

JetBlue's History, Growth and Evolution

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jetBlue®



***Point A
to Point B
without
the BS.***

We like you, too.
jetblue.com

jetBlue

What has made us unique



Differentiated
product & culture



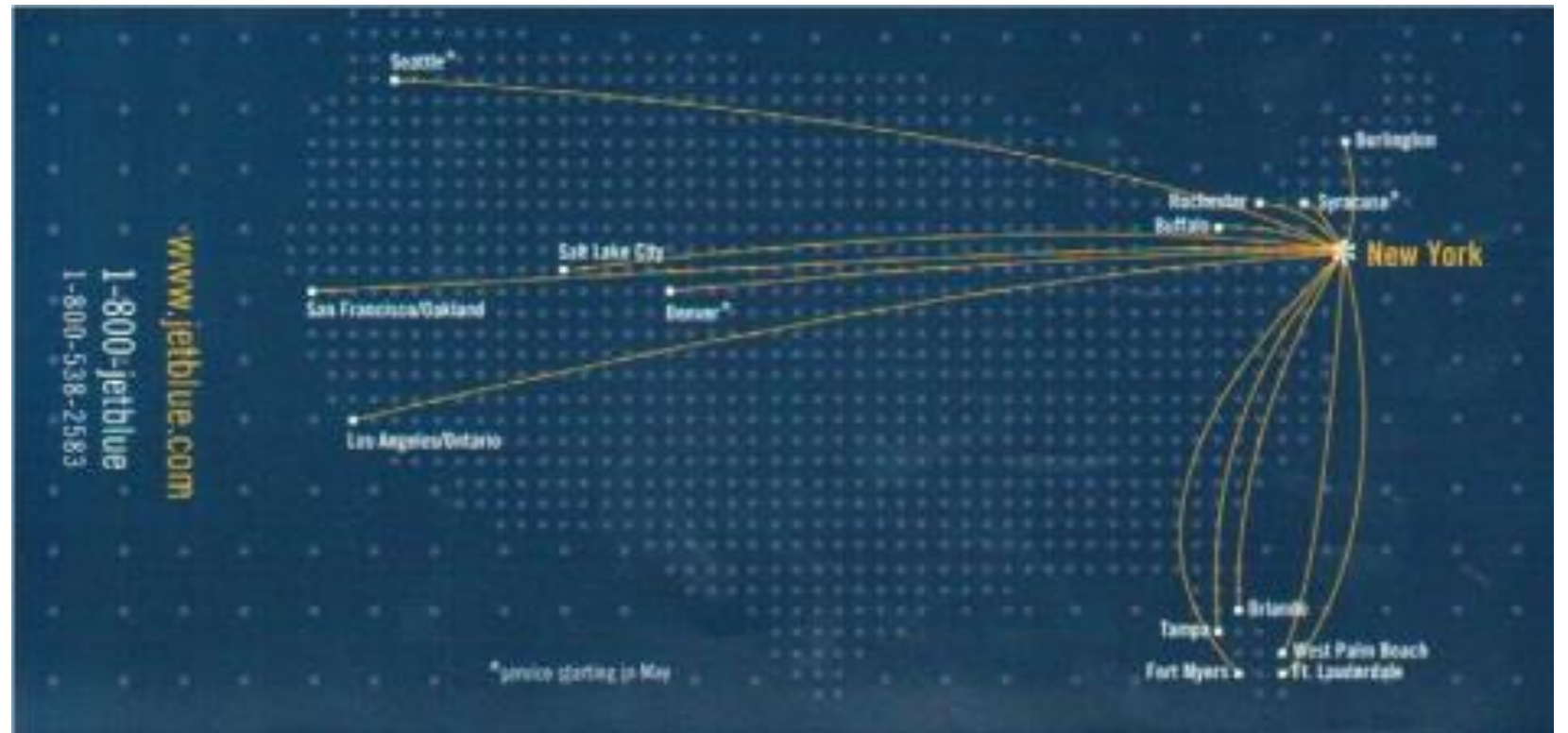
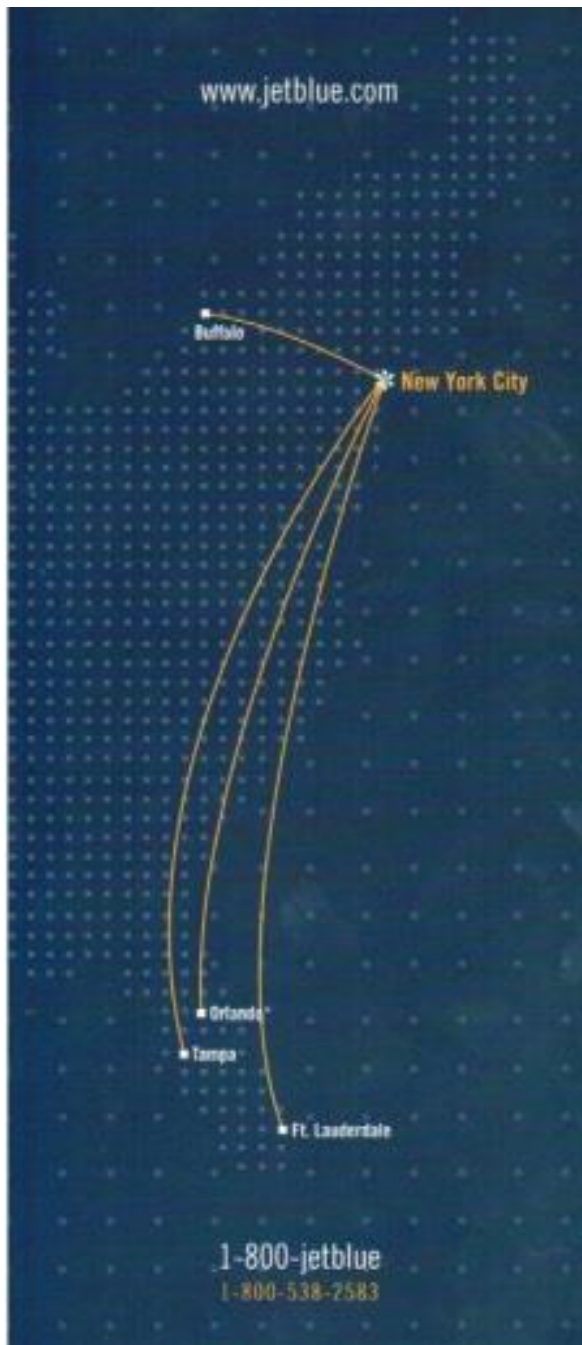
Competitive
costs



High-value
geography

The JetBlue Effect

Early Route Maps



jetBlue®



Boeing Field

Seattle

Portland, OR

Bozeman

Minneapolis/St. Paul

Worcester
Hartford

Burlington

Rutland

Lebanon

Augusta
Rockland
Bar Harbor

Portland, ME

BOSTON

Martha's Vineyard
Nantucket
Hyannis/Cape Cod
New Bedford
Provincetown

Oakland
Concord

San Francisco

Reno/Tahoe

Sacramento

San Jose

Mammoth Lakes

Los Angeles/LAX
LONG BEACH

Burbank

Ontario

Palm Springs

San Diego

Santa Ana

Phoenix

Albuquerque/Santa Fe

Steamboat Springs

Denver

Chicago/O'Hare

Detroit

Cleveland

Pittsburgh

Decatur

Stewart/New Windsor

Rochester

Buffalo

Westchester

Newark

Philadelphia

Baltimore

DC/Washington National

Richmond

Nashville

Raleigh/Durham

Charlotte

Huntsville

Atlanta

Charleston

Savannah/Hilton Head

Dallas/Fort Worth

Austin

Houston

New Orleans

Pensacola

Tallahassee

Jacksonville

ORLANDO

Tampa

Sarasota

Fort Myers

West Palm Beach

FORT LAUDERDALE

Freeport
Marsh Harbour
Treasure Cay

North Eleuthera
Governor's Harbour

Key West

Nassau

George Town

Havana

Santa Clara

Camagüey

Holguín

Puerto Plata

Santiago

Montego Bay

Port-au-Prince

Santo Domingo

La Romana

Punta Cana

SAN JUAN

St. Thomas

Ponce

Mayaguez

Anguilla

St. Maarten

Antigua

Guadeloupe

Dominica

Fort-de-France

Virgin Gorda
Tortola
Culebra
Vieques
St. Croix

St. Lucia

St. Vincent

Grenada

Barbados

Aruba

Curaçao

Cartagena

Medellín

Bogotá

Port of Spain

Georgetown

Honolulu

Guayaquil

Quito

Lima

jetBlue
MINT



jetBlue®







22,000+
CREWMEMBERS



BlueCities and counting!



Personal TV at every seat with **36+ channels** of DIRECTV® and **100+ channels** of XM Radio®.



The most **legroom** in Coach. (Based on average seat pitch.)

INSPIRING HUMANITY



Fly-Fi®

The fastest **FREE** WiFi in the sky.

CUSTOMER BILL OF RIGHTS

When things don't go as planned, we are here for you!

JETBLUE FLEET:

257 Total Aircraft, **35** with Mint, **100%** equipped with Fly-Fi®



67 A321



130 A320



60 E190

SIXTH

largest airline in the U.S.

AWARDS

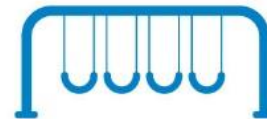
Best Airline, Top Customer Satisfaction, Best Place to Work



42 **MILLION** CUSTOMERS ANNUALLY

30

Playgrounds built



1,732

Organizations supported in 2018

jetBlue
FOR
GOOD



NASDAQ:
JBLU



1,000+
DAILY FLIGHTS

ONE MILLION

Crewmember volunteer hours logged since 2011!



Unlimited brand name snacks and soft drinks.

SAFETY • CARING • INTEGRITY • PASSION • FUN

The image features the jetBlue logo centered on a background of a complex geometric pattern. The pattern is composed of numerous triangles of varying sizes, creating a star-like or crystalline effect. The color palette for the background includes dark navy blue, medium blue, light sky blue, and a muted sage green. The logo itself is rendered in a clean, white, sans-serif typeface. The word "jet" is in a lowercase, slightly condensed font, while "Blue" is in a taller, more upright lowercase font. A registered trademark symbol (®) is positioned to the upper right of the word "Blue".

jetBlue®