

BEST NEW FOOD AND BEVERAGE QUICK-SERVICE CONCEPT

Mumfresh, San Francisco International Airport

MUMFRESH VIETNAMESE EATERY

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VIETNAMESE EATERY

EXIT

BEVERAGES
BROTH BOWLS
CHICKEN PHO
BEEF PHO
SPICY BEEF NOODLES
PORK BUN

evian

ACI
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INTERNATIONAL

SSP America
The Food Travel Experts



With their superior range of convenient and nutritious dishes made from ethically sourced ingredients, MumFresh Vietnamese Eatery is upping the fast casual game with its foodie-quality, inherently healthy, ethnic inspired concept.

Founded on the idea that exceptional food to go doesn't have to be complex to taste good, MumFresh delivers simply prepared traditional Vietnamese dishes bursting with flavor, using just the right combination of fresh herbs and ingredients.





Bringing food **from soil, to table, to you.**

BÁNH MÌ

served with pickled vegetables, cilantro, onion, jalapeño, pepper mayonnaise, soy sauce drizzle on a French baguette

- 1 GRILLED CHICKEN 11.50
- 2 GRILLED PORK 11.50
- 3 COMBO CHICKEN & PORK 12.00

HEALTHY NOODLE SOUP

topped with cilantro, onions, scallions and shallots

- 4 CHICKEN PHO 14.50
Chicken, thin rice noodles, chicken broth
- 5 BEEF PHO 15.00
Thinly cut brisket & rare steak, thin rice noodles, beef broth
- 6 SPICY BEEF NOODLE 15.00
Thinly cut brisket & rare steak, cabbage, thick rice noodles, fresh herbs, beef broth
- 7 DUMPLING NOODLE SOUP 15.00
Chicken, chicken dumplings, bok choy, egg noodles, chicken broth

SIDES

- PORK SPRING ROLLS 9.00
- CHICKEN SPRING ROLLS 9.00
- SHRIMP & PORK EGG ROLLS 9.00
- PORK SHUMAI 4.00
- BARBECUE PORK BAO 4.00
- SIDE OF BROTH 3.00

MUMFRESH FAVORITE

COOL NOODLES & RICE

topped with fresh herbs, pickled vegetables, shallots, peanuts and Vietnamese vinaigrette

- 8 5-SPICE CHICKEN BÚN 15.50
Vermicelli noodles & fresh greens
- 9 ORGANIC TOFU BÚN 15.50
Lemongrass tofu & soy vinaigrette, Vermicelli noodles & fresh greens
- 10 LEMONGRASS PORK BÚN 15.50
Vermicelli noodles & fresh greens
- 11 COMBINATION BÚN 16.00
5-spice chicken & lemongrass pork, Vermicelli noodles & fresh greens

SERVED WITH STEAMED WHITE OR BROWN RICE UPON REQUEST



BEVERAGES

- COFFEE 3.00
- BOBA TEA 6.00
Honeydew, Taro, Thai
- TEA 3.00

VIETNAMESE ICED COFFEE 6.00
Strong coffee sweetened with condensed milk and chilled on ice

BOTTLED BEER AVAILABLE

KIDS MEALS

- KID'S CHICKEN BOWL 8.00
Chicken served atop rice or noodles
- KID'S CHICKEN PHO 8.00
Chicken, noodles, hot chicken broth



Hear it from **THE SOURCE**



Named in, **"Where to Eat at San Francisco International Airport,"** – *Eater San Francisco*, December 2018



“Had a flavorful bowl of the Spicy Beef Rice Noodles. What a nice snack before boarding a long flight.”

– Mark F., San Francisco International Airport



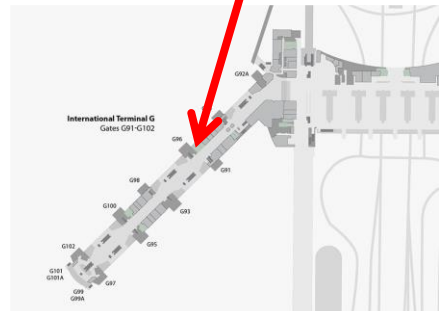
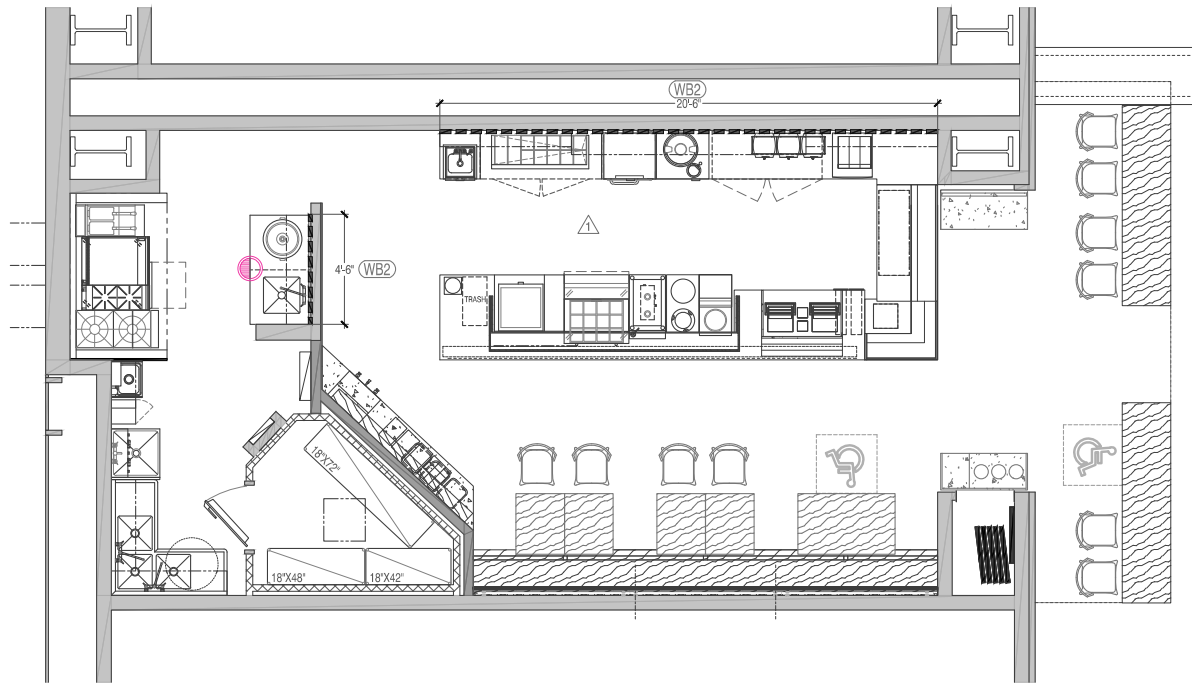
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“Delicious! I had the pork lemongrass bowl. Was delicious!”

– Christopher R., San Francisco International Airport



The LAYOUT



Facts + **FIGURES**

- **\$2.8 million** projected sales revenue for 2019
- **645** square feet
- **\$4,341**/square foot

