

Military to Airport Career Transition

Our Newest Diversity & Inclusion Initiative

- Edmonton Airports Brings Edge4Vets to Canada





“To succeed in business veterans need to translate their strengths from the military into tools for quality performance in the civilian workplace.

The Edge4Vets program is here to guide you through this translation process with ONLINE training and WORKSHOP support.”

- Quote from E4V website

Our Program at EIA

- History of strong relations with our military community
- Strong dedication to diversity and inclusion
- Kinship around skills, competencies and importantly values
- CEO & Executive Support, Reservist “ace-in-the-hole” teammate, strong Coordinator
- Welcomed Tom Murphy and the program
- Held the employer orientation
- Built an internal network of employers and the military network of stakeholders
- Great media coverage, community support and participation
- First workshop with military members and employers on May 22nd - 50 registrants and 30 employer representatives
- Now working to connect registrants and employers further for employment results

TAKE OUR FREE CAREER SUPPORT WORKSHOP

EDGE4VETS Full Day Workshop – Wednesday, May 22, 10 am to 3 pm at Edmonton International Airport

Hosted by Edmonton International Airport, the EDGE4VETS workshop guides veterans to create a PLAN4SUCCESS – with business mentor support – then connects them to job and career opportunities with aviation employers from the airport, airlines, security, concessions and more.

REGISTER TODAY

In partnership with: Edmonton International Airport, Airports Council International – North America, Canadian Airports Council, Edmonton Salutes and Forces@WORK.

1 REGISTER
We invite veterans and their spouses to sign up (below). We'll be in touch to get you ready for our free jobs and career prep workshop.

2 CONNECTION WORKSHOP
Mentors will help you create a PLAN4SUCCESS – and match your skills and interests to job and career opportunities at their companies. See edge4vets.org for a list of our partner companies.

3 ONGOING SUPPORT
We'll offer you online support after the workshop to refine your PLAN4SUCCESS for an "edge" to get hired.

See full details on how the program works at edge4vets.org

Any questions?
Contact Tom Murphy at tom@tommurphy.org

Edge4Vets **PROSPECT** **EIA** EDMONTON INTERNATIONAL

What Worked Well

- Having a point person has been really successful
- Incorporating our own brand, communications and approach to offer the program
- Partnering with Tom to “Canadianize” terminology
- Not competing with existing military programs but rather complimenting and leveraging what exists; helping their programs reaching
- Follow up, follow up and more follow up with employers and the military contacts - new takes effort to garner support
- Definitely broadened military relationships beyond our traditional approach; EIA reputation further valued in terms of military investment



Early Learnings

- Important to connect with local groups for Vet sourcing
- Terminology and visuals (uniform) are important when transitioning the US program to Canada
- Transition versus active members
- Coordinate with existing programs like Forces@Work, Military Family Resource Centre, CAF Transition Group etc. and how it can compliment
- Lead the way with on-airport employers and find your allies in the on-site managers (some have experience and good success in the US to draw from)
- Dedicate the necessary resources



Results

- Successful launch of pilot – May 22, 2019
- Working with vet group partners for employment results
- Identification of potential coordination with groups such as Elevate Aviation and NAV Canada programs
- Registration and participation very successful
- Community outreach highly valuable
- EIA serves as platform for expansion to other Canadian Airports through CAC and ACI-NA

