. Conference workshops are designed for individuals with a basic understanding of airport industry concepts and issues.

**Prerequisite:** Basic knowledge about airport business and financial management.

**Advance Preparation:** None

**Conference participants are eligible to receive up to 5 hours of Finance CPE credits.**



ACI-NA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: [www.nasbaregistry.org](http://www.nasbaregistry.org).

For more information regarding administrative policies such as refunds, cancellation and complaints, please contact Liying Gu at [lgu@airportscouncil.org](mailto:lgu@airportscouncil.org).

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### Sunday, October 1, 2023

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7:30 AM – 7:00 PM **Check-in / Registration**

8:00 AM – 9:00 AM **Networking Breakfast**

9:00 AM – 10:15 AM **Educational Session 3A**  
**Responding to Investors and Stakeholders**

Has your airport recently received questions from stakeholders regarding ESG? If not, the questions are likely coming from investors and insurers. Come to this session to hear about how airports are developing their ESG materials, including perspectives from those that are starting from their sustainability reports, as well as airports starting from scratch. This session will also include an overview of the work that the ACI-NA cross-committee task group has undertaken on reporting and metrics.

10:15 AM – 10:45 AM **Networking Break**

10:45 AM – 12:00 PM **Educational Session 2B**  
**Beyond the Runway: Airport Commercial Development**

Airport properties accommodate different types of tenants and serve many different purposes. What is (and should be) FAA's role in airport development? What is the status of the Draft FAA Policy Regarding Processing Land Use Changes? Is Section 163 of the 2018 FAA Reauthorization Act (restricting FAA's authority over airport land use) helping airports compete in the commercial development marketplace? Will the new FAA Reauthorization Act change anything? What creative approaches can airports consider in lease models while adhering to their grant assurances? And how does an airport safeguard its rights and powers while allowing development on its land? This panel of attorneys will discuss property issues and policies and how airports can develop their land while maintaining the control they need.

10:45 AM – 12:00 PM **Educational Session 3B**  
**Hold Your Charge**

Electricity has become a hot topic at airports, as stakeholders identify increased needs and airports with Net Zero plans find electricity to be a critical path item. This session will provide a c-level suite look at electricity management at airports, from projected needs, infrastructure considerations, working with

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stakeholders, and managing the new and different kinds of risks that come with electrification.

12:00 PM – 1:15 PM

### Networking Lunch

1:15 PM – 2:15 PM

### Educational Session 1C

#### Evolving World of Risk Management for Airports

With emerging risks, increased insurance premiums, retentions and pullbacks, this session will focus on how airports can manage and mitigate their risks in an evolving environment.

### Educational Session 4C

#### Don't Fear the eVTOL —The Realities of Advanced Air Mobility and Airports

Advanced Air Mobility (AAM) systems are undergoing rapid development and refinement, significant demonstration programs planned for the 2024 Paris Olympics, 2028 Los Angeles Olympics, and airline announcements of commercial service as early as 2025 in both Chicago and New York. What do these developments mean for airport operators and the communities they serve? How will the affect airport infrastructure in the near, mid-, and long-term future? Most importantly, what can your airport be doing to prepare? Come for a discussion of these and other key topics as we help you not to fear the eVTOL.

2:15 PM – 2:45 PM

### Networking Break

2:45 PM – 4:30 PM

### Opening General Session

#### Sam Samaddar

*Airport Director, Kelowna International Airport  
Chair, ACI-NA*

#### Cynthia Guidry

*Director, Long Beach Airport*

#### Kevin Burke

*President and CEO, ACI-NA*

#### Zanny Minton Beddoes

*Editor-in-chief, The Economist*

Editor-in-chief of *The Economist* and named one of the “Most Powerful Women in the World” by Forbes, Zanny Minton Beddoes is a renowned global economics expert, sought-after for her authoritative perspectives on the world economy. She is renowned for delivering sophisticated insight on all facets of economic affairs. At the nexus of the global economy and policy, Minton

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Beddoes adeptly positions new developments that impact business and industry into the broader context of world events.

4:30 PM – 7:00 PM      **Exhibition Hall Grand Opening**  
*Reception in the exhibit hall*

## Monday, October 2, 2023

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8:00 AM – 4:00 PM      **Check-in / Registration**

8:00 AM – 6:00 PM      **Exhibition Hall Open**  
*The Exhibition Hall will remain open during all educational sessions on Monday, October 2.*

8:00 AM – 9:30 AM      **Networking Breakfast in the Exhibition Hall**

9:00 AM – 10:30 AM      **ACI-NA World Business Partner / Associate Member and Airport CEO Roundtable Breakfast**  
*Invitation Only, RSVP Required*

11:30 AM – 1:00 PM      **Networking Lunch in the Exhibition Hall**

1:00 PM – 2:00 PM      **Educational Session 5D**  
**Getting the Memo: Internal Communications and the Workforce of the Future**

We have seen a rapid evolution in the way teams communicate and engage with the proliferation of more remote work options and an inter-generational workforce. With no shortage of communications tools and resources available, the real challenges are communicating with transparency, reaching the right audiences to make problem statements, actions, and goals known, and listening to feedback. From the c-suite to public relations to human resources, everyone has a role in internal communications. This session will focus on the best practices and principles of internal communications to align teams, drive effective action, and deliver results.

2:00 PM – 2:30 PM      **Networking Break in the Exhibition Hall**

2:30 PM – 3:30 PM      **Educational Session 4E**  
**We Built This! Airport Infrastructure Projects from Design to Opening Day and Beyond**

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Aviation activity is back post-pandemic and airports in the U.S. and Canada have pivoted back to the development of critical infrastructure to meet it. In this session, we'll take a closer look at how these projects are being accomplished and the lessons they provide for all considering their next major development program.

### Educational Session 5E

#### Diversity, Equity & Inclusion at Airports – A Work in Progress but Differences Made

Many airports across North America are at different phases on their Diversity, Equity and Inclusion journey. Last year, ACI-NA created the DEI Working Group and at the ACI-NA Annual Conference and Exhibition will release, "The ACI-NA DEI Working Group Report: A Manual of Resource Materials of Good Practices to Develop DEI Programs at Airports." The panelists will offer insight on such topics as how their programs got started, what impact has the program had on their employees, what transparency means to their DEI program, and what public reporting of your program status looks like. Lessons learned will be shared, challenges identified, obstacles circumnavigated, and advancements celebrated.

4:30 PM – 6:00 PM

Exhibition Hall Reception

## Tuesday, October 3, 2023

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7:30 AM – 12:00 PM

Check-in / Registration

8:00 AM – 9:00 AM

Networking Breakfast

8:00 AM – 9:00 AM

ACI-NA Women in Aviation Breakfast

*Invitation Only, RSVP Required*

9:00 AM – 10:00 AM

**Track 1**  
Airports Only  
Roundtable

**Track 2**  
Airports Only  
Roundtable

**Track 3**  
WBP / Associates  
Roundtable

10:00 AM – 10:30 AM

Networking Break

10:30 AM – 12:00 PM

General Session Keynote and Closing Remarks

12:00 PM

Adjourn