



# Partnership Opportunities

Be Recognized as an Airport Industry Market Leader

## Let Us Help You Reach Your Target Market >>

ACI-NA's members enplane more than 95 percent of domestic and virtually all the international airline passenger and cargo traffic in North America. ACI-NA's membership consists of 260 airport members, operating 400 North American airports, and nearly 450 aviation-related businesses. Don't miss these opportunities to set your company or organization apart and increase your exposure and position in this dynamic industry. Custom sponsorship opportunities are available. Please contact [sponsorship@airportscouncil.org](mailto:sponsorship@airportscouncil.org) for more information.

### ANNUAL CONFERENCE SPONSORSHIP AND EXHIBITION

The ACI-NA Annual Conference and Exhibition serves as the industry's premier event where airport leaders, decision makers, and aviation/airport vendors meet to discuss industry challenges, best practices, and new products and technology. As a sponsor or exhibitor, you get to demonstrate your company's value to attendees while they learn and network at the industry's leading airport event. Please contact [sponsorship@airportscouncil.org](mailto:sponsorship@airportscouncil.org) and we will help design an opportunity especially for you.



**TORONTO 2021**

AIRPORTS COUNCIL INTERNATIONAL – NORTH AMERICA  
ANNUAL CONFERENCE AND EXHIBITION  
OCTOBER 23 – 26, 2021

### CONFERENCE AND WEBINAR SPONSORSHIPS

Each year, ACI-NA hosts specialized events and webinars to keep the industry informed on every facet of airport operations. Sponsoring an ACI-NA conference or webinar offers your company a prime opportunity to network with existing clients and showcase your company's goods and services to prospective customers in your target market. ACI-NA offers a variety of opportunities for companies of all sizes to sponsor any of our conferences and webinars and reach our airport and aviation-related business members. Please contact [sponsorship@airportscouncil.org](mailto:sponsorship@airportscouncil.org) for more information.



### NEW OFFERING: SOLUTIONS SHOWCASE WEBINARS

Leverage a live webinar format to reach airport industry decision makers to demonstrate new solutions to issues identified by ACI-NA's Airport Industry Recovery Advisory Panel as immediate term, medium term and long term recommendations to the industry's recovery from the COVID-19 pandemic. Please contact [sponsorship@airportscouncil.org](mailto:sponsorship@airportscouncil.org) for more information.



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## NEW OFFERING: AIRPORTX

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AirportX, a digital online marketplace, allows airports to learn about new products and services with just a click. Companies can use AirportX to provide airport professionals with targeted information and make new connections for products and services. By subscribing, AirportX creates new opportunities for airports and companies to discover new innovative offerings, helping the industry improve the customer experience and operational efficiency. Visit [www.airportx.org](http://www.airportx.org) to learn more.



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## CENTERLINES PRINT AND DIGITAL ADVERTISING

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Grow visibility for your products and services and reach more than 13,000 airport industry subscribers by advertising with ACI-NA through our triennial *Centerlines* magazine, *Centerlines Today* daily newsletter, website, mobile app, and other digital offerings. Please contact The Wyman Company, ACI-NA's publishing partner, at [hmcmillen@thewymancompany.com](mailto:hmcmillen@thewymancompany.com) to advertise today.



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## CORPORATE PARTNERSHIP PROGRAM

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ACI-NA's partnership program provides increased opportunities for ACI-NA world business partners and associate members to demonstrate thought leadership and innovation that enhances the passenger experience or improves efficiency in airport operations. For more information on ACI-NA's corporate partnership program, please contact [dcclemmons@airportsCouncil.org](mailto:dcclemmons@airportsCouncil.org).



## Why partner with ACI-NA?

- Increase your brand and product visibility by getting in front of ACI-NA members, representing nearly 400 airports in North America and 450 aviation-related businesses.
- Take advantage of our role within the airport community by leveraging our events to market your products or services
- Reach your target audience by sponsoring one of our niche aviation conferences, ranging from concessions to environmental operations and everything in between.
- Meet with top aviation professionals in the United States and Canada and discuss your brand with airport decision makers.