

Reduce Airport Liability by Rediscovering a Forgotten Asset

**Laurence J. Eisenstein
John L. Malanchuk, Ph.D.**



EISENSTEIN MALANCHUK LLP

Presented at:

**2020 Risk Management Conference
Airports Council International
Miami, Florida**

January 17, 2020

Insurance recovery introduction

- **Historical liability insurance policies, particularly before the mid-1980's, represent a deteriorating asset**
- **If you have these policies, or if evidence of them can be found, they are potentially very valuable**
- **These policies can be monetized and married to your environmental liabilities, taking into account past and future projected costs, resulting in substantial financial gain with little or no “down-side” risk**
- **Most insurance coverage programs have already eroded 10% - 15% due to carrier insolvency and runoff. Deterioration of up to 30% has been observed**
- **You have every reason to evaluate whether insurance recovery is beneficial to you at this time**

Background

- **Environmental liabilities at airports are relatively common — jet fuel, de-icing fluids, etc.**
- **You may have inherited some from legacy airport operations**
- **You may also have emerging issues (such as PFAs) that may be new to you but which had their genesis many years ago**
- **Today's insurance generally has broad pollution exclusions, and time limitations on making claims – pre-1986 coverage usually does not have these restrictions**

Background

- **How is it possible to make a claim? The policies are forty or fifty years old**
- **Your old policies are accident- or occurrence-based**
- **Because of the way they were originally written you can still claim and the insurers will still pay without litigation**
- **Many airports have taken advantage of this and we are engaged in several more cases now dealing with PFAs and other contaminants**

Defense vs. Indemnity

- **Keep in mind that these old policies will cover not only remediation costs, but also attorneys fees and investigatory costs, often in addition to policy limits**
- **This can be extremely valuable coverage, saving substantial money even if ultimate liability is minimal or non-existent**
- **Airports are accessing this coverage to deal with issues of PFAs**
 - **Note that fire-fighting foams, based on their initial use, may be classified as a “product” not a “waste material” – this can mean that pollution exclusions would not be applicable**

Do Not Try This at Home!

- **These are not simple claims to resolve**
 - **Claims are being made for future environmental damage on comprehensive general liability policies that are more than 25 years old**
 - **Old insurance policies need to be located, based on knowledge of where coverage evidence may be located**
- **There are numerous legal and technical pitfalls**
 - **Only people with deep knowledge of the insurance carriers, not just their law firm, know how to value your claim and resolve it without litigation**
- **Litigation is avoided by knowing the likely outcomes of the key coverage issues and by taking appropriate discounts**
 - **The process requires legal, technical and financial expertise to maximize the value of the insurance asset**

Finding Your Insurance



Basic Elements: Is there a case? (1 month)

- **Airport History**
 - **Military beginnings**
 - **City or County**
 - **Airport Authority**
 - **Flow of liabilities**
 - **Policy rights**
- **Liabilities**
 - **Past costs**
 - **Future costs**
 - **Exclusions**
 - **Solvent carriers**
- **Determine whether sufficient coverage exists to support a claim**

Build the claim (6 months)

- **Provide details of transactions to demonstrate coverage is proper**
- **Prepare an analysis of each site in the claim describing the site, the nature of the problem, the proposed solution for risk transfer purposes, the costs to-date and the future cost for the proposed solution**
- **Perform allocations according to various theories to determine how much each policy/carrier should pay of the total damages**
- **Complete the detailed insurance coverage chart and policy language analysis**
- **Implement standstill and confidentiality agreements with each carrier**

Basic Elements: Negotiate the claim (18 – 24 months)

- **Develop settlement strategy**
- **Prepare targets and demands for each carrier**
- **Hold principal-to-principal meetings with each carrier to settle the claims**

Why the process works

- **Confidential (to the extent possible)**
- **You purchased insurance and paid premiums**
- **You should be entitled to reimbursement according to the governing laws**
- **Insurance carriers have set aside reserves to cover your policies**
- **Settling these claims allows carriers to release these reserves**
- **Carriers have reinsurance that helps offset their payments to you**
- **Creating a win-win circumstance benefits all parties**

Disadvantages?

- **If you have not evaluated the benefits of insurance recovery, you should do so at this time**
- **There is very little down side**
- **No new data are collected**
- **No new reporting requirements are triggered**
- **The entire process can be protected by attorney- client privilege**
- **Your time investment is minimal**

Eisenstein Malanchuk LLP
1048 Potomac Street, N.W.
Washington, D.C. 20007
(202) 965-4700
Facsimile (202) 965-1808
www.em-law.com