

Creating Wealth & Opportunity: A New Way to Talk About the DBE Program

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Capacity Building & Supplier Diversity: Key Strategies for Intentional Economic Inclusion



The Architecture, Engineering & Construction industry has a vested interest in sustainable and thriving M/W/D/ACDBE partners



Capacity Building for Small and Diverse Businesses: Why Does it Matter?

- Increasing the **number and availability of qualified firms** to provide specialized services or enhance project delivery capacity
- Providing access to **trusted and credible partners** in the community and with agency stakeholders
- Contributing to growth of the local or regional economy and impacting the **economic vitality** of clients' customers (*"rising tide lifts all boats"*)



Public Infrastructure Agencies Are Embracing the Role of Economic Engine

- Agencies such as airports want to lead economic inclusion initiatives and not just compliance programs
 - Creating **access and visibility** to opportunities
 - Addressing the **hurdles** to winning or executing contracts
 - Advocating for **new faces** doing work at their airports
 - Expanding perspectives on **careers and business opportunities** in Aviation



Capacity & Capability Building → Creating Business Opportunities

- Capacity Training
 - business and operations acumen
 - technical capabilities
 - procurement strategies
- Industry/Sector Collaboration
 - awareness and access to contract opportunities across agencies or sectors
- Community Outreach
- Mentor-protégé initiatives



Philadelphia International Airport



Capacity Workshops



Business Opportunity Forums



Workforce & Community Outreach



Sector Collaboration

Omaha Public Schools



Residential vs.
Commercial



Jacobs Construction
Academy



Continuous Recruiting in
North & South Omaha



Sustained Base of SEB
Firms

“We would like to thank Jacobs and OPS for its role in helping North Omaha impact poverty and crime by including local contractors in the process of changing the economic void in our community. It's about 20 years overdue and we thank you. We voted yes on the bond, our kids attend OPS, and we would love to work on some of the projects.”

- Houston Mckell III, President North Omaha Contractors

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