

ENVIRONMENT • SECURITY • OPERATIONS • TECHNOLOGY

# 2023 AIRPORTS@ WORK

April 24 - 27, 2023  
Seattle, WA  
Sheraton Grand



## SPONSORSHIP OPPORTUNITIES

*Get recognized as an airport industry market leader.*

As a sponsor, you get to demonstrate your company's value to attendees while they learn and network.

Sponsoring at ACI-NA meetings and events offers your company a prime opportunity to network with existing clients and showcase your company's goods and services to prospective customers in YOUR target market.

ACI-NA's Airports@Work Conference brings together the most complex facets of airport operations — safety, security, environment, technology, and technical affairs for a collaborative discussion about today's challenges and tomorrow's opportunities. Take advantage of this one-of-a-kind opportunity to get your brand in front of airport from across the United States and Canada.



# 2023 AIRPORTS@WORK SPONSORSHIP MENU

Sponsorship Benefits	Platinum	Gold	Silver	Bronze
Full conference complimentary registrations	4	3	2	0
Advanced and final attendee list in Excel format <i>(2 weeks prior to the event and 1 week after the event)</i>	✓	✓	✓	
<b>Exhibit &amp; Networking</b>				
10' x 10' exhibit space in the Networking Lounge <i>(All meal functions, breakfast, lunch, and welcome reception)</i>	✓	✓	✓	
<b>Brand Awareness</b>				
Sponsor designation on company attendee badges	✓	✓	✓	✓
Verbal recognition during opening general session	✓	✓	✓	✓
Prominent branding throughout conference	✓	✓	✓	✓
<b>Logo Positioning</b>				
Conference website	✓	✓	✓	✓
Select conference emails	✓	✓	✓	✓
Signage in registration area	✓	✓	✓	✓
Display screens during conference	✓	✓	✓	✓
Conference mobile app	✓	✓	✓	✓
<b>Exclusive Opportunities (choice of one)</b>				
Lanyards <i>(exclusive to 1 sponsor)</i>	✓			
Hotel key cards <i>(exclusive to 1 sponsor)</i>	✓			
Welcome reception <i>(limited to 2 sponsors)</i>	✓			
Room drop <i>(plus cost of drop payable to hotel)</i>	✓	✓		
Networking lunch <i>(exclusive to 1 sponsor per day)</i>	✓	✓		
Networking break <i>(exclusive to 1 sponsor per break)</i>	✓	✓		
<b>Thought Leadership</b>				
Pre-show town hall virtual meeting with sponsors	✓	✓	✓	
Blog post featured on ACI-NA's website	✓	✓	✓	
Sponsored session <i>(including moderating or speaking, limited availability)</i>	✓			
<b>Sponsorship Price</b>				
	\$15,000	\$10,000	\$5,000	\$2,500

## WHY SPONSOR?

- Increase your brand and product visibility
- Take advantage of our role within the airport community
- Build your corporate profile
- Gain access to key airport leaders

## LEARN MORE ABOUT

### ACI-NA SPONSORSHIP OPPORTUNITIES

Contact Sponsorship at [sponsorship@airportsCouncil.org](mailto:sponsorship@airportsCouncil.org) to secure your sponsorship and/or to discuss additional opportunities.