



Evolving together

June 11, 2019

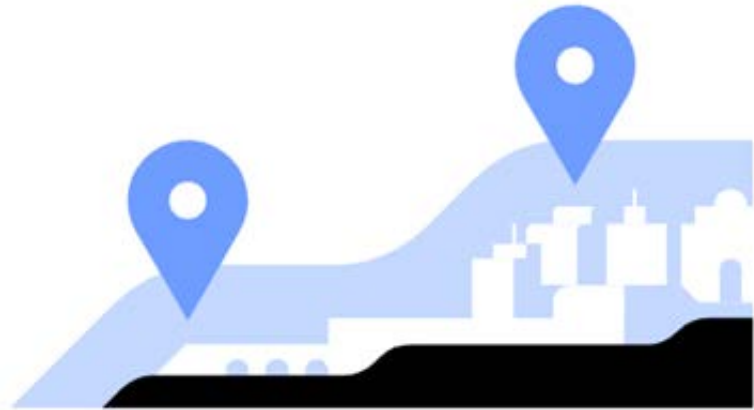


Uber



Our mission

To ignite opportunity by
setting the world in motion



Democratizing transportation

Rides services

Eats

Bike-share

Freight

Public transit

Autonomous

Vertical takeoff and landing



Our business today



15 billion+ trips



3.9 million+ drivers



63 countries



600+ airports

**Our focus for
airports**

Operational effectiveness

We're jointly driving revenue, increasing efficiency, and focusing on sustainability.





Revenue

The evolution and expansion of our business opens up new revenue opportunities for airports.



Efficiency

We're creating solutions to increase efficiency, streamlining our operations and reducing traffic congestion.



Sustainability

We're working to manage environmental impacts with shared ride options and alternative fuel vehicle programs.

Customer journey

We're innovating to provide convenience, flexibility, and peace of mind every step of the way.





Convenience

We strive to make travel more convenient with seamless pickups and dropoffs, smart routing, and amenities.



Flexibility

We offer a flexible range of products, features, and pricing options to match the needs of every traveler.



Peace of mind

We're committed to prioritizing safety, reliability, and transparency, giving travelers and our driver partners peace of mind.

Our philosophy on innovation

**Innovation is
better together**



**Innovation
isn't just
about new
technology**



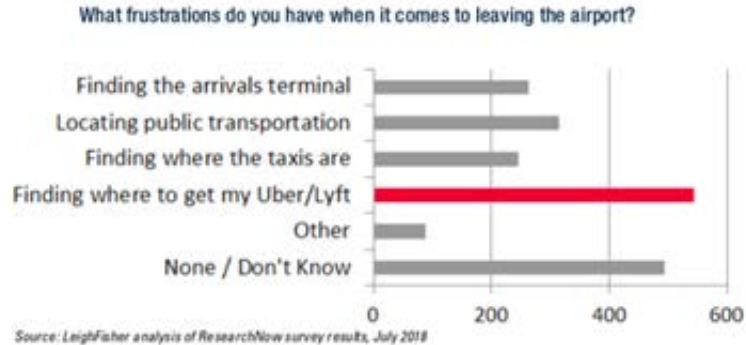
**Innovation
requires long
term thinking**



Exploring solutions

Wayfinding

Finding TNCs at pickup has been a significant challenge for passengers.



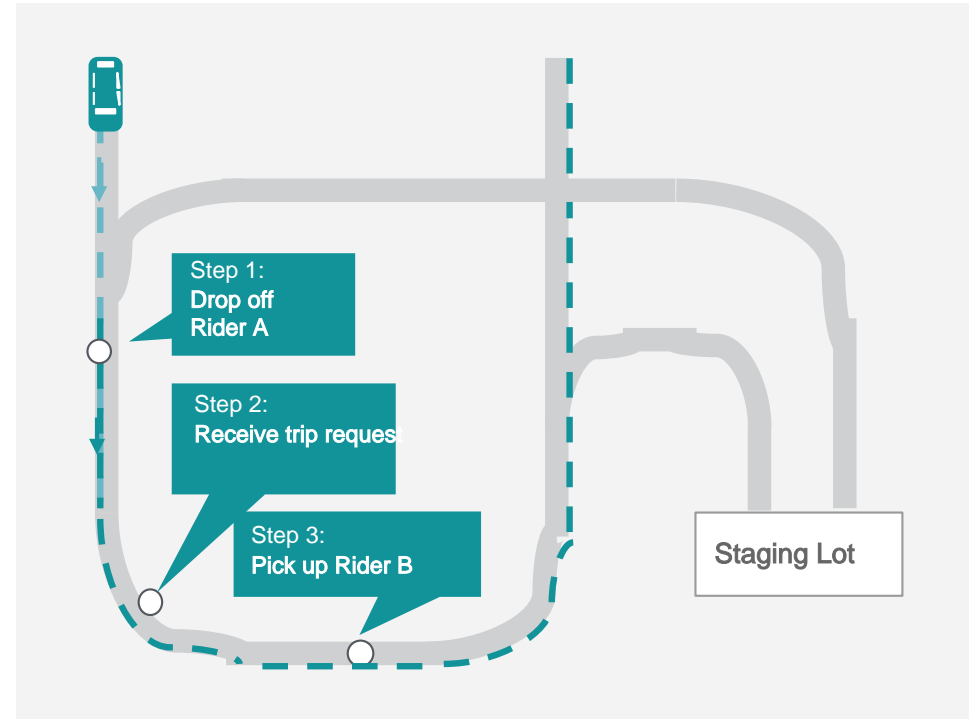
Ride App
Pickup

A new wayfinding standard is helping to alleviate confusion.

Rematch

One car serves two trips without traveling to staging or leaving airport property.

This reduces total vehicle miles driven per passenger, passenger wait times, deadheading, and congestion.



PIN matching

This new pickup solution is designed to shorten rider wait times and further reduce traffic congestion.

Last month, we began piloting in partnership PDX, and are seeing positive early results.



Let's work together to
pave the way forward

Connect with us: us-airports@uber.com, canada-airports@uber.com