



## **ACI-NA JumpStart® Air Service Development Conference Host Airport Commitment**

Host Airport agrees to:

- Host a reception, a minimum of two hours, with food and beverage (to include alcohol). Venue selection, planning, transportation, and all costs associated with event are responsibility of airport. *(ACI-NA can provide guidance advice and based on our experience planning large meetings in a consultative role to the host)*
- Provide a host fee payable to ACI-NA fee is used to assist us with airline rep accommodations and transportation, where needed
- Assist in the recruitment of airline participation at event
- Assist in the recruitment of speaker participation at event
- Provide overall marketing assistance for the event
- Provide welcome signage at the airport for the event
- Provide a welcome gift of your choosing to all attendees
- Host City CVB to host a site visit for the ACI-NA meetings staff for a planning meeting for the event
- Market the destination to attendee's at the previous Jumpstart® meeting
- *(CVB assistance would be required, for brochures, giveaways etc.)*
- Complimentary registration for CVB rep to attend the event one-year before.

In return, ACI-NA is pleased to extend the following:

- Host airport recognition on JumpStart® conference website
- Host airport sign in the registration area *(with company logo)*
- Tabletop display in the JumpStart® Lounge or high traffic area where all food & beverage will be served for the JumpStart® Conference
- Opportunity to distribute promotional item or brochure within the actual airline meeting room to all airlines represented
- Verbal thank-you at general sessions
- Ten (10) complimentary registrations for the event *(ACI-NA will provide comp forms upon signature)*
- Complimentary registration for CVB rep to attend the event one-year before
- Listing in the on-site program
- Recognition on display screen during general sessions
- Host Airport designation on name badges
- Coverage of airport in the magazine produced by [anna.aero](http://anna.aero) for the event