

Carnival Cruise Line



ACI Marketing & Communications Conference ♦ Miami ♦ November 6, 2019

CARNIVAL SAILS FROM THE MOST US PORTS



WE MARKET BY LAND, SEA & AIR



AMERICA'S FAVORITE CRUISE LINE

- ✓ 26 ships (and growing to 28 this time next year)
- ✓ 5.2M annual guests including 900K children
- ✓ More military families than any cruise line
- ✓ 40K employees from 120 countries

WHAT DOES THAT MEAN?

- ✓ The largest operator of live comedy shows
- ✓ Guy's Burgers serves more than Five Guys
- ✓ Brew and bottle our own beer
- ✓ Recycle and donate 40 tons of soap annually
- ✓ Eliminating straws = 12.6 metric tons of plastic
- ✓ Top 10 customer of at least 2 major US airlines



ULTIMATELY, IT'S
OUR PEOPLE





THANK YOU!

IFUN

SHAQ, CFO

CHOOSE FUN







 **Carnival**[®]
PRESENTS

HOW TO
RELAX
WHEN YOU'RE
SHAKING