



# JumpStart<sup>®</sup>

Air Service Development Conference

June 12 - 14, 2023

Milwaukee, WI



## SPONSORSHIP OPPORTUNITIES

*Get recognized as an airport industry market leader.*

As a sponsor, you get to demonstrate your company's value to attendees while they learn and network.

Sponsoring at ACI-NA meetings and events offers your company a prime opportunity to network with existing clients and showcase your company's goods and services to prospective customers in YOUR target market. From concessions to environmental operations, our conferences attract the top aviation professionals in the U.S. and Canada.

ACI-NA's JumpStart<sup>®</sup> Air Service Development Conference is a "speed dating" program designed to bring airports and airlines together for brief strategic meetings. There will be a dedicated day of educational sessions tailored for air service development attendees. The networking and social events throughout the conference will be invaluable as they allow you to have greater exposure to airports and airlines to expand your industry contacts further. You will have greater opportunities for brand awareness by sponsoring.



## 2023 JUMPSTART® AIR SERVICE DEVELOPMENT SPONSORSHIP MENU

Sponsorship Benefits	Platinum	Gold	Silver
Full conference complimentary registrations	3	2	0
Advanced and final attendee list in Excel format (2 weeks prior to the event and 1 week after the event)	✓	✓	
<b>Exhibit &amp; Networking</b>			
Exhibit space in the Networking Lounge (All meal functions, breakfast, lunch, and adjacent to the one-on-one meeting room)	✓	✓	
<b>Brand Awareness</b>			
Sponsor designation on company attendee badges	✓	✓	✓
Verbal recognition during opening general session	✓	✓	✓
Prominent branding throughout conference	✓	✓	✓
Optional exhibit space in conference high-traffic area	✓	✓	
<b>Logo Positioning</b>			
Conference website	✓	✓	✓
Select conference emails	✓	✓	✓
Signage in registration area	✓	✓	✓
Display screens during conference	✓	✓	✓
Conference mobile app	✓	✓	✓
<b>Thought Leadership</b>			
Pre-show town hall virtual meeting with sponsors	✓	✓	
Blog post featured on ACI-NA's website	✓	✓	
<b>Exclusive Opportunities (choice of one)</b>			
Wayfinding Signage (exclusive to 1 sponsor)	✓		
Lanyards (exclusive to 1 sponsor)	✓		
Hotel key cards (exclusive to 1 sponsor)	✓		
Room Drop (limited availability)	✓		
Networking Break (exclusive to 1 per day, incl. both AM and PM breaks)	✓		
Networking Lunch (exclusive to 1 per day)	✓		
<b>Investment</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>

### WHY SPONSOR?

- Increase your brand and product visibility
- Take advantage of our role within the airport community
- Build your corporate profile
- Gain access to key airport leaders

### LEARN MORE ABOUT ACI-NA SPONSORSHIP OPPORTUNITIES

Contact Karynna Baresel at [sponsorship@airportscouncil.org](mailto:sponsorship@airportscouncil.org) to secure your sponsorship and/or to discuss additional opportunities.

Customization is always an option. To discuss your marketing ideas and objectives, please contact us.

# 2023 JUMPSTART® AIR SERVICE DEVELOPMENT SPONSORSHIP MENU

## Exclusive JumpStart® Welcome Reception Sponsor

Unique

The 2023 JumpStart Air Service Development Conference is North America's premier air service development conference for all airport sizes looking to add new airlines and routes to their communities.

Become an exclusive sponsor of the JumpStart welcome reception for a high-value opportunity to present your brand awareness and commitment in front of the air service development professionals from airlines and airports.

- Exclusive opportunity for one sponsor
- Four complimentary full-conference registrations
- Ability to introduce and moderate one session during the first day
- Ability to display 3-minute video during the session
- Listed in the conference agenda as the Welcome Reception sponsor
- Signage and logo placement at the Welcome Reception
- Ability to provide attendee gifts
- Ability to work with ACI-NA meeting planner on customization options
- Includes Gold sponsorship benefits; exhibit & networking, brand awareness, logo positioning, and thought leadership



Investment

\$15,000

## Attendee Demographics

**More than 200 North American Airports represented at ACI-NA's 2022 JumpStart Conference**

The list of more than 400 attendees includes over 70 airline representatives from 23 different airlines.

- Presidents and CEOs
- Airport Directors
- Vice Presidents
- Air Service Development Professionals
- Airline Network Planning Professionals

Airports may request a private, 20-minute meeting with airlines. ACI-NA crafts a meeting schedule for each airport-airline discussion. In 2022, JumpStart® connected airline route planners from 23 different airlines at over 1,000 one-on-one meetings.

