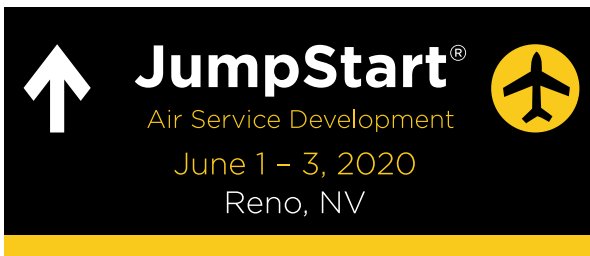




AIRPORTS COUNCIL INTERNATIONAL - NORTH AMERICA

2020 JUMPSTART® AIR SERVICE DEVELOPMENT SPONSORSHIP OPPORTUNITIES



2020 JUMPSTART® AIR SERVICE DEVELOPMENT CONFERENCE

JUNE 1 - 3, 2020
RENO, NV

GET RECOGNIZED AS AN AIRPORT INDUSTRY MARKET LEADER

As a sponsor, you get to demonstrate your company's value to attendees while they learn and network.

Sponsoring at ACI-NA meetings and events offers your company a prime opportunity to network with existing clients and showcase your company's goods and services to prospective customers in YOUR target market.

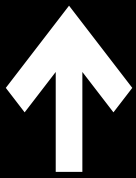
JumpStart® Air Service Development Conference is North America's premier air service development conference designed to bring airports and airlines together for brief strategic meetings. Take advantage of this unique opportunity to get your brand in front of airports and airlines from across the U.S.

LEARN MORE ABOUT ACI-NA SPONSORSHIP OPPORTUNITIES

Contact Sponsorship or call (202) 293-8500 or sponsorship@airportscouncil.org to secure your sponsorship and/or to discuss additional opportunities.

WHAT JUMPSTART® CAN OFFER YOU:

- Educational Content
- Increased Networking Opportunities
- Mobile Application
- Personalized Schedules



JumpStart[®]
Air Service Development



SPONSOR OPPORTUNITIES

SPONSOR BENEFITS INCLUDE:

- Sponsor designation on company attendee badges
- Thank you at General Session
- Logo placement on:
 - conference website with a link to your company website
 - display screens during conference
 - signage in registration area
 - select conference emails
 - on-site program
 - mobile app

| Opportunity | Benefits |
|--|---|
| Flyer / Brochure \$500 | <ul style="list-style-type: none"> • Opportunity to have one flyer or brochure for distribution on the ACI-NA marketing table. <i>*No additional benefits</i> |
| Airport Amenity \$1,000 | <ul style="list-style-type: none"> • Participating airports are offered the opportunity to gift the airlines an item at each airline table. |
| Conference Supporter \$2,000 | <ul style="list-style-type: none"> • One digital banner ad to publish in the five issues of the conference digital newsletter sent to conference attendees and ACI-NA members • Opportunity to have one flyer/brochure for distribution on the ACI-NA marketing table |
| Conference Contributor \$2,500 | <ul style="list-style-type: none"> • One digital banner ad to publish in the five issues of the conference digital newsletter sent to conference attendees and ACI-NA members • Sponsor benefits as listed above |
| Room Drop \$2,500 <i>plus the cost of room drop payable directly to hotel</i> | <ul style="list-style-type: none"> • Includes ability to participate in a room drop |
| Overall Program Sponsorship \$3,500 | <ul style="list-style-type: none"> • 10' x 10' space in the Networking Lounge • Pre- and post-event rosters in Excel format • One complimentary full-conference registration • One tabletop personnel at discounted registration rate • Company profile in on-site program |
| Welcome Reception Entertainment \$4,000 | <ul style="list-style-type: none"> • Pre- and post-event rosters in Excel format • One complimentary full-conference registration • Signage at reception |

Opportunity

Benefits

Networking Breakfast \$5,000

- Pre- and post-event rosters in Excel format
- One complimentary full-conference registration
- Signage at breakfast

Registration Bags *Limited to 1 Sponsor* *ACI-NA will supply bags* \$7,500

- Logo on registration bags offered to attendees
- Ability to place one item in the bags
- Pre- and post-event rosters in Excel format
- One complimentary full-conference registration

Lanyards *Limited to 1 Sponsor* *ACI-NA will supply lanyards* \$7,500

- Logo on lanyards offered to attendees
- Pre- and post-event rosters in Excel format
- One complimentary full-conference registration

Hotel Key Cards *Limited to 1 Sponsor* *ACI-NA will supply cards* \$7,500

- Logo on hotel key cards for guests staying at the official conference hotel
- Pre- and post-event rosters in Excel format
- One complimentary full-conference registration

Networking Lunch *Limited to 1 Sponsor* \$7,500

- Pre- and post-event rosters in Excel format
- One complimentary full-conference registration
- Signage at lunch

Mobile App *Limited to 1 Sponsor* \$10,000

- Two complimentary full-conference registrations
- Pre- and post-event rosters in Excel format
- Sponsor section in app with full sponsor listing and up to three promoted posts per day

Welcome Reception *Limited to 1 Sponsor* \$10,000

- Two complimentary full-conference registrations
- Pre- and post-event rosters in Excel format
- Signage at reception

2020 ACI-NA SPONSORSHIP APPLICATION



APPLICATION INSTRUCTIONS

- Fax your completed application form to (202) 318-7780.
- If you have an electronic fax service, you can send to our secured email address at: 12023187780@efaxsend.com.
- Email your application to sponsorship@airportscouncil.org.
- Mail completed form with payment to: Airports Council International - North America
PO Box 5007 - Client ID 500022
Merrifield, VA 22116-5007

SPONSOR CONTACT INFORMATION

| | | | | | | | |
|------------|-------|------|----------------|------------|--|--|--|
| First Name | | | | Last Name | | | |
| Title | | | | Company | | | |
| Address | Suite | City | State/Province | Zip/Postal | | | |
| Phone | | | | Email | | | |

PAYMENT INFORMATION

Conference

Level of Support: Overall Program Supporter Other:

NOTE: All sponsorships must be paid in full at the time of purchase. Payment is due upon receipt. By submitting this application, the above-named company has agreed to pay in full for the selected sponsorship. Sponsorships are non-refundable. Existing registration(s) that are exchanged for complimentary sponsor registrations and/or booth personnel registrations will be charged a \$100 processing fee. No refunds will be granted for requests made following the event cancellation deadline. ACI-NA reserves the right to cancel this program at any time. In that event, we will notify all registrants and refund the registration fee in full. However, any costs incurred by the registrant, such as hotel cancellation or airline penalties, are the responsibility of the registrant.

We understand that we cannot hold any hospitality events that conflict with official conference meetings and activities. *(Please initial to the left.)*

Pay by Check

Enclosed is a check for \$ _____ USD (payable to ACI-NA) for the designated sponsorship.

Pay by Credit Card Visa MasterCard American Express Discover

Credit Card Number _____ Expiration Date _____

Name on Card _____ Signature _____

By checking this box, I authorize ACI-NA to charge my credit card the above listed amount. The card holder's check mark in the box authorizes ACI-NA to charge the credit card the total correct amount due. Sponsorship confirmation and benefits begin when full payment is received.

If you have not received a confirmation of sponsorship within two weeks of submitting an application and payment, please contact sponsorship@airportscouncil.org.

OFFICE USE ONLY: Meeting Code: _____ Member ID: _____