# Best Innovative Consumer Experience Concept or Practice Gameway Dallas Fort Worth International Airport



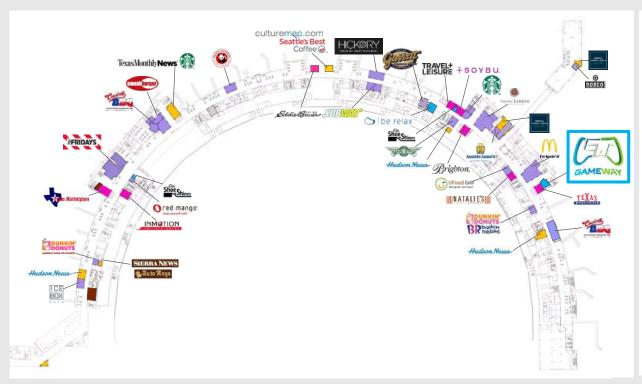


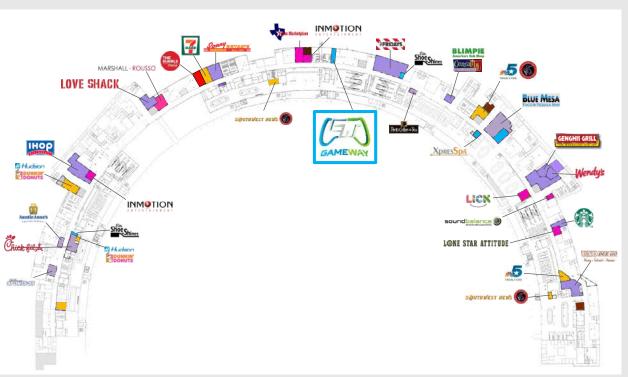






### 2 Locations





Terminal B, Gate 42 712 square feet

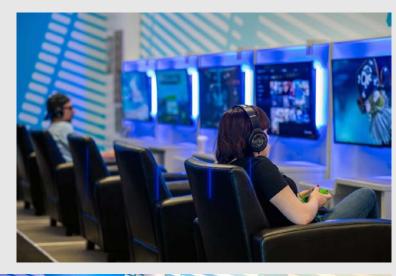
Terminal E, Gate 16 1,111 square feet



### B42











### E16















### Gameway Customer Experience



















HOME > GAMING > NEWS

JULY 3, 2018 8:04AM PT

### You Can Now Play Video Games During Your Layover at Dallas Fort Worth Airport

By LIZ LANIER [+]











# Gaming lounges to entertain passengers at DFW Airport

Passengers flying through Dallas Fort Worth International Airport have something new to look forward to during their long layovers. A gaming hub is set up at gates E16 and B42 to help pass the time.

Author: Tiffany Liou

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## Relax: You Can Now Play Video Games at D/FW Airport

JUAN BETANCOURT | JULY 11, 2018 | 4:00AM

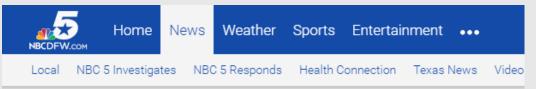


September 7th 2018 — 2.7K Shares

### Travellers Can Now Enjoy Video Game Lounges In Airport Terminals







#### DFW Airport Adds Video Game Lounge

The lounges are located at gates B42 and E16

Published Jul 2, 2018 at 7:50 PM | Updated at 9:03 PM CDT on Jul 6, 2018



### Financials

Revenue Performance FY18	
Concept Program Square Feet	712 (B42) & 1,111 (E16) = 1,823 (total)
Annual Gross Sales**	\$141,795
Annual Sales per Square Feet**	\$267

<sup>\*\*</sup>B41 Location opened June 2018 and E16 opened July 2018

