



AIRPORTS COUNCIL INTERNATIONAL - NORTH AMERICA

2021 CEO FORUM

SPONSORSHIP OPPORTUNITIES

2021
CEO
FORUM

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APRIL 14 - 16, 2021

ORLANDO, FL

GET RECOGNIZED AS AN AIRPORT INDUSTRY MARKET LEADER

As a sponsor, you get to demonstrate your company's value to attendees while they learn and network.

Sponsoring at ACI-NA meetings and events offers your company a prime opportunity to network with existing clients and showcase your company's goods and services to prospective customers in YOUR target market.

This invitation-only event offers you an opportunity to help set the airport industry agenda for 2021. The Forum will feature executive-level presentations and discussions on the global state of the industry. Take advantage of this one-of-a-kind opportunity to get your brand in front of airport directors from across the U.S. and Canada.

WHY SPONSOR?

- Increase your brand and product visibility
- Take advantage of our role within the airport community
- Build your corporate profile
- Gain access to key airport leaders

LEARN MORE ABOUT ACI-NA SPONSORSHIP OPPORTUNITIES

Contact Sponsorship or call (202) 293-8500 or sponsorship@airportscouncil.org to secure your sponsorship and/or to discuss additional opportunities.

2021 CEO FORUM SPONSORSHIP PACKAGES

Opportunity	Benefits
Flyer / Brochure \$500	Opportunity to have one flyer or brochure distributed at each place setting on Thursday.
Conference Supporter \$2,500	Logo placement on the conference site, final conference agenda, display screens at the conference, virtual conference transition slide, select conference emails.
Hand Sanitizing Stations \$3,500	Logo on signage placed a hand sanitizing stations in registration area; all Conference Supporter benefits.
Networking Break – Thursday AM <i>Exclusive</i> \$3,500	Logo placement on signage at the break; all Conference Supporter benefits.
Networking Break – Thursday PM <i>Exclusive</i> \$3,500	Logo placement on signage at the break; all Conference Supporter benefits.
Overall Program Sponsorship \$5,000	Ability to invite an additional company representative, complimentary; or one complimentary virtual registration. Pre- and post-attendee rosters in Excel format; all Conference Supporter benefits.
Sanitation Kits \$5,000	Logo placement on sanitation kits set at each place setting on Thursday; all Conference Supporter benefits.
Welcome Gift at Place Setting \$5,000 + cost of gift	Ability to have a welcome gift at each place setting on Thursday; all Conference Supporter benefits.
Registration Area Welcome Refreshments <i>Exclusive</i> \$6,000	Logo placement near the refreshment station placed in the registration area on Wednesday. Ability to invite an additional company representative, complimentary; or one complimentary virtual registration. Pre- and post-attendee rosters in Excel format; all Conference Supporter benefits.
Networking Lunch – Wednesday <i>Exclusive</i> \$7,500	Logo placement on signage at the lunch, including on tables. Ability to invite an additional company representative, complimentary; or one complimentary virtual registration. Pre- and post- attendee rosters in Excel format; all Conference Supporter benefits.
Networking Lunch – Thursday <i>Exclusive</i> \$7,500	Logo placement on signage at the lunch, including on tables. Ability to invite an additional company representative, complimentary; or one complimentary virtual registration. Pre- and post- attendee rosters in Excel format; all Conference Supporter benefits.
Hotel Key Cards <i>Exclusive</i> \$7,500	Logo placement on the hotel key cards. Ability to invite an additional company representative, complimentary; or one complimentary virtual registration. Pre- and post- attendee rosters in Excel format; all Conference Supporter benefits.
Lanyards <i>Exclusive</i> \$7,500	Logo placement on the lanyards distributed at registration. Ability to invite an additional company representative, complimentary; or one complimentary virtual registration. Pre- and post- attendee rosters in Excel format; all Conference Supporter benefits.
Keynote Speaker <i>Exclusive</i> \$7,500	Opportunity for a member of sponsoring company to introduce the speaker. Logo placement on signage at the General Session. Ability to invite an additional company representative, complimentary; or one complimentary virtual registration. Pre- and post- attendee rosters in Excel format; all Conference Supporter benefits.
Welcome Reception <i>Exclusive</i> \$8,000	Logo placement on signage at the reception, including on tables. Ability to invite an additional company representative, complimentary; or one complimentary virtual registration. Pre- and post- attendee rosters in Excel format; all Conference Supporter benefits.
Face Mask/Kit <i>Exclusive</i> Price available upon request	Logo on a mask, set at each place setting on Thursday; all Conference Supporter benefits.

Customization is always an option. Contact Karynna Baresel, Sponsorship Manager, for details: karynna@showmgmt.com.