

COVID-19 SIGNAGE PACKAGE



Feeling Good on the Move®

An Autogrill Company



Updated June 2020

SIGNAGE PACKAGE OPTIONS

Our campaign message is clear:

‘Let’s Be Safe Together’.

This extensive signage package allows us to be flexible and quickly adapt to various situations.

- ‘Informational Storefront’
- ‘Table and Chairs Closed’
- QR Code to View Menu
- ‘Order Here’ and ‘Pick Up Here’
- ‘Condiment Station Closed’
- ‘Soda Fountain Station Closed’
- ‘Contactless Order/Pay Available’
- ‘Physical Distancing’
- ‘Enter Here’ and ‘Exit Here’
- ‘Associate Safety Card’



***All signs can be modified based on state/local governance or local needs.**

REQUIRED SIGNAGE PACKAGE

SIT-DOWN DINING

- ‘Informational Storefront’ Banner
- ‘Table and Chairs Closed’
- QR Code to View Menu
- ‘Order Here’ [to-go counter]
- ‘Contactless Order/Pay Available’
- ‘Physical Distancing’
- ‘Enter Here’ and ‘Exit Here’
- ‘Associate Safety Card’

GRAB & GO

- ‘Informational Storefront’ Counter Sign
- ‘Order Here’ and ‘Pick Up Here’
- ‘Contactless Order/Pay Available’
- ‘Physical Distancing’
- ‘Enter Here’ and ‘Exit Here’
- ‘Associate Safety Card’

Each branch is required to place an initial order (for open units) on www.mcfaddinmarketingstore.com. Various sign sizes are available. Contact Anna Szczesniak at anna.szczesniak@hmshost.com with any additional questions.

ADDITIONAL SIGNAGE BASED ON NEEDS

- ‘Condiment Station Closed’
- ‘Soda Fountain Station Closed’
- QR Code to order/pay

INFORMATIONAL STOREFRONT

Size:

- Banner
- Stanchion topper 8.5 x 11
- Counter sign 7 x 14 easel back [what we encourage travelers to do]
- Counter sign 7 x 14 easel back [what we are doing]

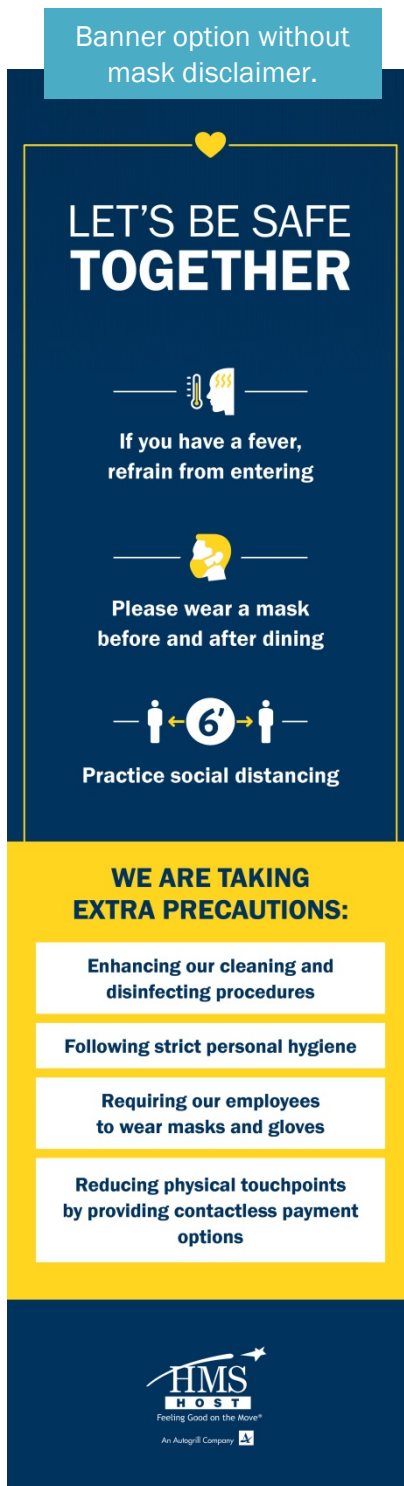
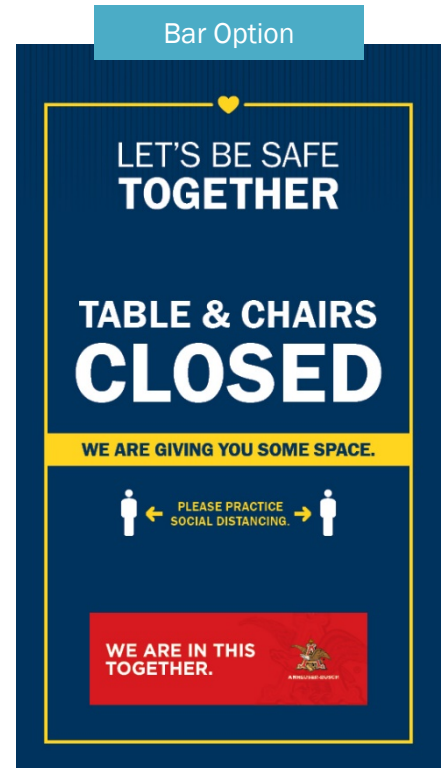


TABLE AND CHAIRS CLOSED

Size:

- Counter sign 7 x 14 easel back
- Counter sign 3.5 x 6 plastic mount
- Counter sticker 3.5 x 6

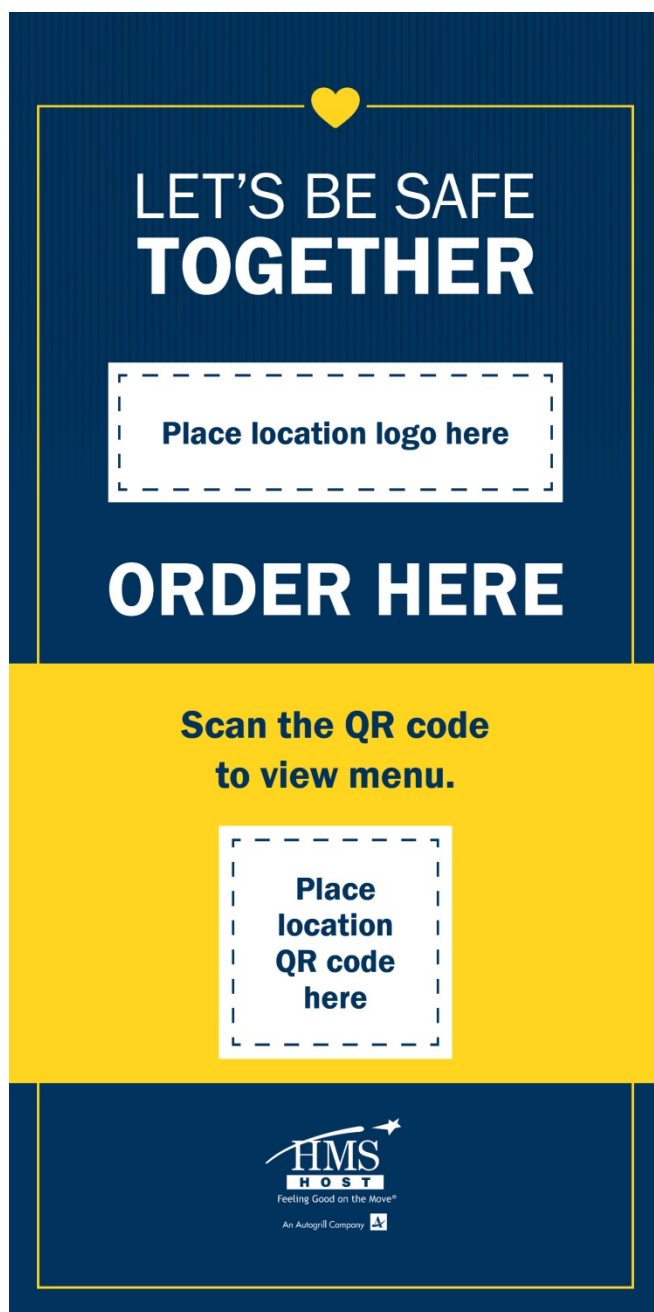


Bar Option

QR CODE TO VIEW MENU

Size:

- Counter sign 7 x 14 easel back
- Counter sign 3.5 x 6 plastic mount
- Counter sticker 3.5 x 6



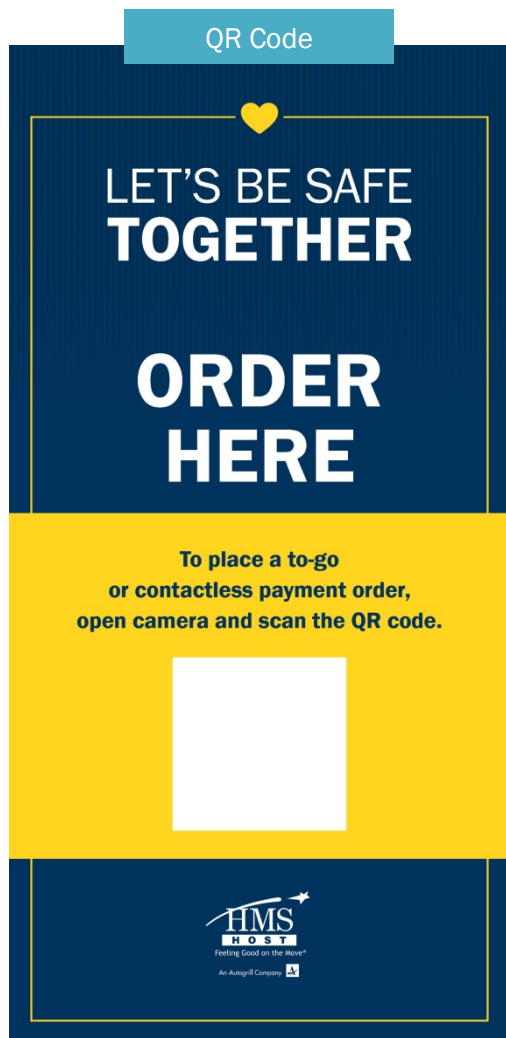
ORDER HERE & PICK UP HERE

Size:

- Counter sign 7 x 14 easel back

Options below:

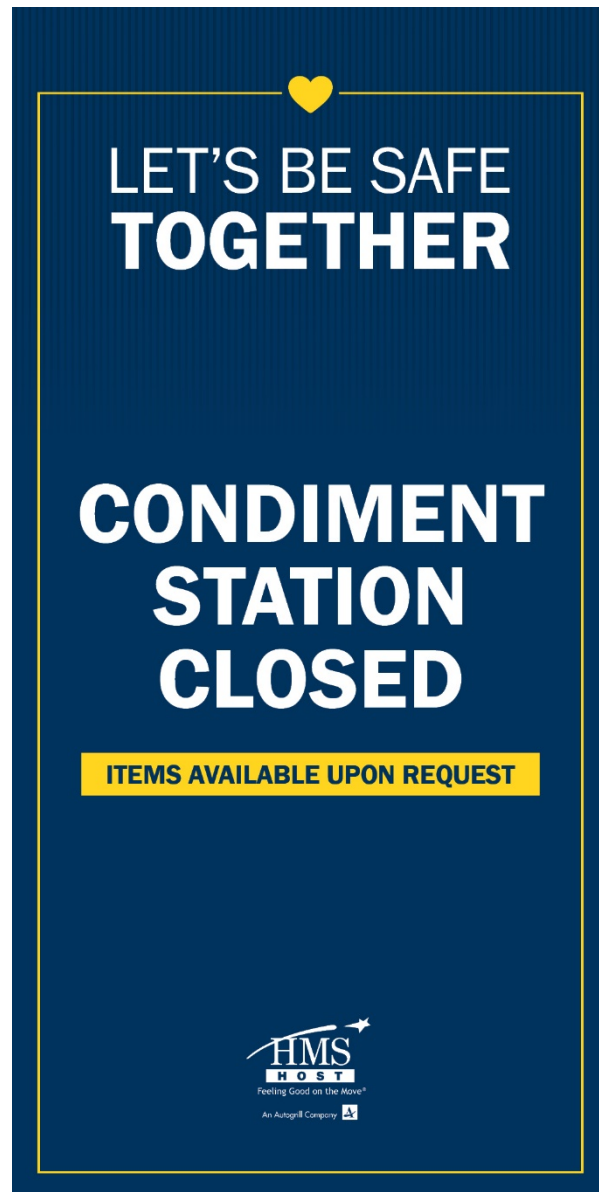
- Without QR Code
- With QR Code



CONDIMENT STATION CLOSED

Size:

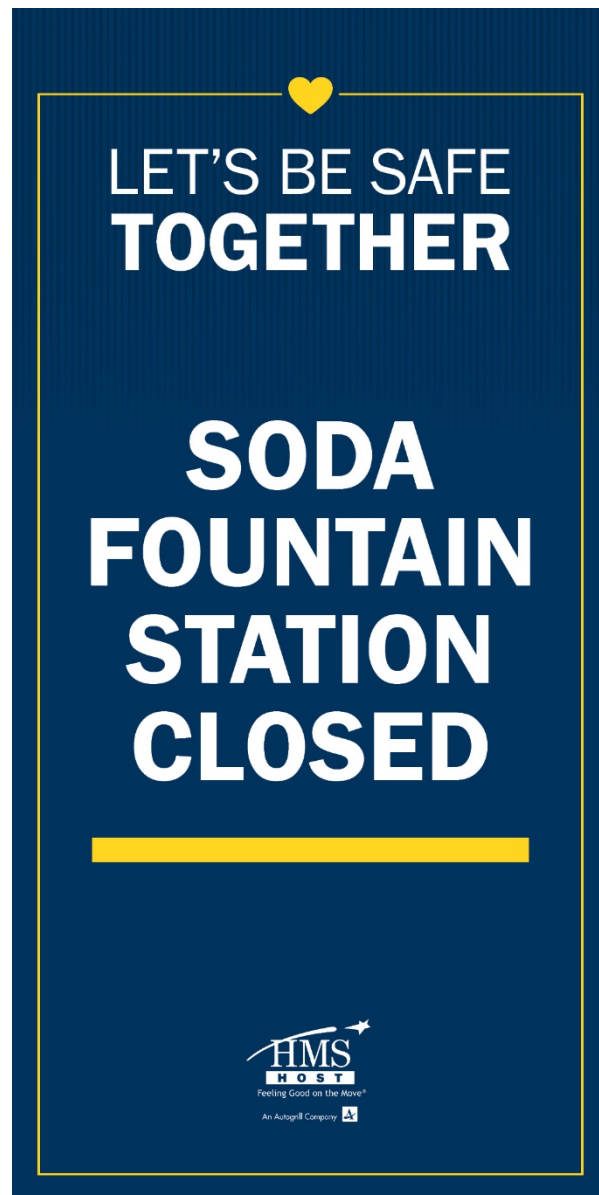
- Counter sign 7 x 14 easel back
- Counter sign 3.5 x 6 plastic mount



SODA FOUNTAIN STATION CLOSED

Size:

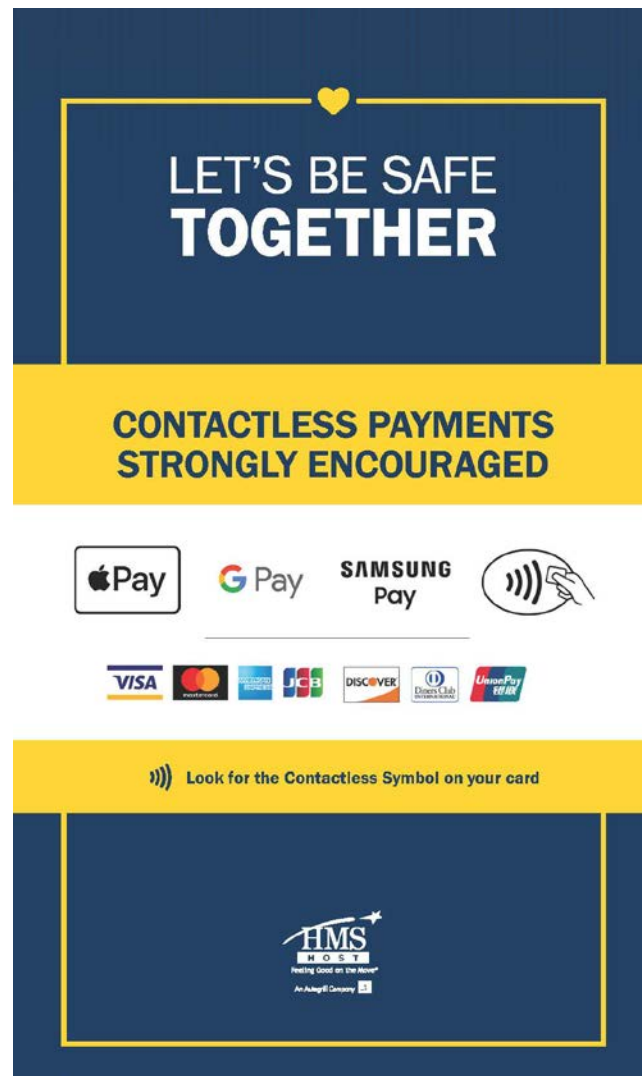
- Counter sign 7 x 14 easel back
- Counter sign 3.5 x 6 plastic mount



CONTACTLESS PAY AVAILABLE

Size:

- Counter sign 7 x 14 easel back
- Counter sign 3.5 x 6 plastic mount
- Counter sticker 5 in.



SOCIAL DISTANCING

Size:

- Floor decal 12 in. (social distancing)
- Floor decal 22 in. (social distancing queue)
- Stanchion topper 8.5 x 11
- Counter sign 7 x 14 easel back



ENTER HERE & EXIT HERE

Size:

- Floor decal 12 in.
- Door cling 8 in.
- Stanchion topper 8.5 x 11



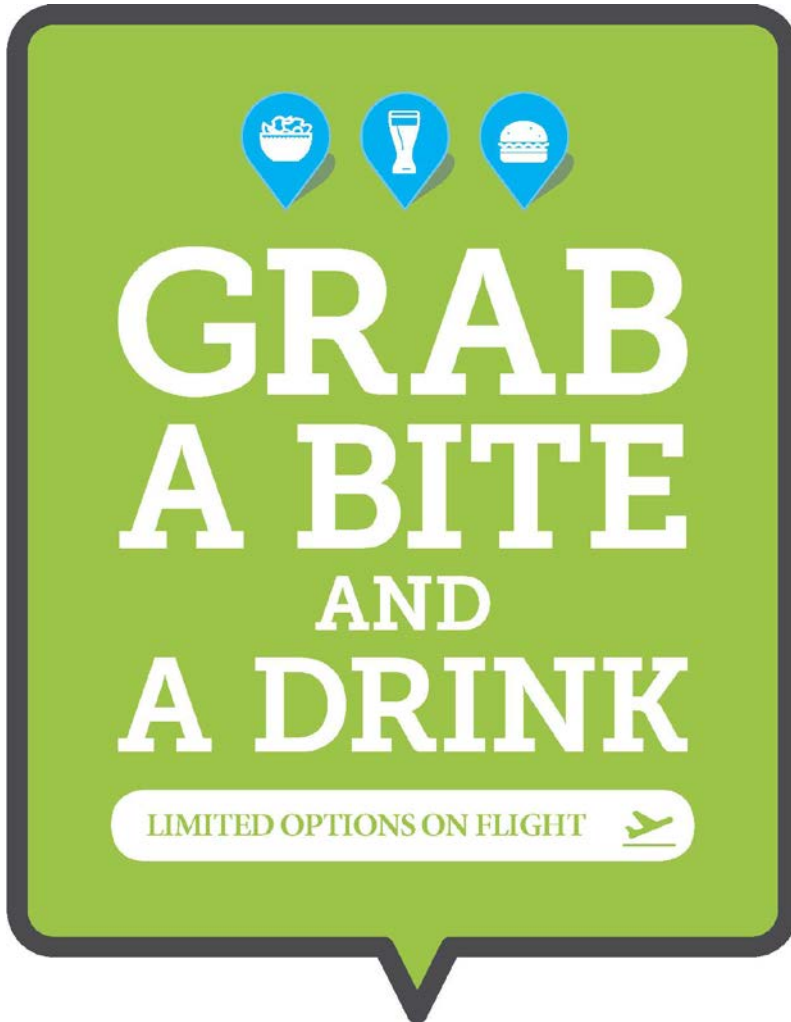
ASSOCIATE SAFETY CARD

Size:

- Lanyard card



NEW SIGN OPTIONS



SIGN HOLDER OPTIONS

Counter sign 3.5 x 6 plastic mount



3.5 x 6 click mount

