



2022 BUSINESS >> of AIRPORTS

SPONSORSHIP OPPORTUNITIES



EVENT DETAILS

2022 BUSINESS OF AIRPORTS

JUNE 6 - 8

JW MARRIOTT DESERT RIDGE
PHOENIX, AZ

The 2022 ACI-NA Business of Airports Conference is a one-stop connection to next-level thinking for commercial and property management, finance, and human resources professionals. From strategies in recruiting and retaining the next generation of airport leaders, to the latest in airport food and beverage, specialty retail and services to maximize non-aeronautical revenue, Business of Airports will lead the discussion on shaping the airport experience.

ATTENDEE DEMOGRAPHICS

More than 100 North American airports were represented at the 2019 Business of Airports. Of the more than 600 attendees, 78 percent were executive-level decision makers, including:

- Presidents and CEOs
- Executive Directors
- Vice Presidents
- Airport Directors
- Business Development Directors
- Concessions Directors
- Chief Revenue Officers
- Chief Financial Officers
- Chief Human Resources Officers
- Principals

GET RECOGNIZED AS AN AIRPORT INDUSTRY MARKET LEADER

As a sponsor, you get to demonstrate your company's value to attendees while they learn and network.

Sponsoring at ACI-NA meetings and events offers your company a prime opportunity to network with existing clients and showcase your company's goods and services to prospective customers in YOUR target market. From concessions to environmental operations, our conferences attract the top aviation professionals in the U.S. and Canada.

WHY SPONSOR?

- Increase your brand and product visibility
- Take advantage of our role within the airport community
- Build your corporate profile
- Gain access to key airport leaders

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SPONSOR BENEFITS INCLUDE:

- Sponsor designation on company attendee badges
- Thank you at General Session
- Logo placement on:
 - conference website with a link to your company website
 - display screens during conference
 - signage in registration area
 - select conference emails
 - mobile app

Opportunity	Benefits
Conference Supporter \$2,500	<ul style="list-style-type: none">• Logo placement before, during, and after the event
Room Drop \$3,000 <i>plus the cost of room drop payable directly to hotel</i>	<ul style="list-style-type: none">• Includes ability to participate in a room drop
Networking Breaks Limited to 1 sponsor per Break \$3,000 Available Breaks: Monday AM + PM Tuesday AM + PM Wednesday AM	<ul style="list-style-type: none">• Signage at specific break
Overall Program Sponsorship \$3,500	<ul style="list-style-type: none">• 10' x 10' space in the Networking Lounge• Pre- and post-event rosters in Excel format• One complimentary full-conference registration• One tabletop personnel at discounted registration rate
Wi-Fi Sponsors Limited to 4 sponsors \$5,000	<ul style="list-style-type: none">• 10'x10' space in Networking Lounge• Pre- and post-event rosters in Excel format• One complimentary full-conference registration• One tabletop personnel at discounted registration rate
Hotel Key Cards Limited to 1 sponsor \$7,500	<ul style="list-style-type: none">• 10'x10' space in Networking Lounge• Two complimentary full-conference registrations• One tabletop personnel at discounted registration rate• Your logo included on host hotel key cards; ACI-NA supplied.
Lanyards Limited to 1 sponsor \$7,500	<ul style="list-style-type: none">• 10'x10' space in Networking Lounge• Pre- and post-event rosters in Excel format• Two complimentary full-conference registrations• One tabletop personnel at discounted registration rate• Your logo will be included on lanyards distributed to attendees; ACI-NA supplied.

Networking Lunch
Limited to 1 sponsor per Lunch
Tuesday/Wednesday
\$10,000

- 10'x10' space in Networking Lounge
- Pre- and post-event rosters in Excel format
- Two complimentary full-conference registrations
- One tabletop personnel at discounted registration rate
- Signage at lunch
- One promoted post via mobile app

Mobile App
Limited to 1 sponsor
\$10,000

- 10'x10' space in Networking Lounge
- Pre- and post-event rosters in Excel format
- Two complimentary full-conference registrations
- One tabletop personnel at discounted registration rate
- Full sponsor listing
- Four promoted posts
- One push notification

Registration Bags
Limited to 1 sponsor
\$10,000

- 10'x10' space in Networking Lounge
- Pre- and post-event rosters in Excel format
- Two complimentary full conference registrations
- One tabletop personnel at discounted registration rate
- Ability to place one item in registration bags
- Your logo included on registration bags; ACI-NA supplied.

Awards Gala Reception
\$10,000

- 10'x10' space in Networking Lounge
- Pre- and post-event rosters in Excel format
- Two complimentary full-conference registrations
- One tabletop personnel at discounted registration rate
- Signage at reception
- Verbal thank you at Gala Dinner
- Logo on napkins

Keynote Speaker
Limited to 1 Sponsor
\$12,000

- 10'x10' space in Networking Lounge
- Pre- and post-event rosters in Excel format
- Two complimentary full-conference registrations
- One tabletop personnel at discounted registration rate
- Signage at keynote session
- Introduction of keynote speaker
- Ability to place one logo-branded item on each seat

Networking Lounge Welcome Reception
Limited to 2 Sponsors
\$15,000

- 10'x10' space in Networking Lounge
- Pre- and post-event rosters in Excel format
- Three complimentary full-conference registrations
- One tabletop personnel at discounted registration rate
- Signage at reception
- Logo on napkins
- Four promoted posts via mobile app

Gala Dinner
Limited to 2 Sponsors
\$17,000

- 10'x10' space in Networking Lounge
- Pre- and post-event rosters in Excel format
- Four complimentary full-conference registrations
- One tabletop personnel at discounted registration rate
- Signage at Gala Dinner
- Verbal thank you at Gala Dinner
- One reserved table for your organization (10 people)
- Four promoted posts via mobile app

LEARN MORE ABOUT ACI-NA SPONSORSHIP OPPORTUNITIES

To secure your sponsorship or discuss additional opportunities, contact Karynna Baresel at karynna@showmngmt.com or call (856) 428-0641.

