

ACI-NA Awards
Best New Consumer
Services Concept 2019

**The Club Dallas-Fort
Worth International
Airport (DFW)**

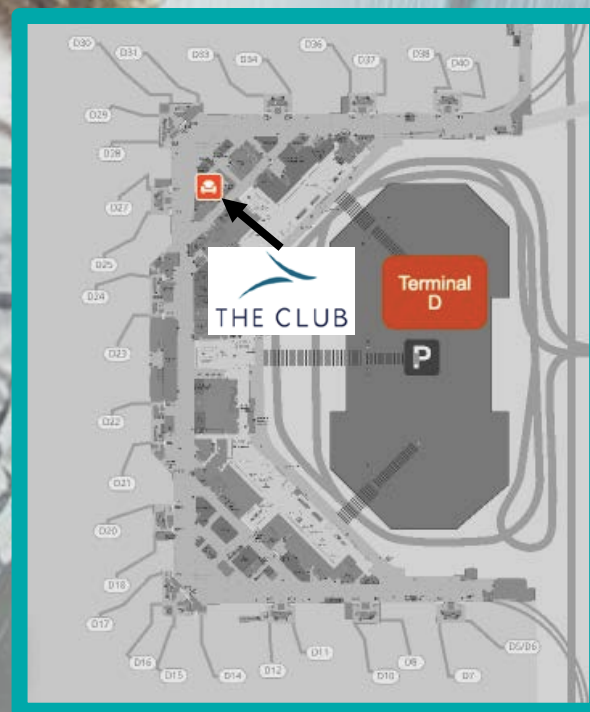




The Club DFW delivers an alternative lounge experience that immerses guests into the tastes and sights of Dallas-Fort Worth, creating a true sense of place during their travels.

Located in Terminal D across from gate D25, the lounge offers a modern and open environment, providing spaces for having a snack, catching up on work, reading a book or simply relaxing.

The Club DFW is masterfully designed with ease and functionality, delivering a unique hospitality experience for Priority Pass members and all DFW travelers, regardless of airline or ticket status.



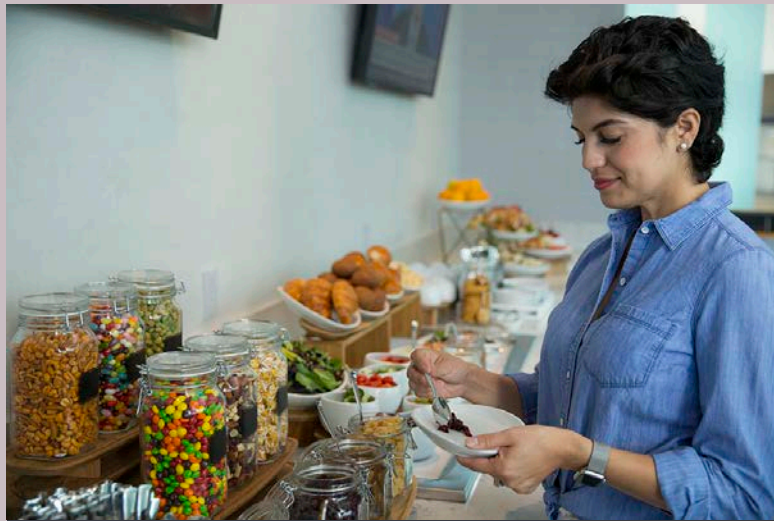
ALD's exclusive lounge partner Kathy Casey, a celebrated chef-mixologist, developed a unique beverage program that enables guests to experience artfully crafted cocktails and beers produced locally in the Dallas-Fort Worth region .

Travelers looking for non-alcoholic options can enjoy The Club DFW's "Hydration Station," which offers refreshing, healthful fruit- and herb-infused waters, such as lemon pineapple cayenne, strawberry basil or lemon watermelon.



The 2,528 square foot club is divided into **five distinct zones** – Privacy Zone, Replenish Zone, Productivity Zone, Relax Zone and Refresh Zone – allowing guests to relax and recharge, serving the unique needs of diverse travelers.

At The Club DFW, guests can choose how they experience their stay, from conducting private conference calls or enjoying comfortable seating and locally inspired selections from a chef-driven menu. Complimentary Wi-Fi is also available throughout the lounge.



Replenish Zone



Relax Zone



Privacy Zone

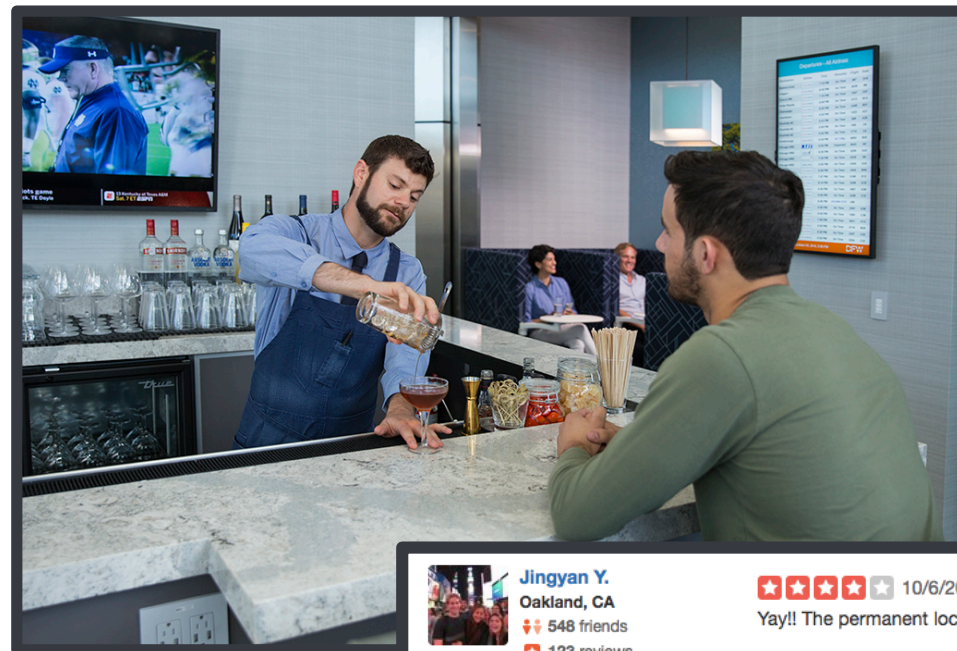


Seeking to help visitors develop a ‘Sense of Place’ through experience and knowledge of the Dallas-Fort Worth region, The Club DFW features the inspired designs of local architect, Greg Ibanez (top left), and professional photographs by Dallas locals Jeff Auvenshine and Holland Gross.

Additionally, The Club DFW actively engages in ALD’s “give back” program, supporting local and global charitable organizations, as well as featuring a 100% plastic-less bar. All The Club lounges have removed plastic bottles, drink stirrers and straws, replacing them with natural bamboo and compostable products.

“ The Club DFW has been a welcome addition in providing passengers with world-class amenities to enjoy during their time at DFW Airport. Customers are truly appreciating the dedicated space to rest, relax or connect before their flight that the Club DFW provides. ”

Zenola Campbell
Vice President of Concessions
Dallas-Fort Worth International Airport



Jingyan Y.
Oakland, CA
👤 548 friends
★ 123 reviews
📷 318 photos
Elite '19

★★★★★ 10/6/2018

Yay!! The permanent location is finally open!

Note: the new location is across from gate 27 (upstairs, next to the urgent care clinic). There are stairs that go to the 2nd floor but I'm sure there's an elevator somewhere too.

Lots of seating space: inside the main lounge area, outside on the "patio" overlooking the rest of the airport, and a "quiet area" right outside the main area that has more seating.

If you've been to the temp location, you'll be pleased to find that there's soup, salad, sandwiches, snacks here! And the drink menu is extensive and delicious (personally would recommend the prickly marg). There is a full bar. They take tips :)

The staff is nice as always. Lots of charging ports. Can't ask for more!