

2023

AIRPORT ELECTRICITY MANAGEMENT SYMPOSIUM

December 5-7 // Denver, CO

SPONSORSHIP OPPORTUNITIES

*Get recognized as an airport
industry market leader.*

As a sponsor, you get to demonstrate your company's value to attendees while they learn and network.

Sponsoring at ACI-NA meetings and events offers your company a prime opportunity to network with existing clients and showcase your company's goods and services to prospective customers in YOUR target market. From concessions to environmental operations, our conferences attract the top aviation professionals in the U.S. and Canada.

Join us at the inaugural ACI-NA Airport Electricity Management Symposium for an informative discussion of how airports, their energy providers, tenants, and other stakeholders are stepping up to meet a new generation of airport energy management challenges. Symposium attendees will walk away with new approaches to overcome their airports' energy obstacles both now and in the future.



2023 AIRPORT ELECTRICITY MANAGEMENT SPONSORSHIP MENU

Sponsorship Benefits	Gold	Silver	Bronze
Access			
Full conference complimentary registrations	2	1	
Exhibit & Networking			
Optional tabletop exhibit space in a high-traffic area*	✓	✓	
Advanced and final attendee list in Excel format (2 weeks prior to the event and 1 week after the event)	✓	✓	
Brand Awareness			
Sponsor designation on company attendee badges	✓	✓	✓
Verbal recognition during opening session	✓	✓	✓
Logo on signage in high traffic areas	✓	✓	✓
Logo Positioning			
Conference website	✓	✓	✓
Select conference emails	✓	✓	✓
Signage in registration area	✓	✓	✓
Display screens during conference	✓	✓	✓
Exclusive Opportunities (choice of one)			
Welcome Reception	✓		
Networking Break (both per day)	✓		
Networking Lunch (one day)	✓		
Lanyards	✓		
Investment	\$8,000	\$4,000	\$2,500

*Tabletop exhibit space cannot be substituted for other sponsorship benefits

Customization is always an option. To discuss your marketing ideas and objectives, please contact us.

ATTENDEE DEMOGRAPHICS

Airports from across the U.S. and Canada will be represented at the ACI-NA Electricity Management Symposium. The list of professionals ready to meet industry leaders includes:

- Environmental Affairs Professionals
- Technology Professionals
- Airport Operations Professionals
- Those responsible for innovation and strategic airport practices

WHY SPONSOR?

- Increase your brand and product visibility
- Take advantage of our role within the airport community
- Build your corporate profile
- Gain access to key airport leaders

LEARN MORE ABOUT ACI-NA SPONSORSHIP OPPORTUNITIES

Contact Karynna Baresel at sponsorship@airportscouncil.org to secure your sponsorship and/or to discuss additional opportunities.