



**COLUMBUS**  
REGIONAL AIRPORT AUTHORITY



## **Julie Pemberton, ARM, RIMS-CRMP**

Director, Risk Management & Compliance  
Columbus Regional Airport Authority

*Various functional areas over 3 years:*

*Insurance, Claims, Enterprise Risk Management, Compliance,  
Contracts & Procurement, Business Diversity, Internal Audit, Legal Services, Safety*


# What's so special about Risk Management?



**Construction Risk**



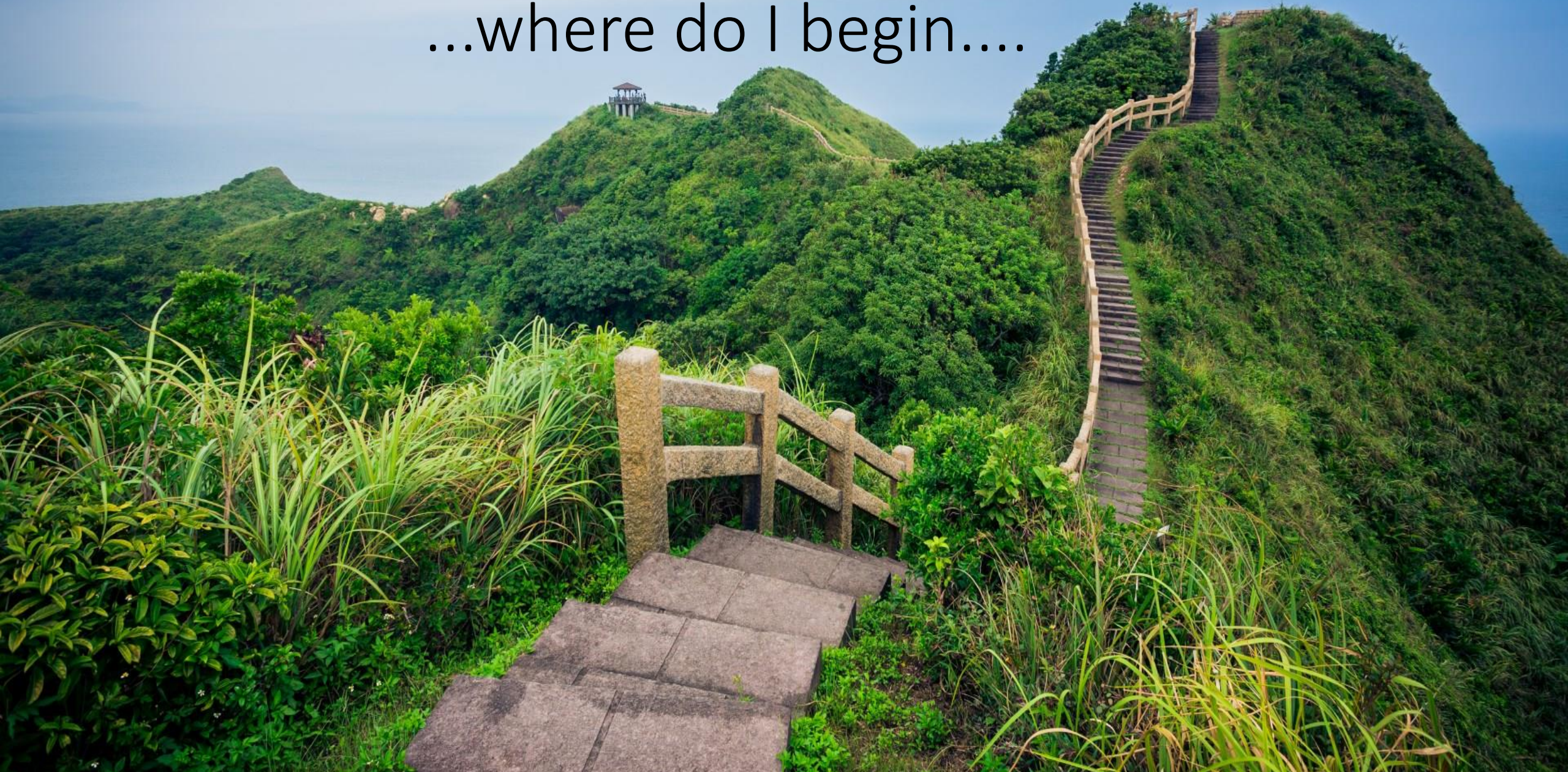
...never a dull moment!



Don't aspire to make a **living**,  
aspire to make a **difference**.

— Denzel Washington —

# Risk Management Journey ...where do I begin....



# Career Path – Private Sector



*Insurance, Claims, Workers Compensation, Contract Review,  
Mergers & Acquisitions, Enterprise Risk Management*

# Private Sector / Public Sector Transition

- Risk Management Industry Network
- Relationship with Regulatory Partners
- Financial Reporting (Budget / Forecasting)
- Expense Management
- Best Practices
- Vendor Relationships
- Insurance Terms / Conditions



**COLUMBUS**  
REGIONAL AIRPORT AUTHORITY



***COLLABORATION – THE KEY TO OUR SUCCESS.***

Thanks to the vibrancy of a growing region and the support of our numerous public and private partners, the Columbus Regional Airport Authority’s economic contribution has grown significantly locally and statewide since 2012. A new study reveals that our airports and Foreign-Trade Zone 138 generate more than **58,730 jobs** that create **\$3.1 billion in annual payroll**, driving **\$12.9 billion in annual economic activity** in Ohio.

***LETTING THE DATA TALK.***

	<b>John Glenn Columbus International Airport</b>	<b>Bolton Field Airport</b>	<b>Foreign-Trade Zone 138</b>	<b>Rickenbacker International Airport</b>
<b><i>JOBS</i></b>	<b><i>33,360</i></b>	<b><i>110</i></b>	<b><i>9,980</i></b>	<b><i>15,280</i></b>
<b><i>PAYROLL</i></b>	<b><i>\$1.7B</i></b>	<b><i>\$4.3M</i></b>	<b><i>\$480M</i></b>	<b><i>\$880M</i></b>
<b><i>ECONOMIC IMPACT</i></b>	<b><i>\$5.3B</i></b>	<b><i>\$11.8M</i></b>	<b><i>\$5.2B</i></b>	<b><i>\$2.5B</i></b>

# 5-Year Strategic Blueprint



2020  
2025

5-Year Strategic Blueprint  
*A framework for our future*



- ✓ “North Star”
- ✓ Simple / Easy to Digest
- ✓ Metrics for Success

#### ■ TRANSFORM

- Foster empowerment
- Improve and streamline business performance
- Drive to excellent results

#### ■ DELIGHT

- Increase air service
- Clean | Working | Friendly
- Create moments of delight

#### ■ PLAN

- Attract and retain a talented and nimble team
- Prepare for midfield program development
- Position Rickenbacker as the new global gateway

#### ■ PARTNER

- Champion diversity and inclusion
- Strengthen community and stakeholder relationships
- Facilitate smart economic development

#### Success Metrics

- Save \$120 million for midfield program development
- Increase diversity spend to 25% of personnel and eligible operating expenses
- Secure 4.3 Airport Service Quality (ASQ) score





Proposed rendering of new rental car facility

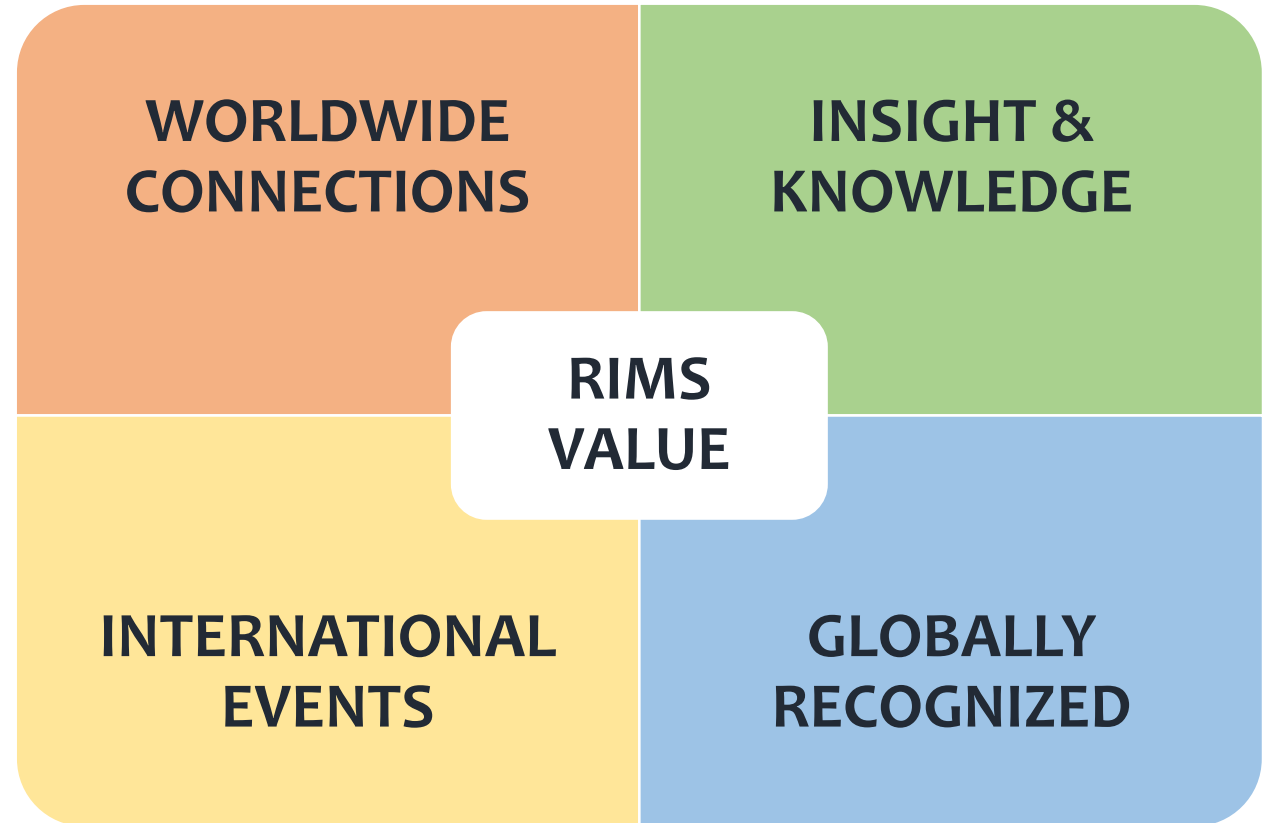


**RIMS, the risk management society®**  
*The preeminent organization dedicated to educating, engaging and advocating for the global risk community.*

**10,000 Members**

**From More Than 60 Countries**

**3,500 Corporate, Industrial, Service, Nonprofit, Government Entities**





# Risk & Insurance Management Society



## **Involvement 2000 to present:**

- Local Chapter – Cincinnati (Ohio River Valley) Chapter Member
- Enterprise Risk Development Committee (Committee of the Society's Board of Directors)
- Board Director
- Treasurer, Board Director
- Vice President, Board Director
- Board Director – Spencer Foundation
- President, Board Director
- Ex-Officio (President Advisor), Board Director
- Nominating & Governance Committee (Board Committee)
- Local Chapter – Columbus Chapter Member
- Diversity Council (Board Council)



**PRESIDENT**

**Julie C. Pemberton, RIMS-CRMP, ARM**  
 Director, Enterprise Risk & Insurance Management  
 Outerwall Inc.



**VICE PRESIDENT**

**Nowell Seaman, RIMS-CRMP, CIP, CRM**  
 Director, Global Risk Management  
 Potash Corporation of Saskatchewan Inc.



**TREASURER**

**Jennifer Santiago, RIMS-CRMP, ARM**  
 Director, Risk Management & Investigations  
 Novartis Corporation



**SECRETARY**

**Steve Pottle, CIP, CRM**  
 Director, Risk Management Services  
 York University



**Gordon Adams**  
 Risk Management  
 Servco Pacific Inc.



**Gloria Brosius**  
 Corporate Risk Manager  
 Pinnacle Agriculture Holdings



**Robert Cartwright Jr., CRM**  
 Safety & Health Manager  
 Bridgestone Retail Operations, LLC



**Emily Cummins, CPA, CPCU, CISSP, ARM, ARME**  
 Managing Director of Tax and Risk Management  
 National Rifle Association



**Barry Dillard**  
 Director, Claims Management  
 Walt Disney Parks and Resorts U.S.



**Laura Langone**  
 Senior Director, Global Risk Management and Insurance  
 PayPal, Inc. Holdings



**Richard J. Roberts, Jr., RIMS-CRMP, RF, ALCM, ARM, ARME, CPCU**  
 Director, Risk Management & Employee Benefits  
 Ensign-Bickford Industries, Inc.



**Janet Stein**  
 Director, Risk Management & Insurance  
 University of Calgary



**Robert Zhang**  
 China Risk & Compliance Manager  
 IKEA (China) Investment Co., Ltd.

**The Only Globally Recognized Risk  
Management Certification in the World**

### WHY OBTAIN THE RIMS-CRMP?

- **Achievement**: Prove your knowledge of standard risk management competencies by passing the exam
- **Competitiveness**: Gain a competitive advantage over your peers
- **Recognition**: Elevate your status and prestige, enhance your professional reputation
- **Professional Development**: Continue to advance your education and stay up-to-date on the most current risk management trends and practices

### **Represented in 20 Countries:**

**United States, Canada  
Aruba, Brazil, China, France, India, Israel,  
Italy, Jamaica, Jordan,  
Malaysia, Mexico, Panama,  
South Africa, South Korea, Thailand, Trinidad &  
Tobago, UK, UAE**

- ✓ **Validates Knowledge**
- ✓ **Indicates Professional Growth**
- ✓ **Demonstrates Professional Commitment**

[www.RIMS.org/Certification](http://www.RIMS.org/Certification)

# RISK MANAGEMENT RESOURCES

## Risk Knowledge

Our risk knowledge searchable content library provides relevant information for today's risk professionals. Available materials include RIMS Executive Reports, survey findings, contributed articles, industry research, benchmarking data and more.

[www.RIMS.org/RiskKnowledge](http://www.RIMS.org/RiskKnowledge)



©2020 Risk and Insurance Management Society, Inc. All rights Confidential and Proprietary. Do not disclose without written permission from RIMS General Counsel.

# Connecting the World's Risk Management Community ... Online



- Online risk management community
- 8,000 Active Contacts Globally
- 85% of RIMS Members Access the Platform
- More than 1,400 conversations

## Current Conversations:

- Workers' Comp Internationally
- Claims Dispute Management
- Treating Auto Losses Under a Shared Auto Insurance
- Creating P&C Claims Management Manual
- Limit of Liability in a Cyber Policy

# KEY GROWTH MARKETS



**INDIA**



**CHINA**  
**(Mainland / Hong Kong)**



**SINGAPORE / ASEAN**



# RIMS2020

# DENVER

MAY 3-6



©2020 Risk and Insurance Management Society, Inc. All rights Confidential and Proprietary. Do not disclose without written permission from RIMS General Counsel.

*ACI NA – Risk Management Conference: January 15, 16, 17 - 2020*

# *THANK YOU!!*

## Contact info:

- Connect on LinkedIn
- [Jpemberton@columbusairports.com](mailto:Jpemberton@columbusairports.com)
- 614-239-5660 (office)

*Curious about RIMS? Visit their website: [www.rims.org](http://www.rims.org)*