

# ATL23 MARCOM

**2023 MARKETING AND COMMUNICATIONS CONFERENCE**

November 12 - 14, 2023 // Atlanta, GA

Hosted by



## SPONSORSHIP OPPORTUNITIES

*Get recognized as an airport industry market leader.*

As a sponsor, you get to demonstrate your company's value to attendees while they learn and network.

Sponsoring at ACI-NA meetings and events offers your company a prime opportunity to network with existing clients and showcase your company's goods and services to prospective customers in YOUR target market. From concessions to environmental operations, our conferences attract the top aviation professionals in the U.S. and Canada.

Making the case for proactive airport marketing, communications and customer experience has never been more important. The 2023 ACI-NA Marketing & Communications Conference is your chance to explore emerging challenges and solutions in airport marketing, communications and customer experience to position yourself and others in your field ahead of the curve. This conference brings together all aspects of airport marketing, communications and customer experience – airside and landside – and offers unrivaled opportunities for meeting and networking with fellow MarComCX professionals.



## 2023 MARKETING AND COMMUNICATIONS SPONSORSHIP MENU

Sponsorship Benefits	Gold	Silver	Bronze
<b>Access</b>			
Full conference complimentary registrations	2	1	
<b>Networking</b>			
Advanced and final attendee list in Excel format (2 weeks prior to the event and 1 week after the event)	✓	✓	
<b>Brand Awareness</b>			
Optional 30-second video played twice during educational sessions	✓	✓	
Sponsor designation on company attendee badges	✓	✓	✓
Verbal recognition during opening session	✓	✓	✓
Logo on signage in high traffic areas	✓	✓	✓
<b>Logo Positioning</b>			
Conference website	✓	✓	✓
Select conference emails	✓	✓	✓
Signage in registration area	✓	✓	✓
Display screens during conference	✓	✓	✓
<b>Exclusive Opportunities (choice of one)</b>			
<b>Keynote</b> - ability to introduce keynote speaker; ability to provide an attendee gift at the session	✓		
Reception (Monday)	✓		
Networking Break (both per day)	✓		
Networking Lunch (Monday)	✓		
Lanyards	✓		
<b>Investment</b>	<b>\$8,000</b>	<b>\$4,000</b>	<b>\$2,500</b>

*Customization is always an option. However, sponsorship benefits cannot be substituted.*



## 2023 MARKETING AND COMMUNICATIONS SPONSORSHIP MENU

### Excellence in Airport Marketing, Communications and Customer Experience Awards Luncheon

Exclusive

Become an exclusive sponsor of the Excellence in Airport Marketing, Communications and Customer Experience Awards Luncheon for a high-value opportunity to present your brand awareness and commitment in front of airport marketing, communications and customer experience professionals.

- Exclusive opportunity for one sponsor
- Ability to provide brief introduction
- Ability to display brief video
- Signage at the Luncheon
- One reserved VIP table
- Ability to provide a gift to attendees
- All Gold sponsorship benefits, including one additional complimentary full-conference registration



### Investment

\$10,000

### ATTENDEE DEMOGRAPHICS

Airports from across the U.S. and Canada will be represented at the ACI-NA Marketing and Communications Conference. The list of professionals ready to meet industry leaders includes:

- Public Affairs/Public Relations Officers
- Customer Experience Professionals
- Air Service Marketing Representatives
- Social Media Engagement Experts

### WHY SPONSOR?

- Increase your brand and product visibility
- Take advantage of our role within the airport community
- Build your corporate profile
- Gain access to key airport leaders

### LEARN MORE ABOUT ACI-NA SPONSORSHIP OPPORTUNITIES

Contact Karynna Baresel at [sponsorship@airportscouncil.org](mailto:sponsorship@airportscouncil.org) to secure your sponsorship and/or to discuss additional opportunities.