




UNIBAIL-RODAMCO-WESTFIELD

BUSINESS OF AIRPORTS


Technology and Transforming the Airport Ecosystem

June 11, 2019





Unibail-Rodamco-Westfield is focused on the evolving needs and expectations of **travelers**. In partnership with airports, operators, and airlines, we work to create the ultimate travel experience by combining stunning **physical** spaces with an efficient **digital** journey and world-class **hospitality**.



CORE BELIEFS

01

**INNOVATION IS MORE
THAN TECHNOLOGY**

02

**THE TRAVELER DEFINES
THE CHANNEL**

03

**FORTUNE FAVORS
THE BOLD**

data strategy



identify and understand

Identify where data can be captured, form leverageable insights



serve the stakeholders

Each stakeholder that provides data must receive appropriate value for sharing their data

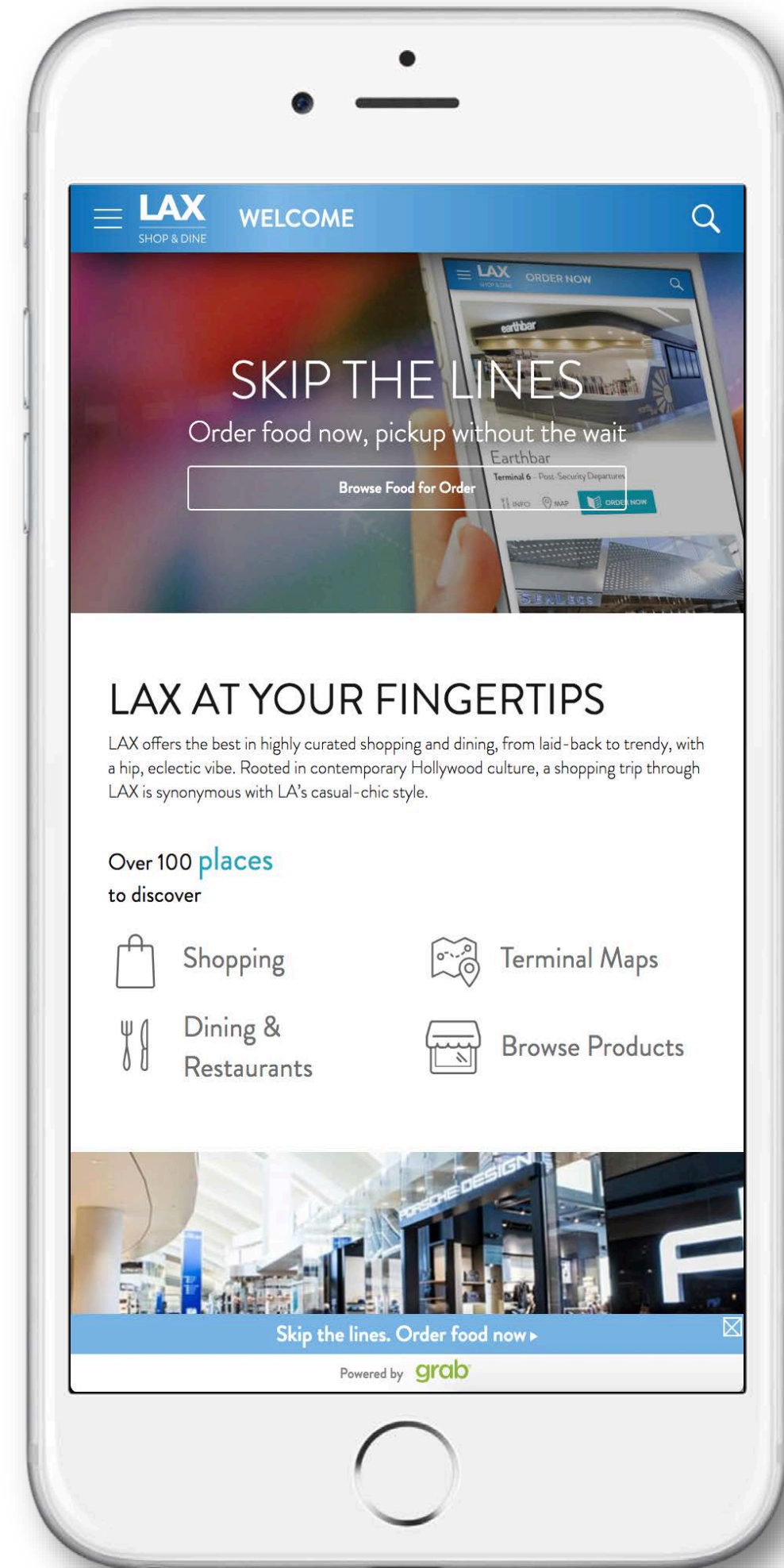


partnership

Leverage the power of shared information and content



current execution



thank you.