



MIA19
MARCOM

PR Opportunities and Threats



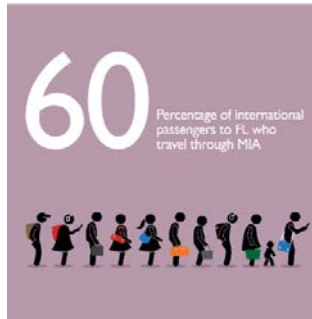
- Innovation's wow factor
- Speed, efficiency, accuracy
- Reduced risk of injury



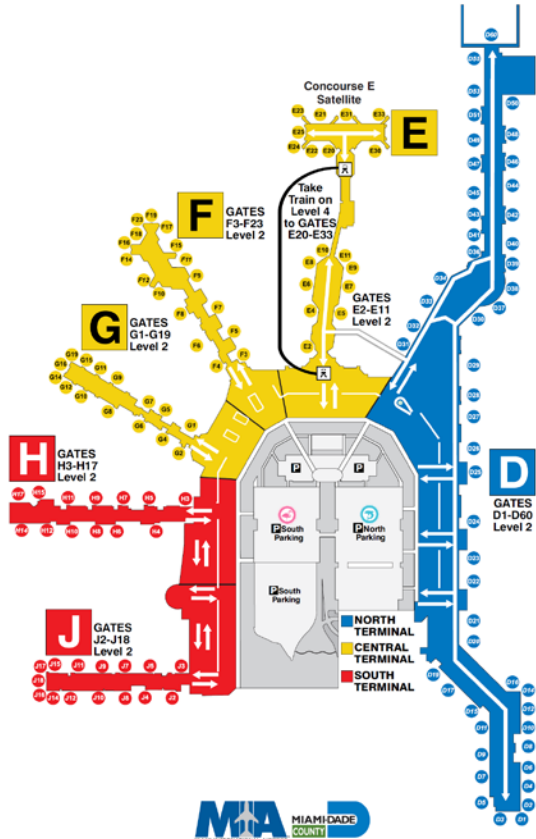
- Privacy concerns
- Malfunction concerns
- "Automation replaces human jobs"



MIA By the Numbers



MIA Overview



North Terminal

- AA hub for Latin America/Caribbean
- 50 gates and regional commuter facility
- Expansion/renovation completed: 2014
- Five TSA checkpoints, busiest FIS in the country

South Terminal

- Serves 20 airlines with 27 gates
- New CC-J, renovated CC-H completed: 2007
- Three TSA checkpoints, 40-booth FIS

Central Terminal

- Centerpiece of \$5B CIP approved in 2019
- Three TSA checkpoints, 50 gates
- Renovated, biometrics-only FIS opened in 2018

TSA Baggage Handling System



Miami Herald

Robots move bags around new \$324 million MIA luggage system, speeding up screening



CBS Miami

MIA Speeds Up Screening With \$324M Baggage Handling System



- Largest mobile inspection table (MIT) system in U.S.
- Replaces, consolidates baggage systems for four concourses, 60 gates
- First phase operational in July 2019
- Press conference/tour on October 15

TSA Baggage Handling System



MIAMI-DADE
COUNTY

TSA CT checkpoint technology



MIA gets new 3-D explosives detection scanner that will speed up your security wait

BY TAYLOR DOLVEN

MAY 21, 2019, 11:30 PM



- Launch date: May 2019
- Laptops and electronics can remain inside carry-ons
- One of first 18 airports with 22 total units; expansion in 2020
- Five of MIA's six checkpoints will have at least one by Summer 2020

TSA Automated Screening Lanes

Miami Herald

Traveling for the holidays? Your trip through Miami airport security could be faster than before

BY CHABEL HERRERA
OCTOBER 24, 2017 04:08 PM



CBS Miami .com

TSA, American Airlines Testing New Automated Screening Lanes At MIA

By Ted Scovens October 24, 2017 at 12:33 pm Filed Under: American Airlines, Miami International Airport, security checkpoint, TSA



- Launch date: October 2017
- Two lanes at D-FIS checkpoint
- MIA one of the first airports with ASLs, CT checkpoints and MITs

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AIRPORTSCOUNCIL.ORG

Biometric-only passport control facility

USA TODAY



Miami airport adds facial recognition technology



Miami Herald

Miami's airport wants to read your face. You might be happy about that

BY HOWARD COHEN

FEBRUARY 27, 2018 04:26 PM



- Pilot program launch date: November 2017; first facility of its kind in U.S.
- Press conference with live flight demo: February 2018
- Processing 10 passengers per minute
- Eight to 10 flights daily, reduced congestion for D-FIS

Biometric-only passport control facility



Biometric boarding



New Facial Recognition Technology Could Make Air Travel Much Smoother



The newest way to board at Miami International Airport: Using your face

BY ROB WILE

FEBRUARY 01, 2019 08:17 PM



On Friday, MIA and U.S. Customs and Border Protection officials unveiled a new biometric boarding process for a Lufthansa flight heading to Munich, Germany. BY PEDRO PORTAL

- Launch date: February 2019
- Two gates in Concourse J
- Processing in two seconds with 99-percent match rate

Biometric Screening Coverage

THE WALL STREET JOURNAL

Business Groups Push Back Against Proposed Facial-Recognition Bans

'Moratorium on the use of facial recognition technology would be premature and have unintended consequences'



By [Adam Janofsky](#)

Oct. 30, 2019 5:30 am ET

"We're not opposed to regulation, but we oppose a ban," said Tim Day, senior vice president of the Chamber of Commerce's Technology Engagement Center. "There should be guardrails in place to allow the technology to move forward in a smart way."

*"Some companies, meanwhile, are pointing to the benefits that facial recognition brings. **Miami International Airport, which is affiliated with Airports Council International—North America, has cut passenger screening wait times by up to 80% over the past year, thanks in part to a biometrics-only concourse screening facility, according to a Miami-Dade Aviation Department spokesman.**"*

Biometric Screening Coverage



New facial recognition tech catches first impostor at D.C. airport

An identification card from the Republic of Congo was found hidden in the man's shoe, officials said.



— Facial recognition technology at Washington Dulles Airport. NBC News

Aug. 29, 2016, 4:21 PM EDT / Updated Aug. 29, 2016, 5:29 PM EDT
By Tom Costello and Ethan Sacks

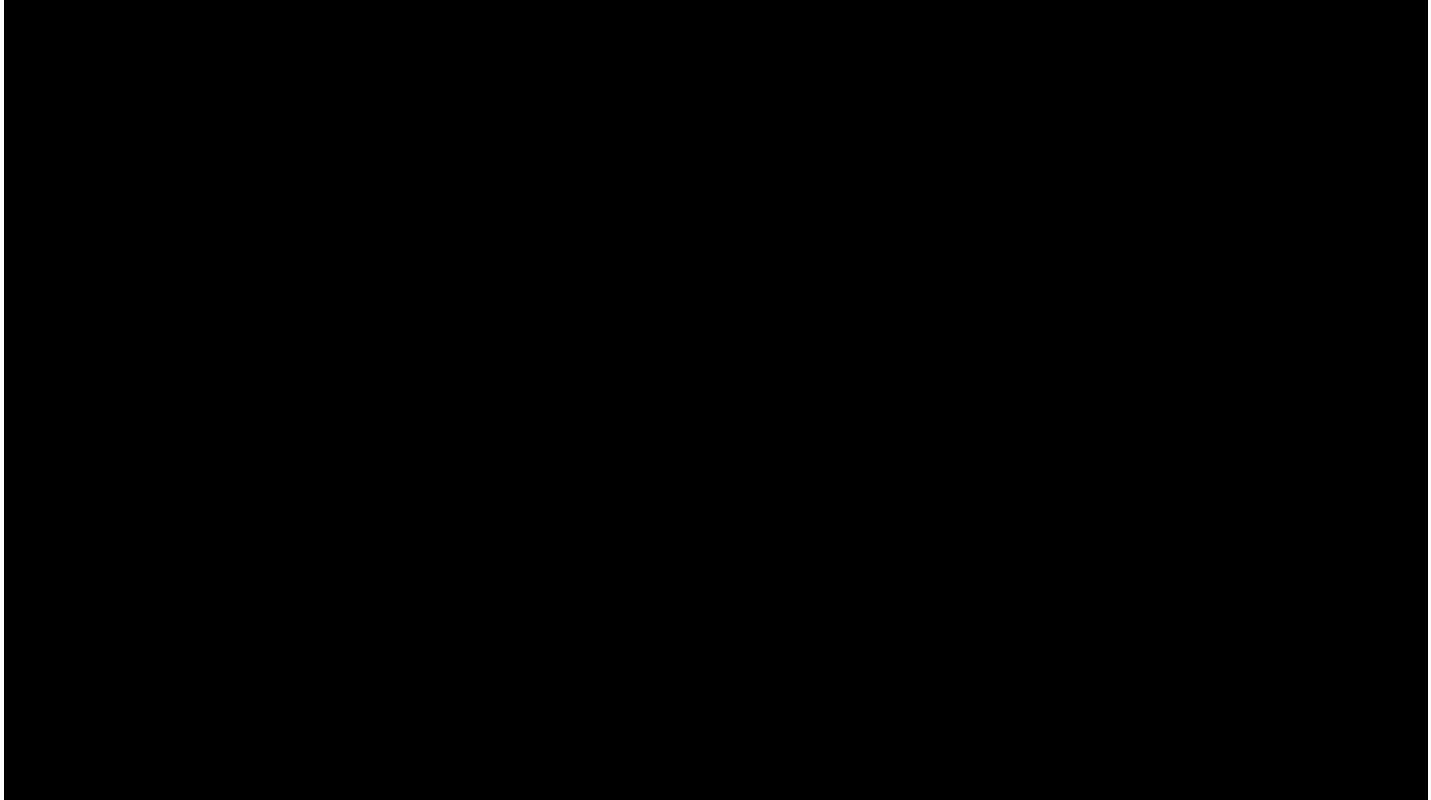
Sponsored Stories

by TabooLia

“Using the new facial comparison biometric system, the officer determined the unidentified traveler did not match the passport he presented.”

After being sent for a secondary examination, an identification card from the Republic of Congo was found hidden at the bottom of the man's shoe, officials said.”

CBP Partnership



PR Partnership Tips



- Get to know your federal partners
- Find your story or niche
- Maintain regular communication and strategize opportunities
- Stay in your lane