BEST NEW FOOD AND BEVERAGE QUICK-SERVICE CONCEPT
Mumfresh, San Francisco International Airport
With their superior range of convenient and nutritious dishes made from ethically sourced ingredients, MumFresh Vietnamese Eatery is upping the fast casual game with its foodie-quality, inherently healthy, ethnic inspired concept.

Founded on the idea that exceptional food to go doesn’t have to be complex to taste good, MumFresh delivers simply prepared traditional Vietnamese dishes bursting with flavor, using just the right combination of fresh herbs and ingredients.
Bringing food **from soil, to table, to you.**
Hear it from THE SOURCE

Had a flavorful bowl of the Spicy Beef Rice Noodles. What a nice snack before boarding a long flight.

– Mark F., San Francisco International Airport

Delicious! I had the pork lemongrass bowl. Was delicious!

– Christopher R., San Francisco International Airport

Named in, "Where to Eat at San Francisco International Airport," – Eater San Francisco, December 2018
The LAYOUT
Facts + FIGURES

- $2.8 million projected sales revenue for 2019
- 645 square feet
- $4,341/square foot