The truth of the matter is ... it’s complicated
Warm up: Real or fake?

Canada will now be eliminating all security screening at airports!!
A new budget calls for the eventual elimination of CATSA, a publicly owned corporation in charge of airport security screenings in Canada which is accountable to the Canadian parliament via Transports Canada. But that doesn’t mean airport security screening is going away.
Warm up: Real or fake?

Man flies Delta solo from Aspen to Salt Lake City.
The plane did taxi to the runway, according to Delta, but had to return the gate due to a mechanical issue. It took about 40 minutes to solve, but when the plane did take off, it didn't contain any passengers and was "completely empty," according to a Delta spokesperson.
Warm up: Real or fake?

DOLPHINS SAVE DOG WHO FALLS INTO CANAL
Turbo was found, after being missing for more than 15 hours, in a canal several streets away from the family home on Dogwood Drive. Burnett and the unnamed woman who saw him in the canal and called 911 credit dolphins in the canal with Turbo’s rescue. “She heard a big commotion from the dolphins in the canal.”
Warm up:
Real or fake?

PRINCIPAL BANS CANDY CANES, SAYS ‘J’ SHAPE STANDS FOR JESUS.
Leading up to the holiday season, the principal at Manchester Elementary School in Nebraska, Jennifer Sinclair, sent a staff memo outlining rules for the holiday season. "Candy Cane — that’s Christmas-related. Historically, the shape is a ‘J’ for Jesus."
Information moves fast … but misinformation

Often moves faster.
NOW HOW TO SURVIVE A HEART ATTACK WHEN ALONE.

Since many people are alone when they suffer a heart attack, without help, the person whose heart is beating improperly and who begins to feel faint, has only about 10 seconds left before losing consciousness.

However, these victims can help themselves by coughing repeatedly and very vigorously. A deep breath should be taken before each cough, and the cough must be deep and prolonged, as when producing sputum from deep inside the chest.

A breath and a cough must be repeated about every two seconds without let-up until help arrives, or until the heart is felt to be beating normally again. Deep breaths get oxygen into the lungs and coughing movements squeeze the heart and keep the blood circulating. The squeezing pressure on the heart also helps it regain normal rhythm. In this way, heart attack victims can get to a hospital.

Rather than sharing jokes please... contribute by Sharing this which can save a person's life!!!!
Don’t attempt ‘cough CPR’ if you think you’re having a heart attack

A Facebook post has claimed that coughing “repeatedly and vigorously” can help someone survive a heart attack if they’re alone.

This shouldn’t be attempted, because there’s no evidence that it works, and doing so could make the condition worse or delay actual treatment. If you think you or someone else is having a heart attack, you should dial 999 and follow the call handler’s advice.

The British Heart Foundation says “there is no medical evidence to support ‘cough CPR’”

The British Heart Foundation advises that “the absolute priority when you think you or someone else is having a heart attack is to call 999”. Heart attack symptoms can include chest pain or discomfort (though not always), and pain spreading to the arms, but there are a combination of other signs.
ZERO U.S. Measles Deaths in 10 Years, but Over 100 Measles Vaccine Deaths Reported

Deaths in the U.S. during the past 10 years:
2004 to 2015

Due to Measles
Due to Measles Vaccines

ZERO
108

Source: CDC
Source: VAERS database

Brian Shilhavy
Health Impact News Editor
I keep saying it all the time: vaccines cause far more harm including deaths in developed countries than the diseases they are used against! Unfortunately most parents have been brainwashed into complying with the vaccine child poisoning schedule recommended by their government. Erwin

ZERO U.S. Measles Deaths in 10 Years, but Over 100 Measles Vaccine Deaths Reported

With the measles and measles vaccine debate reaching a near frenzy on the Internet, it is always nice to throw some cold...
In 2003 Were the Only Reported Measles Deaths Caused by the Vaccine?
Rumor claims that the MMR vaccine has killed more people than measles in recent years.

KIM LACAPRIA
PUBLISHED 4 FEBRUARY 2015

Claim
In the last ten years no one has died of measles in the U.S., but more than 100 people have died due to the MMR vaccine.

Rating
False
About this rating
What to watch (out) for!

Sometimes, you can’t believe your eyes.
Deep fakes
A type of fake video using AI machine learning
Deep fakes

What you *might* see

- Inconsistencies around the mouth.
- Weirdness around the eyes or neck.
- Problems with the audio
Cheap fakes

Manipulated or distorted video to reach misleading conclusions
How to fight back

There is no silver bullet.
Tip: Smarter Wikipedia use

Sources and citations: Most Wikipedia articles link to primary sources.

Higher editing standard: Wikipedia has grown up a lot.

Backgrounding groups: Look up potential sources up to find out past controversies, partisan angles.

It's just a place to start: Use Wikipedia to find what else to read and search; not as the last word or only source.
Lateral reading

Get off the page you’re on!

Open up new tabs!

Search for information about the source!
Tips for video

Debunking strategies, how to learn more
Remember the 10-year challenge?
Reverse Google image search

The only 10 year Challenge we need to worry about. #GlobalWarming
Tips for assessing video

Think critically

Before dissecting the video itself, see if there’s anything else you can use to debunk or confirm it.

Look for language

Look for inflammatory language and basic information, such as the who, what, when, where, why and how.

Do details change?

See if the details of the video change depending on the sharer. If one post claims a video takes place in one country while another say it doesn’t, that should cause some pause. Additionally, watch the video and read its accompanying text separately to determine whether or not what it claims to depict is plausible.
Tips for assessing video

More tools
Use tools like Amnesty International’s YouTube Dataviewer or download the InVid browser extension.

Spotting hoaxes
Try doing a quick search for some keywords related to the video on YouTube. Especially with videos that draw upon video game footage to misinform — hoaxers will often pull directly from the video sharing platform using the same keywords.
Shared by a Pakistani party leader. “Miraculous save by the pilot’s presence of mind.”

Shared thousands of times. Seen more than 1 million times.

Conducting an internet search for the words, “Put Ron in Your Tank,” emblazoned in white on the side of the truck, yield results showing that the plane and truck are from Grand Theft Auto V.
The internet needs you, now!
WE NEED MORE VOICES FOR THE TRUTH

The fight against misinformation and disinformation is a modern-day public health crisis. It takes all of us to help solve the problems we face. **You have the influence to bring swift, significant change.**
Questions?

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