Rickenbacker International Airport (LCK) A Successful Collaboration Story

ACI Business of Airports

Shannetta Griffin, P. E. Chief Development Officer Columbus Regional Airport Authority June 11,2019





#### **AGENDA**

- 1) Economic Impact
- 2) History of LKC
- 3) Financial Recovery Plan
- 4) FAA and Community Collaboration
- 5) Multiple Facet Growth Opportunities
- 6) Regional Logistic Hub
- 7) Where we are today
- 8) Future



#### CRAA Facilities

#### Supporting a Wide Range of Economic Impact





## 85.5% OF THE AUTHORITY'S REVENUE IN 2019

Primary passenger airport for Central Ohio





#### 14.2% OF THE AUTHORITY'S REVENUE IN 2019

Primary air cargo airport for Central Ohio; provides limited scheduled passenger service; joint use for significant military presence





### 0.3% OF THE AUTHORITY'S REVENUE IN 2019

Reliever for John Glenn International; corporate and general aviation aircraft



#### Preserve our Rickenbacker Rich History

#### Over 75 years of service (est. 1942)

### Began life in WWII as Lockbourne Army Air Base

Named for nearby village of Lockbourne, Ohio and basis for airport designator "LCK"

#### A leader in military diversity

Post WWII home of the Tuskegee Airmen, the nation's storied all African American fighter wing

Was a B-17 training base for the Women Air Force Service Pilots

#### Renamed for Captain Eddie Rickenbacker

A Columbus native and WWI's most successful air combat ACE. Eddie was a prominent industry figure and statesmen, and head of Eastern Airlines for 3 decades









# Economic Downturns Impacts Operational Stability

- CRAA merger w/ Rickenbacker Port Authority
- \$3M loss in 2002
- County Subsidized
- Failed FBO
- Failed Charter Operation



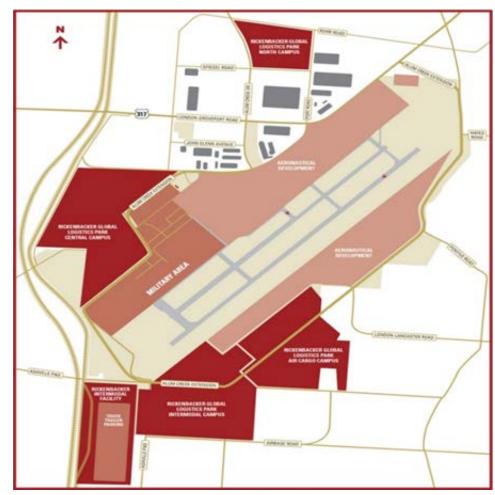
#### Proactive Profitability Plan

- Commercial Development
- Domestic and International Cargo Imports/Exports
  - Product diversification
- Foreign Trade Zone
- Domestic Airline stability
- CRAA Managed FBO Operations
- Non Airline Revenue
- North American International Freight Center



# Collaboration with FAA Key to Growing Commercial Development

- MOU to repurpose 1300 Acres of Non aeronautical land
- Create revenue endowment
- Public solicitation for a developer
- Successful partnership with Duke Realty and Capital Square.





### LCK - Before and After

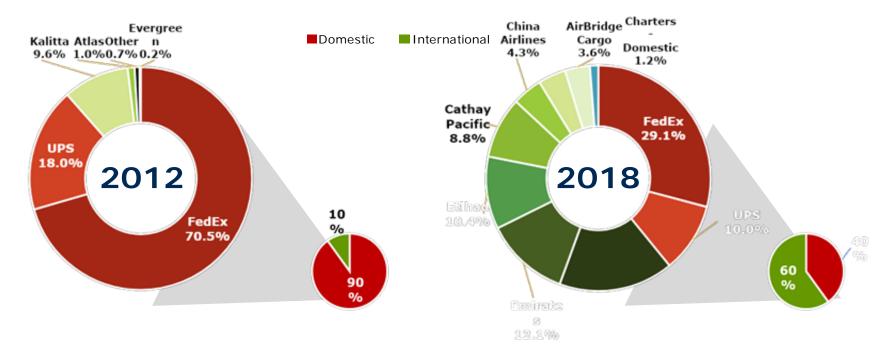




2005 2018



#### Air cargo growth and market share changes



- 71,384 metric tons moved through LCK in 2012
- Tonnage mix dominated by integrated package carriers flying domestic routes
- International service consisted of chartered flights for imports, no scheduled service
- No international export activity

- 136,516 metric tons moved through LCK in 2018
- 60/40 split between international / domestic; just a few years ago this was a 90% domestic on FedEx & UPS
- International service consists of 19X weekly scheduled frequencies + 2-3 weekly charters
- All scheduled international carriers are taking export cargo, with exports growing quickly



#### Cargo Diversification Lead to Growth

#### From Fashion and Retail to:

- **→** Aerospace
- **→** Automotive
- **→** Livestock
- → Project and Specialty Charters
- **→** E-commerce
- → Healthcare and Pharmaceutical





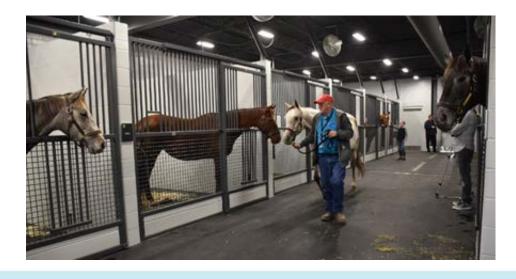




### Transportation of animals

- 12 rest stalls built to Thoroughbred specifications and a permanent Export Inspection Facility (EIF) right on the ramp
- For shipments larger than 12 we work with the USDA to have inspection done at quarantine and bypass the EIF, but still load within the building
- Since 2016 we've moved over 330 horses, over 250 goats and sheep, a heard of dairy cows and an endangered rhinoceros!









## Foreign-Trade Zone #138

Setting records while helping companies compete globally

Administered by CRAA, serving a 25 county area

Ranked in the Top 10 out of 195 FTZs in the U.S.

Defer, Reduce or Eliminate Customs duties & processing fees

\$10.4 Billion USD of goods entered in 2018





## A Global Logistics Hub

One day truck drive from 45% of U.S. population, 33% of the Canadian population and 46% of U.S. manufacturing capacity.





#### Strategic Path Has led to Profitability

- Projected \$3 Million profit in 2019
- Efficient FBO Operations
- Millions square feet Commercial Building Development
- Foreign Trade Zone Top 10 out of 195 in U.S.
- 10.4 Billion USD of Goods Imported in 2018
- 900% Cargo Growth in Next 10 years per Master Plan
- •
- Vibrant Military Operations
- Stable domestic airline



# Thank you

