



**ACI-NA Excellence in Airport Concessions  
Best New Food and Beverage Quick-Service Concept  
Food Truck Alley  
Operated by Midfield Concessions  
Minneapolis-St. Paul International Airport**





# The Food Truck Experience

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Transcending the busy concourse, Food Truck Alley is a traditional food court transformed into an indoor urban alleyway, complete with brick walls, decorative outdoor lighting and four full-size food trucks.

Diners can experience local favorites in a fresh, memorable environment.

2018 Sales: \$4,264,390

Square Feet: 4,016

Sales/square foot: \$1061.85

53% Increase over previous food court



# Three Local Brands

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**Holy Land:** Famous Twin Cities Middle Eastern deli offers gyros, falafel, kabobs and more. In addition to ordering at truck, there are grab-and-go options available. Critical to airport employees, the food is Halal-certified.

**Red Cow:** The popular gourmet burger bar offers upscale pub favorites along with craft beers, cocktails and wine.

**Salty Tart Bakery:** Cookies, croissants and other baked goods made fresh daily from five time James Beard-nominee Michelle Gayer.





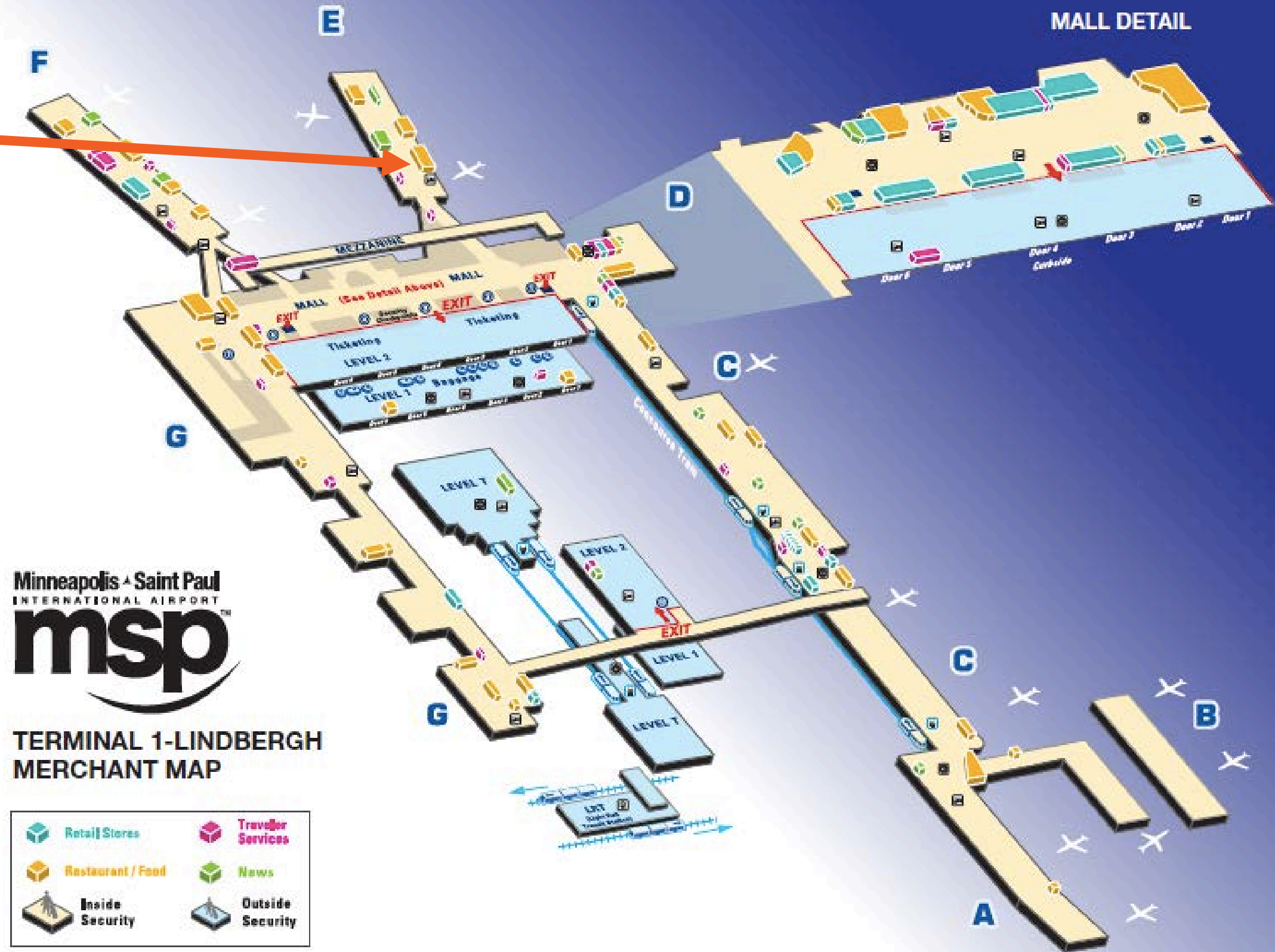
Centrally located on Concourse E, Food Truck Alley occupies a former food court space conveniently located a quick stroll off the main mall.



#### TERMINAL 1-LINDBERGH MERCHANT MAP



#### LEGEND







Upon entrance to Food Truck Alley, travelers can explore options from three revered local brands—picking something quick from the cooler or ordering from one of the meticulously refurbished, vintage trucks.





# RED COW

Diners can grab a spot in the communal seating area under the pergola, pull up to the Air Stream bar, or sit along the windows for a view of the tarmac.





# Eat & Drink

The menu offers options from award-winning gourmet burgers and baked goods to Halal-certified Mediterranean fare. Accompaniments include local craft beers, original craft cocktails, and a refreshing wine list.

