



Airport Innovation Session Agenda

Thursday, May 18, 2023

Session Description

Canada's airports are not just looking to recover from the pandemic. We want to be part of an innovative, seamless air travel system that puts the passenger first. To do this, we not only need to catch up on innovation, but we also need to leapfrog ahead to put Canada back at the forefront of innovation in aviation.

12:30

Conference boxed lunches available

13:30

It's more than that One Big Idea - How do you create a successful innovation culture?

This panel will explore the process of breaking down problems to create effective solutions. Learn how global, award-winning airport innovators are incorporating design thinking into their organizations.

Moderator:

Tara Mulrooney, Chief Technology Officer & Vice President - Innovation, Edmonton International Airport

Panelists:

Benjamin Kloss, Director, Plug and Play Austria

Pierre Lanthier, Director IT Strategy & Innovation, GTAA

Stephane Poirier, President and CEO, Quebec City Jean Lesage International Airport

RJ Steenstra, President and CEO, Ports Toronto

Trevor Strome, Director, Information Technology, Winnipeg Airports Authority

14:30

Airport Dragon's Den-Style Pitch: "Where is my bag?"

The Plug and Play Accelerator team will curate a group of three start-ups who will pitch solutions on how airports can help innovate baggage tracking to improve the passenger experience.

Problem Statement - Many components of air travel have been made easier and faster by innovation. We have electronic boarding passes, virtual queuing, advanced declaration and bio-metrics, but the one piece of the passenger journey has been slower to progress is baggage tracking. Aviation stakeholders have incrementally improved baggage check in, tagging and tracking over the years, but what is that next step that will enable industry to adopt digital tags and data visibility for all partners in the ecosystem? Passengers want real-time information on where their bags are. How can we solve this problem together?

Our Airport CEO Dragon's Panel of **RJ Steenstra**, **Myron Keehn** and **Johanne Gallant** will question the start-ups on the relevancy, assumptions, traction and use cases and engage participants.



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16:00 **Break**

16:15 **In-Camera Session Wrap-Up**

What did we learn today? What would work (or not work) with these ideas? What is holding us back? Does the way we define a problem impact the outcome? What are the elephants in the room and how do we overcome them? How can we use this learning to solve other problems together?

Moderator:

Tara Mulrooney, Chief Technology Officer & Vice President - Innovation, Edmonton International Airport

16:45 **Closing of Innovation Session**

18:00 **Dinner**

Registration for this event is free. However, space is limited. Please contact Holly to reserve your seat at holly.christian@cacairports.ca